Community Open House Main Street/Central Expressway Corridor Study



Welcome and thank you for coming!

Your ideas, concerns and insights are important to the success of this project. Thank you for sharing your time this evening.

About the Study

The City of Richardson is creating a strategy for redevelopment and revitalization of Main Street and the Central Expressway Corridor–Richardson's original downtown and the major access route to the community, its business areas and neighborhoods. This project implements the 2009 Richardson Comprehensive Plan, which identified the Main Street area and the Central Expressway Corridor as two of six target redevelopment zones.

It's important that the people who have a stake in this corridor now or in the future – property and business owners, residents, customers and users – can contribute to the decisions and direction that will guide development and investment in the Main Street/Central Expressway Corridor. This Open House is one opportunity for people to help shape the future of this important area.

Agenda

Since this is an Open House, you can come whenever you want and stay as long as you choose. The agenda for this evening is found below.

Time (approx.)	Activity	Comments on this Activity
6:30 p.m.	Open House Segment 1	Sign in at the registration table and get a name tag. Place dots on the aerial near the door to show where you live and work. Then visit the stations located around the room.
7:20 p.m.	Presentations & Feedback	Please be seated in the chairs near the screen for this part of the session. You will hear presentations about the project and the research done so far. You will also be able to provide your input on questions about the study area.
8:15 p.m.	Open House Segment 2	Continue visiting the stations located around the room.
9:05 p.m.	Wrap Up	The wrap up will include brief final comments about the evening.
9:15 p.m.	Adjourn	

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Community Open House



Stations

Stations are located around the meeting room. Each station is focused on a particular opportunity, strategy or topic related to the corridor. At each station, you will find activities that make it easy for you to share your recommendations, concerns and vision for the future of this area. Please visit as many as you would like and provide your ideas and insights. Staff and consultants are available at each station.

- 1. **Corridor Character.** What short phrase or sentence describes your image of this corridor today? What phrase or sentence describes the corridor as you would like it to be in 2020? When you are driving on Central Expressway and reach this gateway to Richardson, what image does it present?
- 2. **Businesses and Activities**. Imagine that it's a Tuesday morning in 2020 and someone has just dropped you off for the day at the corner of Main Street and North Interurban Street. What would you like to do during your day in this Corridor in the morning, at lunchtime, in the afternoon, early evening and late at night? What businesses, activities and other attractions are new since 2012?
- 3. **Connections.** How should this corridor use connections (telecommunications, walking, biking, transit, driving) to make it a location of choice for businesses and organizations? Add your ideas on important connections to the ones that have been identified so far.
- 4. **Investments &Improvements.** What public or private investments in this corridor would do the most to make it more vibrant and successful? What physical changes to the corridor would make it a more vibrant and successful place? Which one or two investments or improvements would have the biggest impact on the area if they were done in the next few years? Share your ideas, and rate the top two investments that will have the biggest impact.
- 5. **Multiculturalism.** Picture the corridor as you would like it to be in 2020. Why should a global company invest here? What multicultural experiences will bring you and your Richardson neighbors to this corridor? What features of this future corridor will attract people from Texas, the U.S. and the world?
- 6. **Physical Amenities.** What amenities will make this area a more appealing place to spend time? What sorts of parks, open spaces and outdoor amenities would you use here? Consider the images of playgrounds, plazas, natural open spaces, trails, outdoor dining and rooftop gardens. Then let us know if these are places you would use regularly, that you might use sometimes, or that you think are desirable although you probably won't use them yourself.
- 7. **Main Street.** What are the most important features that make Main Street unique and distinctively Richardson? At this station, you will use Post-It notes to indicate features of Main Street that are important to keep (green Post-Its), those that need to be changed (orange Post-Its), and new features you think should be added to this area (yellow Post-Its).

To Stay Involved

If you want to continue your involvement with this study, please be sure the City has your contact information. You can email comments to maincentralstudy@cor.gov or provide them by calling Monica Heid, Community Projects Manager, City of Richardson, at 972-744-4243.

Stay informed by checking the City's website for project updates (http://www.cor.net). An online questionnaire and a more detailed online survey will be available shortly. The next working session will be a Community Charrette on September 19, 2012. Please mark your calendar now!