



Richardson Police Department News Release

March 24, 2010

Fatality Collision
W. Spring Valley Rd. at Waterfall Way
Richardson, TX

On March 24, 2010 at approximately 8:22 p.m., Richardson Police responded to a motor vehicle crash involving a pedestrian in the intersection of W. Spring Valley Road and Waterfall Way. Dallas Police units were already on scene. They had been dispatched at approximately 8:05 p.m. based upon cell calls being routed through Dallas cell towers. The investigation at the scene revealed that Dallas resident Roberto Serra-Bracero, 49 years of age, was operating a green 1991 Ford F-150 pickup. He was travelling westbound in the center lane of West Spring Valley Road approaching the intersection of Waterfall Way when transient Scott Kieren, 48 years of age, attempted to run northbound in the west crosswalk of the intersection. A witness at the scene advised that at the time of the collision, Mr. Serra-Bracero had a green light and the right of way. It was raining heavily at the time and that may have been the reason pedestrian Kieren attempted to cross the roadway without the right of way.

Mr. Kieren was transported to Medical City Dallas Hospital by the Dallas Fire Department where he was pronounced deceased. The investigation indicates at this time that Mr. Kieren failed to yield the right of way to a vehicle.

This was Richardson's third fatality collision for the year 2010.



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