

## Sign Type Example: Vehicle Signage



From City of Richardson Ordinance No. 3885 Sec. 18-5. *Prohibited Signs*.

It shall be unlawful for any person to erect, cause to have erected, or allow to remain erected any sign or condition prohibited in this section and shall remove such sign or correct such condition immediately upon notice by the building official:

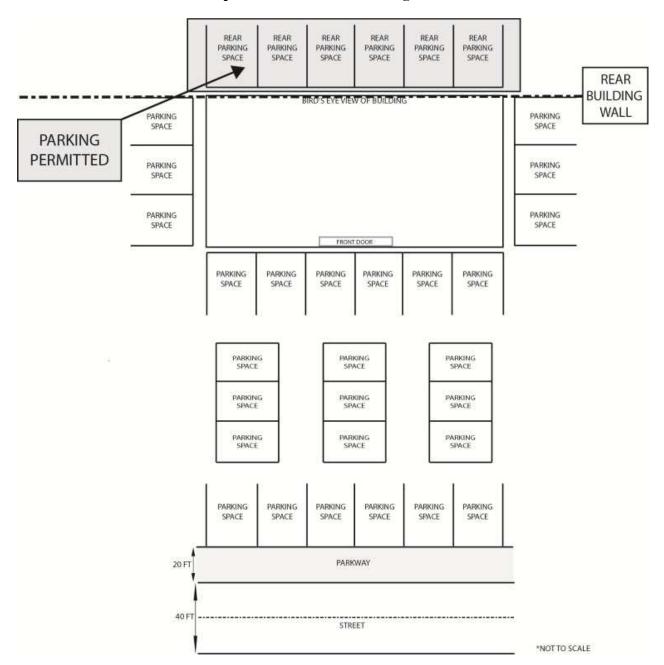
(9) Vehicles to which signs are affixed shall be parked behind the rear building wall in which the business is legally operating unless the vehicle is actively being used for loading, unloading, or delivering goods, merchandise or services. Vehicles to which signs are affixed that cannot be physically parked behind the rear building wall in which a business is legally operating shall be parked in a single, marked parking space behind said building's front building wall. Vehicles to which signs are affixed that cannot be parked behind said building's front building wall shall be parked in a single, designated parking space a maximum of I 00 feet from said business' primary entrance. Vehicles to which signs are affixed must be parked a minimum of 20 feet from any street right of way. Vehicles to which signs are affixed shall be parked completely and wholly in a single designated parking space. Signs attached to a vehicle shall be incidental to the bona fide use for transportation purposes of the vehicle to which the sign is attached. If a vehicle displaying a sign is not a bona fide use for transportation purposes, the vehicle shall be deemed to be a sign and subject to all provisions of this chapter pertaining to freestanding signs. It shall be a rebuttable presumption that a vehicular sign is not a bona fide use for transportation if the vehicle is stopped, parked, or allowed to remain at the same location within the site for any period exceeding 24 hours or contains arrows, directional information or promotional advertising relating to the business.

Sec. 18-123. Sign Calculations.

(3) **Vehicle Signage**: Signage attached to a vehicle for bona fide use on the premise.

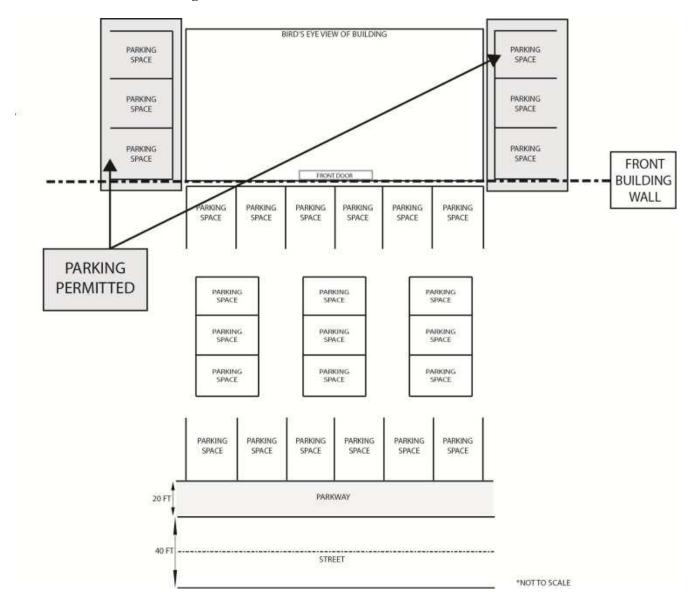


a. Vehicles that can park behind the rear building wall.



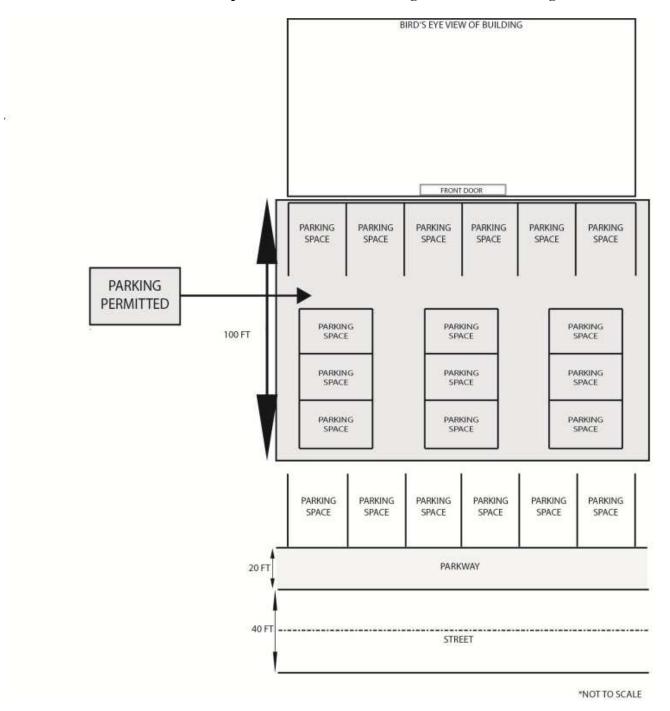


b. Vehicles that cannot park behind the rear building wall but can park behind the front building wall.

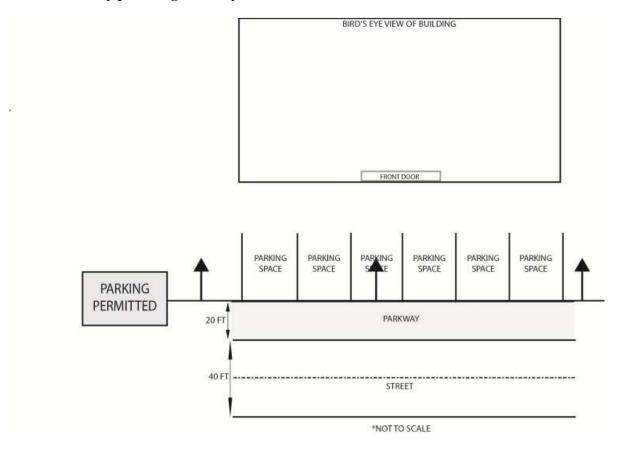




c. Vehicles that cannot park behind the rear building wall or front building wall.



d. Vehicles that cannot park behind the rear building wall, front building wall, or within 100' of business' primary entrance must be parked a minimum of 20' from any public right-of-way.





e. Vehicles that cannot park behind the rear building wall, front building wall, within 100' of business' primary entrance, or within 20' from any public right-of-way are not permitted.

