

Sign Type Example: Open House Real Estate (Temporary Directional)



From City of Richardson Ordinance No. 3885

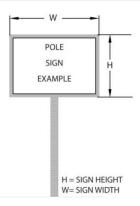
Sec. 18-96. Sign Types Described.

- (27) REAL ESTATE SIGNS (Temporary Directional Signs)
 - a. **Definition/Purpose:** Signs advertising the sale of real estate.
 - b. **Size:** 4 square feet in area.
 - c. Number: N/A
 - d. Location:
 - i. Signs may be located off-premise.
 - ii. Signs may not be located in street medians or obstruct vision of traffic or pedestrians.
 - e. Landscaping: N/A
 - f. Design:
 - i. Signs may contain the word "open" and may contain a directional indicator.
 - ii. Signs may not be constructed of cardboard.
 - iii. Signs must be kept well painted and in good condition.
 - g. **Permit Required:** No. Signs may be utilized only from Friday at 12:00 noon until the following Monday at 12:00 noon.

Sec. 18-123. Sign Calculations.

- (2) **Freestanding Signs**: The information therein are provisions for calculating signage for monument, pole, construction or any other freestanding sign contained in this chapter.
 - b. **Sign Area, Pole**: The sign area shall be measured as the area enclosed by the smallest single rectangle that will enclose the structure exclusive of the poles.





c. **Sign Height**: Height shall be the distance from the top of the sign structure to the lowest grade level of the base of the sign. The height of any monument base or other structure erected to support or ornament the sign shall be measured as a part of the sign height.

