



Sign Type Example: Menu Board (Preview)



From City of Richardson Ordinance No. 3885

Sec. 18-96. *Sign Types Described.*

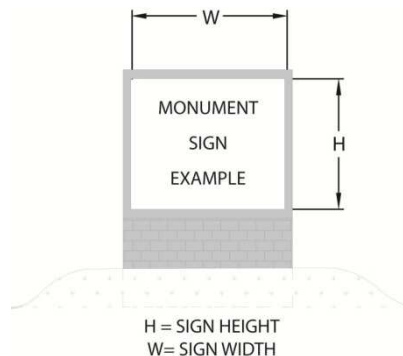
(16) **MENU BOARDS**

- a. **Definition/Purpose:** Signs providing outdoor menu visibility at eating establishment with drive-thru service, including preview menu boards.
- b. **Size:** 4 square feet in area for each wall facing a street.
- c. **Number:** N/A
- d. **Location:** N/A
- e. **Landscaping:** N/A
- f. **Design:** Sign copy shall be cut into a masonry surface, bronze, or other noncombustible materials.
- g. **Permit Required:** No.

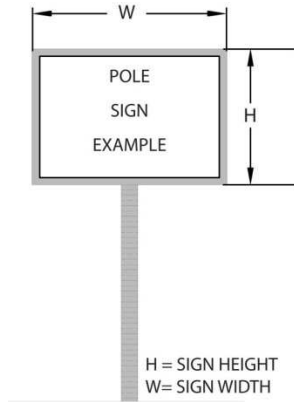
Sec. 18-123. *Sign Calculations.*

(2) **Freestanding Signs:** The information therein are provisions for calculating signage for monument, pole, construction or any other freestanding sign contained in this chapter.

- a. **Sign Area, Monument:** The sign area shall be the extreme outer dimensions of the freestanding structure, excluding the support structure and architectural features.



- b. **Sign Area, Pole:** The sign area shall be measured as the area enclosed by the smallest single rectangle that will enclose the structure exclusive of the poles.



c. **Sign Height:** Height shall be the distance from the top of the sign structure to the lowest grade level of the base of the sign. The height of any monument base or other structure erected to support or ornament the sign shall be measured as a part of the sign height.

