



## Sign Type Example: Corporate Logo Flags



From City of Richardson Ordinance No. 3885

Sec. 18-96. *Sign Types Described.*

(10) **FLAGS**

a. **Definition/Purpose:**

- i. Flags, emblems and insignia of the United States, federal agencies and any state or local governmental body including corporate and logo flags.
- ii. Decorative displays for holidays or legal public demonstrations which do not contain advertising and are not used as such.

b. **Size:** Corporate Logo Flags only.

- i. Sites less than one acre: 40 square feet.
- ii. Sites more than one acre but less than five acres: 60 square feet in area.
- iii. Sites more than five acres: 96 square feet in area.
- iv. Residential zoned districts regardless of acreage: 40 square feet in area.

c. **Number:** One corporate flag per site when accompanied by a U.S. and/or state flag of equal size or larger.

d. **Location:** N/A (Site Plan approval is required)

e. **Landscaping:** N/A

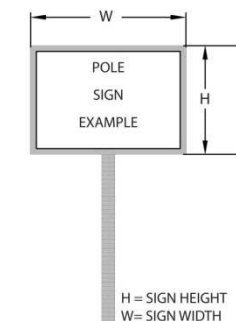
f. **Design:** N/A

g. **Permit Required:** No.

Sec. 18-123. *Sign Calculations.*

(2) **Freestanding Signs:** The information therein are provisions for calculating signage for monument, pole, construction or any other freestanding sign contained in this chapter.

- b. **Sign Area, Pole:** The sign area shall be measured as the area enclosed by the smallest single rectangle that will enclose the structure exclusive of the poles.





- c. **Sign Height:** Height shall be the distance from the top of the sign structure to the lowest grade level of the base of the sign. The height of any monument base or other structure erected to support or ornament the sign shall be measured as a part of the sign height.

