

City Council Work Session Handouts

February 10, 2014

- I. Review and Discuss Sign Control Board Case 14-03
- II. Review and Discuss the Police Department 2013 Year End Review
- III. Review and Discuss Farmer's Market Regulations
- IV. Review and Discuss the 2014 Heights Family Aquatic Center Schedule and Operations Plan

SCB Case # 14-03
America's Gold & Diamond Exchange
425 N. Central Expressway

Applicable Ordinance

Chapter 18, Article III, Section 18-96

(23) Pole Signs

(d) Location:

(3) Pole signs must be located a minimum of 60 feet from any attached building sign.

Requested Variance

- Permit a pole sign to be located 45' from an attached building sign.

Reason for request

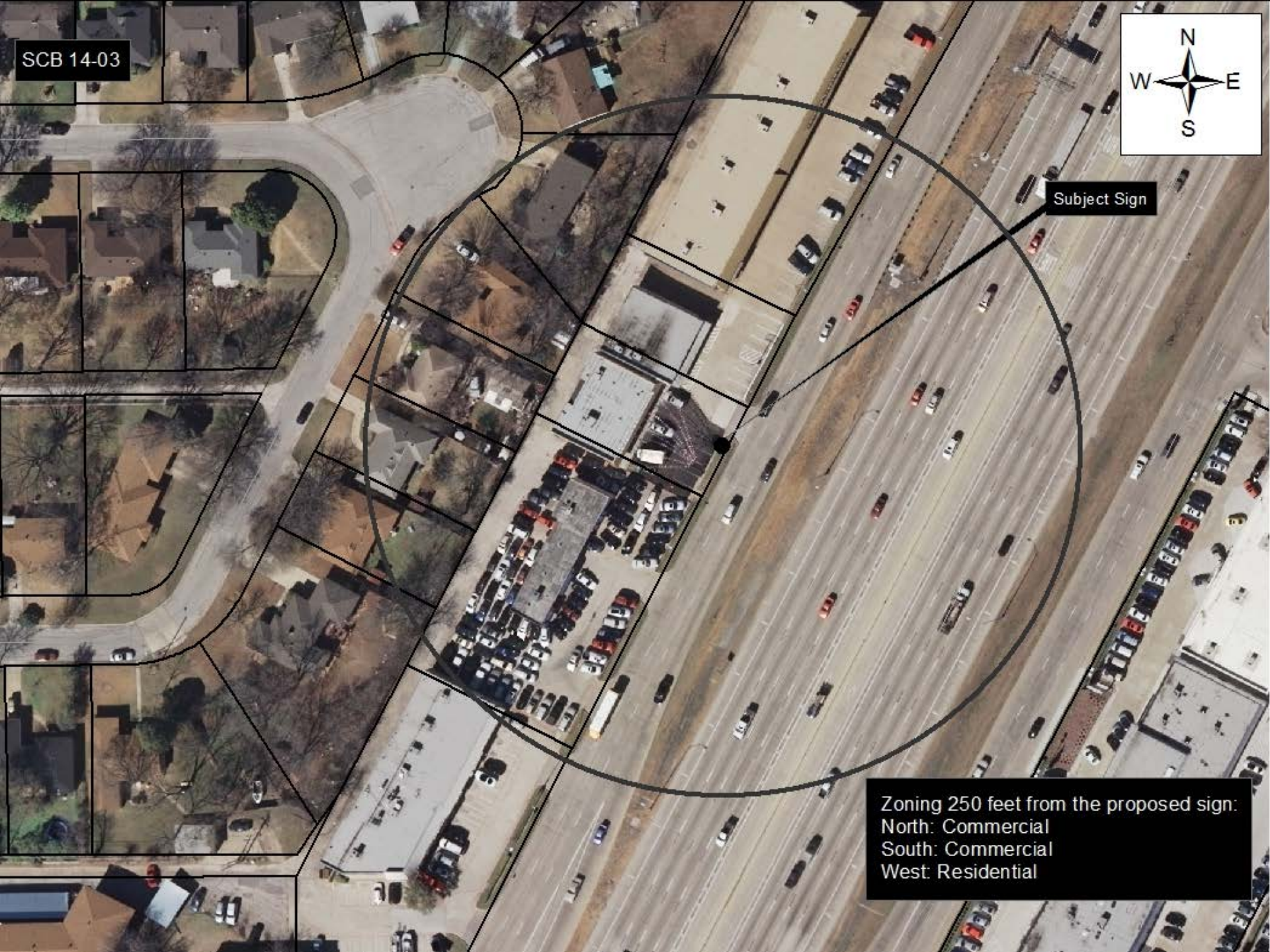
- Due to the size of the lot and location of the building a pole sign cannot be constructed to comply with the 60' setback.

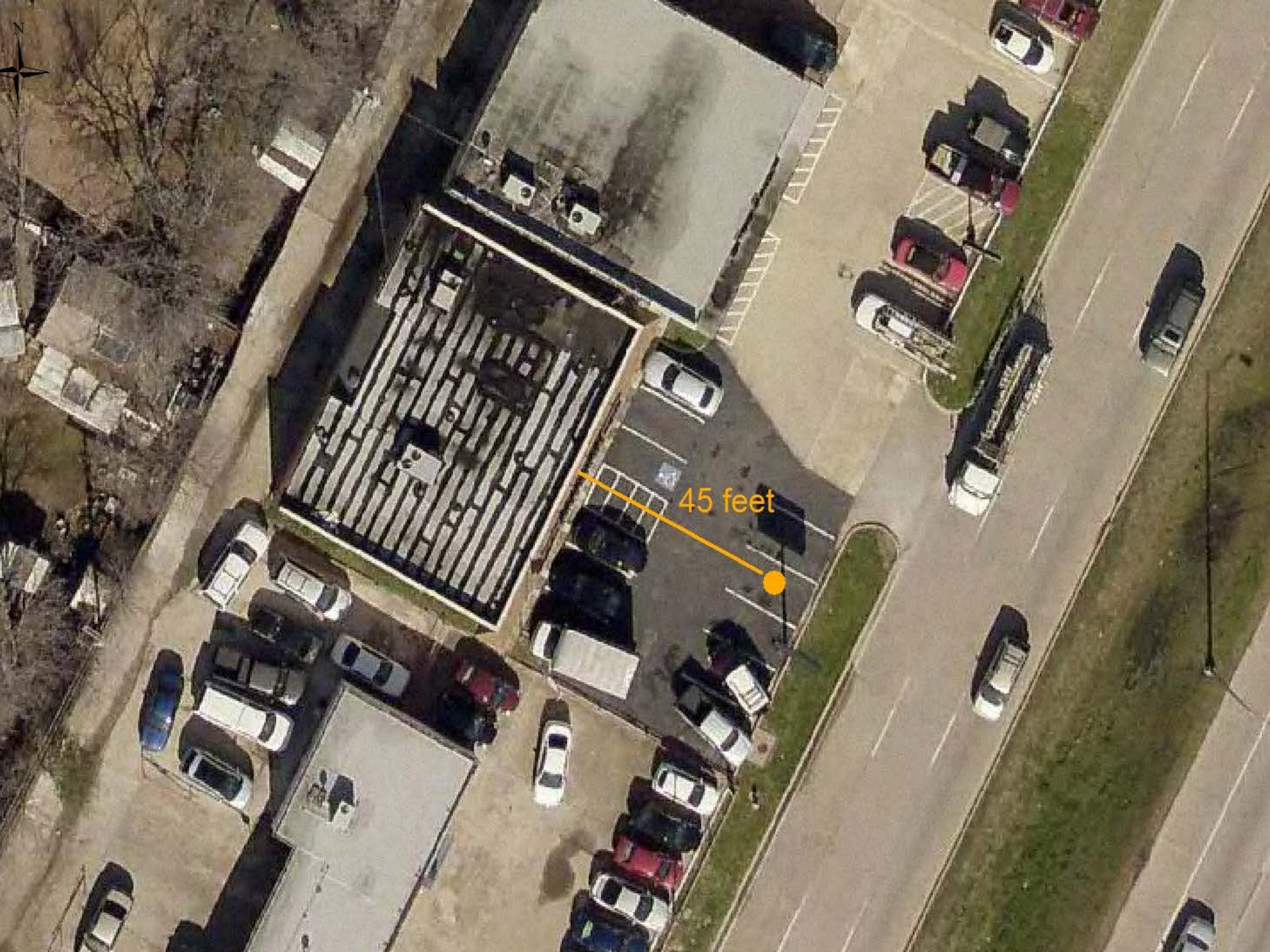
SCB 14-03



Subject Sign

Zoning 250 feet from the proposed sign:
North: Commercial
South: Commercial
West: Residential





45 feet

Northbound View



30% 40% Off

AMERICAS GOLD & DIAMOND EXCHANGE

ROLEX

GRANITE

Discount Granite
25% Installed
972-746-9092

CASH4GOLD

CASH4GOLD

972-235-GOLD

972-235-GOLD

Northbound View

Existing Attached Sign

- Permitted May 2009
- 85 sq. ft.

Existing Pole Sign

- Refaced November 2008
- 60 sq. ft.



Business Vehicle

- Permitted to be parked in front of the building because there is no parking behind or on side of the building.

Southbound View



Discount Granite
\$25^{SF} Installed
www.hdsstoneworks.com
972-744-9092

GOLD
America's *Excellence*
DIAMOND

Rite Auto.com
Financing
972-210-1900

SPEED
LIMIT
60

FOR LEASE
214-524-6011

Proposed Pole Sign


- 60 sq. ft.
- 20' in height
- 45' from attached sign
- 100% digital display
- Located 4' north of current sign
- Pole with be clad in black aluminum



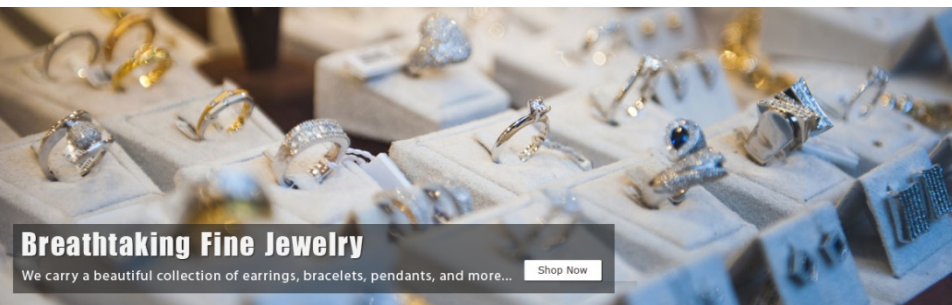
Examples of Proposed Copy



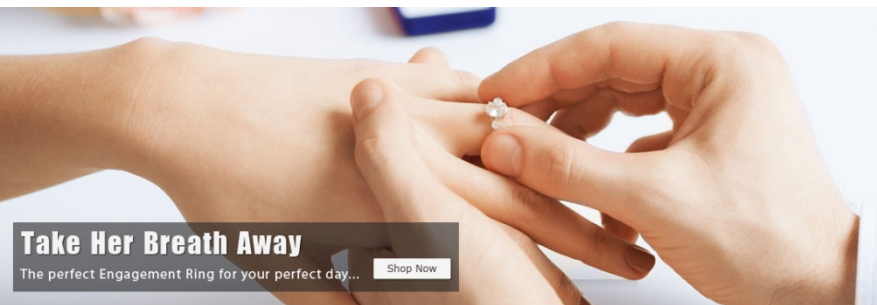
All Designer Jewelry 50% Off!
Shop Our Amazing Selection and Save for Valentine's Day! [Shop Now](#)



We Buy Gold!
The best prices for your gold and scrap jewelry - guaranteed! [Learn More...](#)



Breathtaking Fine Jewelry
We carry a beautiful collection of earrings, bracelets, pendants, and more... [Shop Now](#)



Take Her Breath Away
The perfect Engagement Ring for your perfect day... [Shop Now](#)

Sign Control Board Action

The Sign Control Board voted unanimously to approve SCB Case 14-03.

SCB Case # 14-03
America's Gold and Diamond
425 N. Central Expressway

Richardson Police Department

Year End Review for 2013



Richardson, Texas

Crime and Arrest Review

January thru December 2012 and 2013

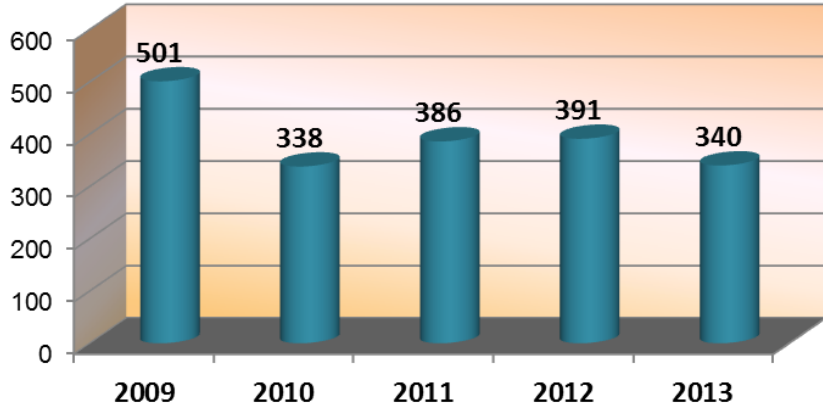
OFFENSE	2012 December YTD	2013 December YTD	% Change	2012 Arrests Dec YTD	2013 Dec YTD
TOTAL CRIME	6453	6034	- 6%	3516	2995
Part I	3180	2903	-9%	616	500
Part II	3273	3131	-4%	2900	2495
Residential Burglary	391	340	-13%	50	42
Business Burglary	311	201	-35%	28	25
Simple Assaults	422	365	-14%	353	296
Aggravated Assaults	59	52	-12%	39	32
Auto Theft	131	153	17%	15	9
Burglary MV	1056	1003	-5%	64	62
Criminal Mischief	822	697	-15%	46	36
Fraud	165	269	63%	61	45
Robbery of Individual	53	40	-25%	32	12
Robbery of Business	22	18	-18%	6	7

Selected Part II Crimes

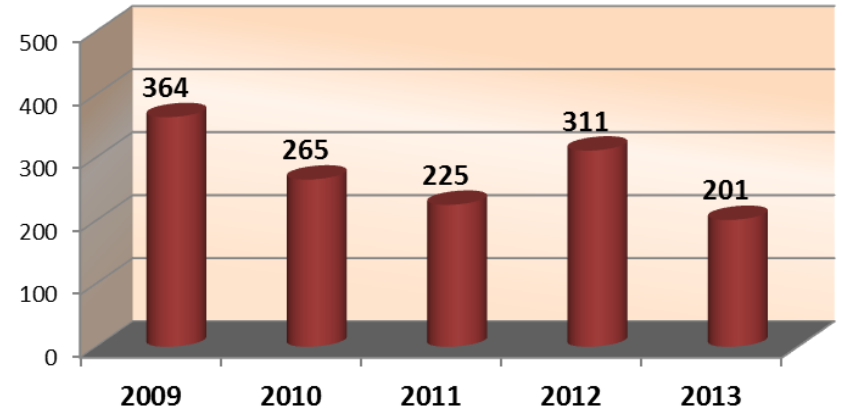
January thru December 2012 and 2013

Part II Offense	2012 December YTD	2013 December YTD	% Change	2012 Arrests Dec YTD	2013 Dec YTD
Weapon Law Violations	39	32	-18%	36	38
DWI	425	314	-26%	425	314
Liquor Law Violations	160	164	3%	475	380
Disorderly Conduct	173	141	-18%	255	188
Drug Possession	333	419	26%	366	464

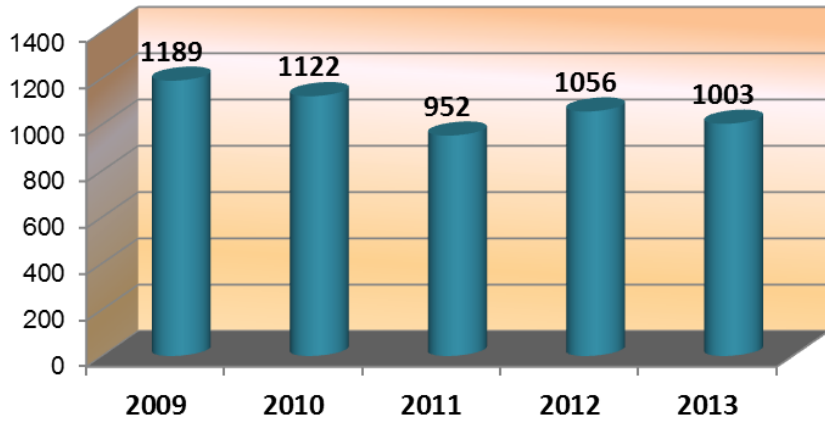
Residential Burglary



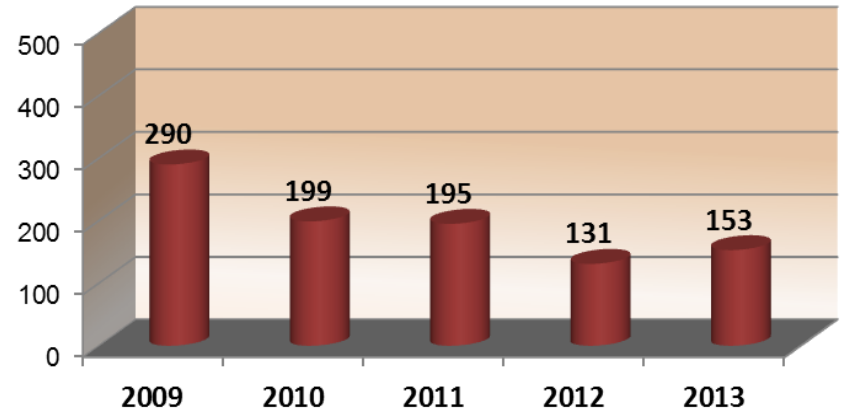
Business Burglary



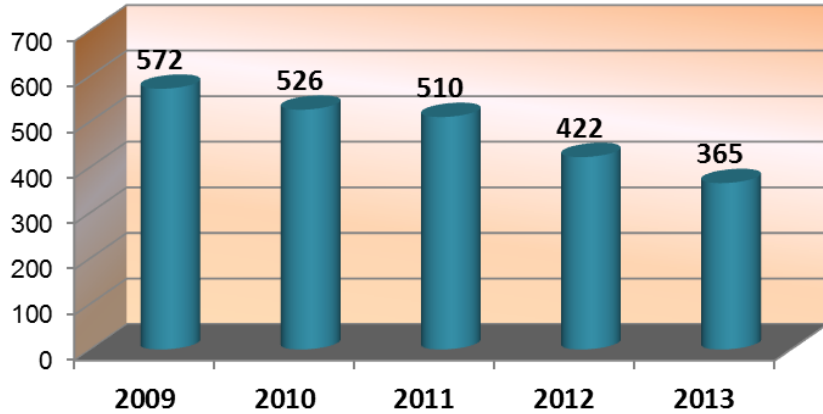
Burglary MV



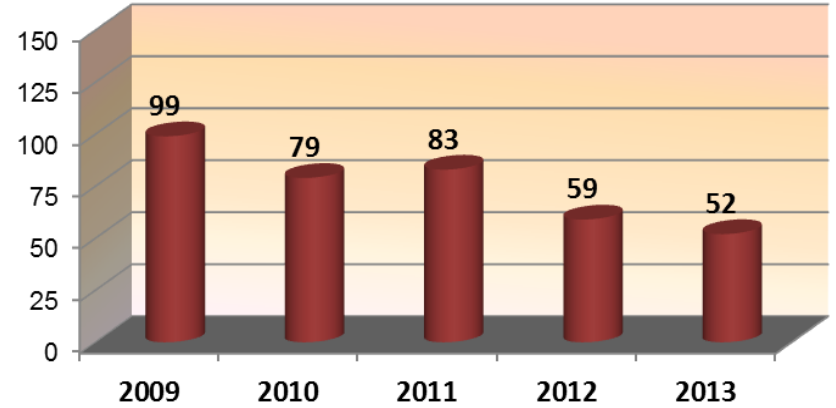
Auto Theft



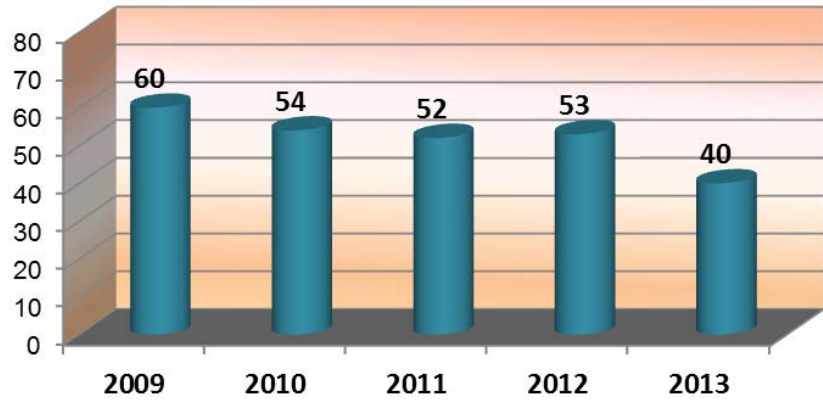
Simple Assaults



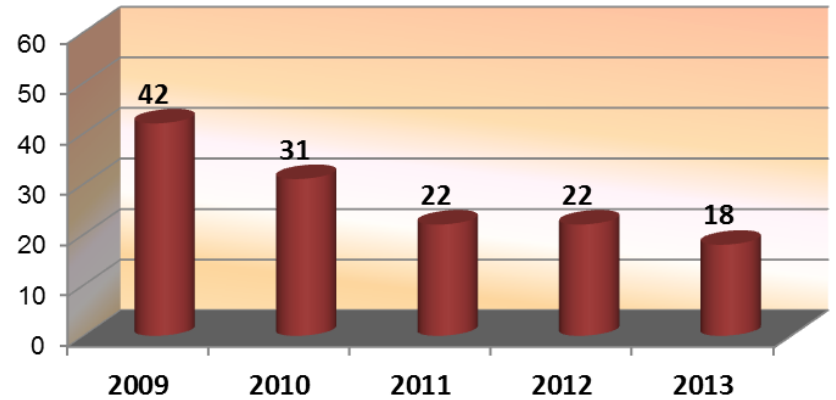
Aggravated Assaults



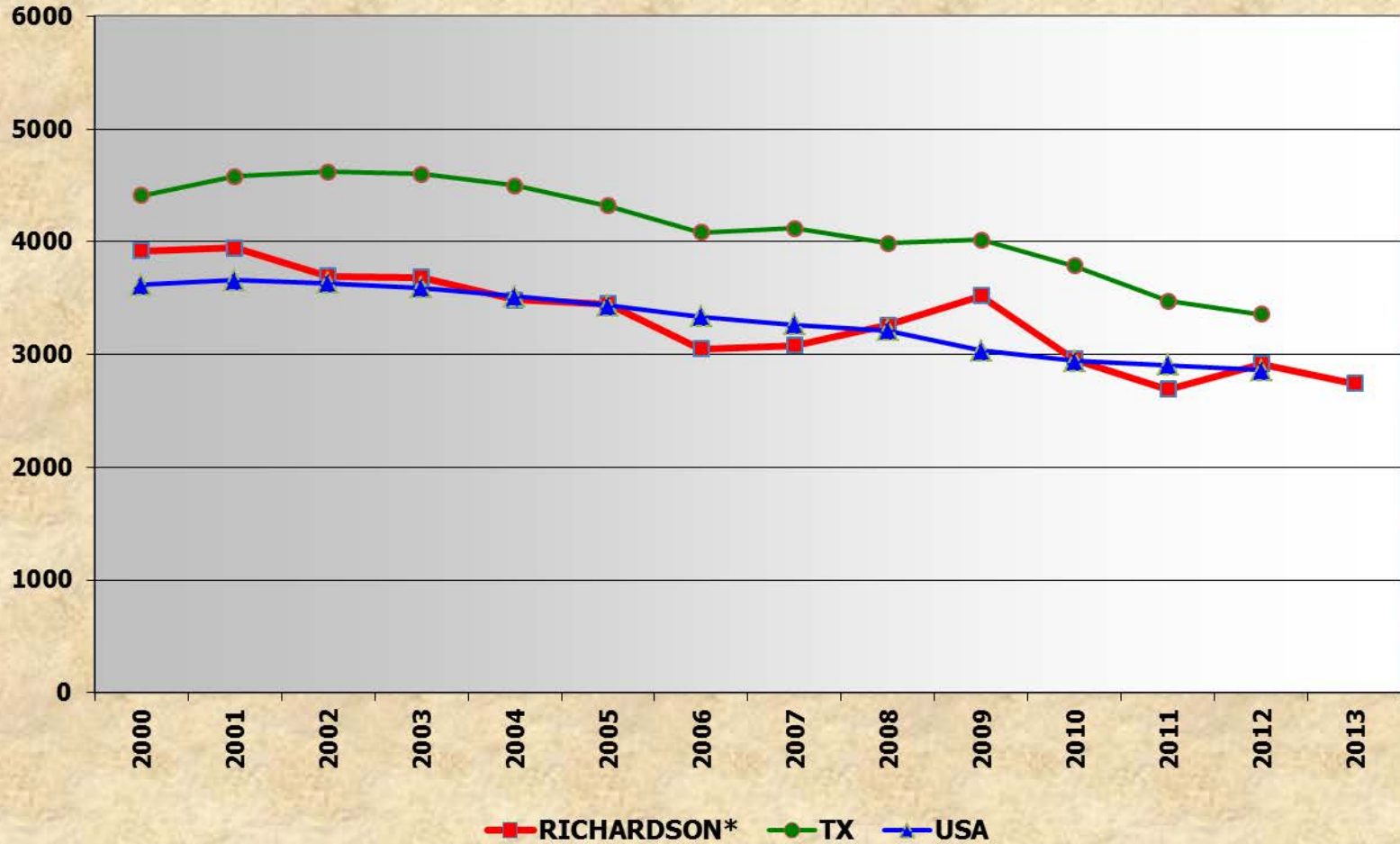
Robbery of Individual



Robbery of Business

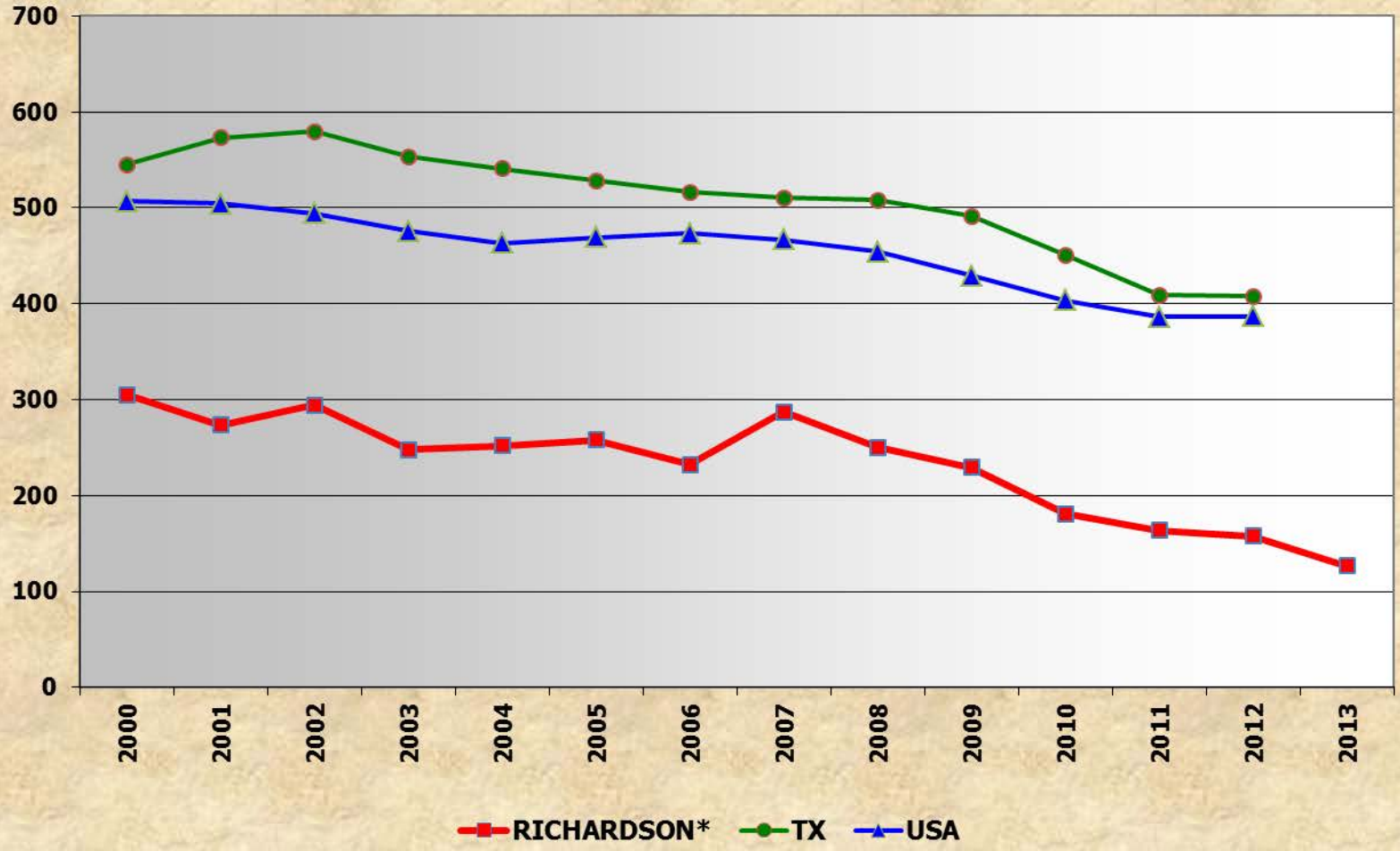


Property Crime Rates per 100,000



* Includes 2013 data

Violent Crime Rates per 100,000



* Includes 2013 data

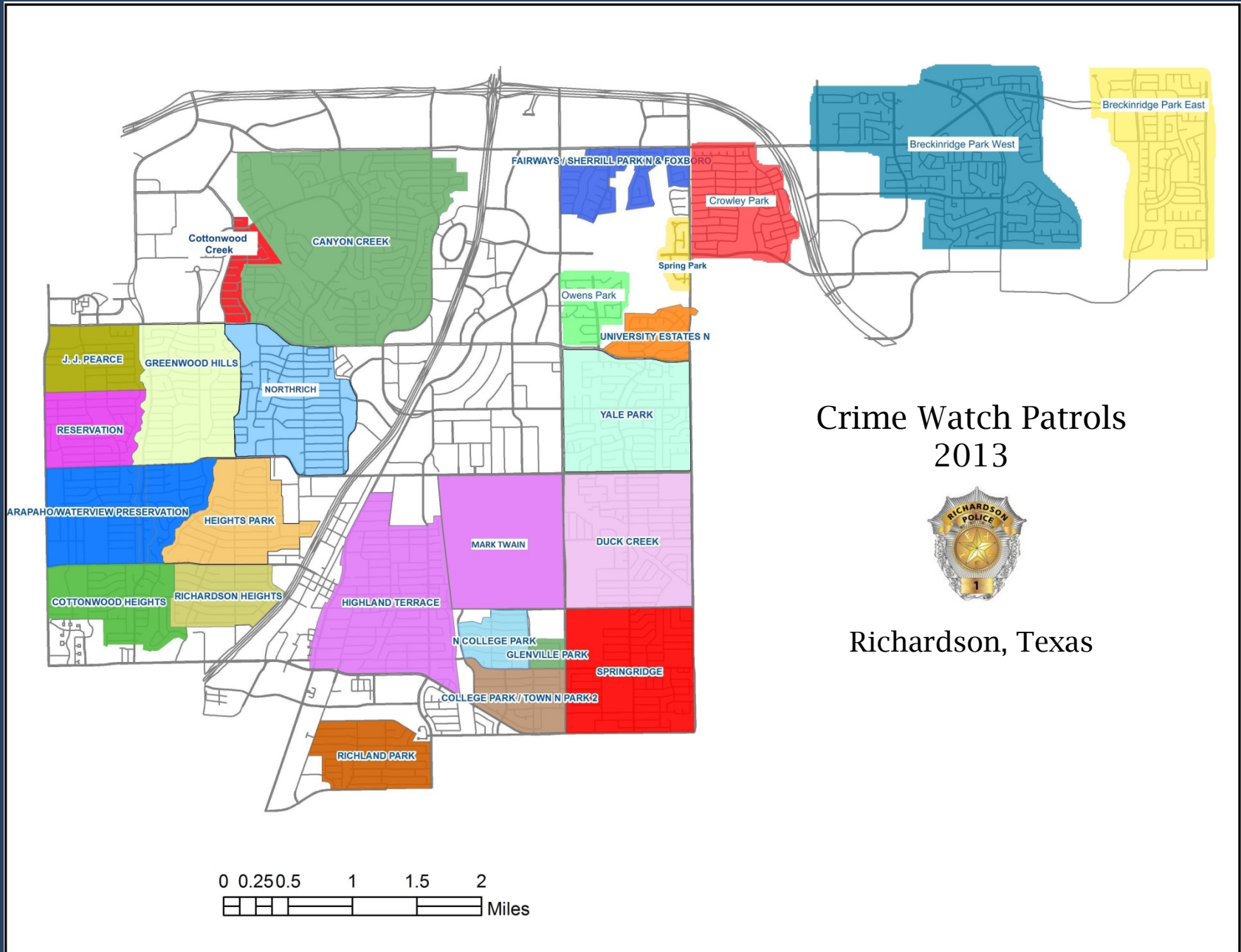
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Crime Watch Patrol Area	Members	Homes Covered in Crime Watch Area
Arapaho/Waterview Preservation	20	1129
Breckenridge Park East	28	1021
Breckenridge Park West	28	2128
Canyon Creek / Cottonwood Creek	89	3115
College Park/Town North Park II	27	566
Cottonwood Heights	15	934
Crowley Park	28	1074
Duck Creek	38	1426
Glenville Park	14	127
Greenwood Hills	21	1515
Heights Park	22	1044
Highland Terrace / Mark Twain	23	2612
J.J. Pearce	26	464
North College Park	39	389
Northrich	23	1628
Owens Park	20	408
Reservation	36	766
Richardson Heights	15	722
Richland Park	39	942
Sherrill Park / Foxboro / Fairways*	30	665
Springridge / Berkner Park / Marlboro	39	1481
University Estates North	18	303
Yale Park	30	1529
23	668	25,988

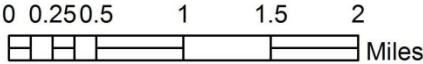
* Sherrill Park North, Foxboro Addition and Fairways of Sherrill Park

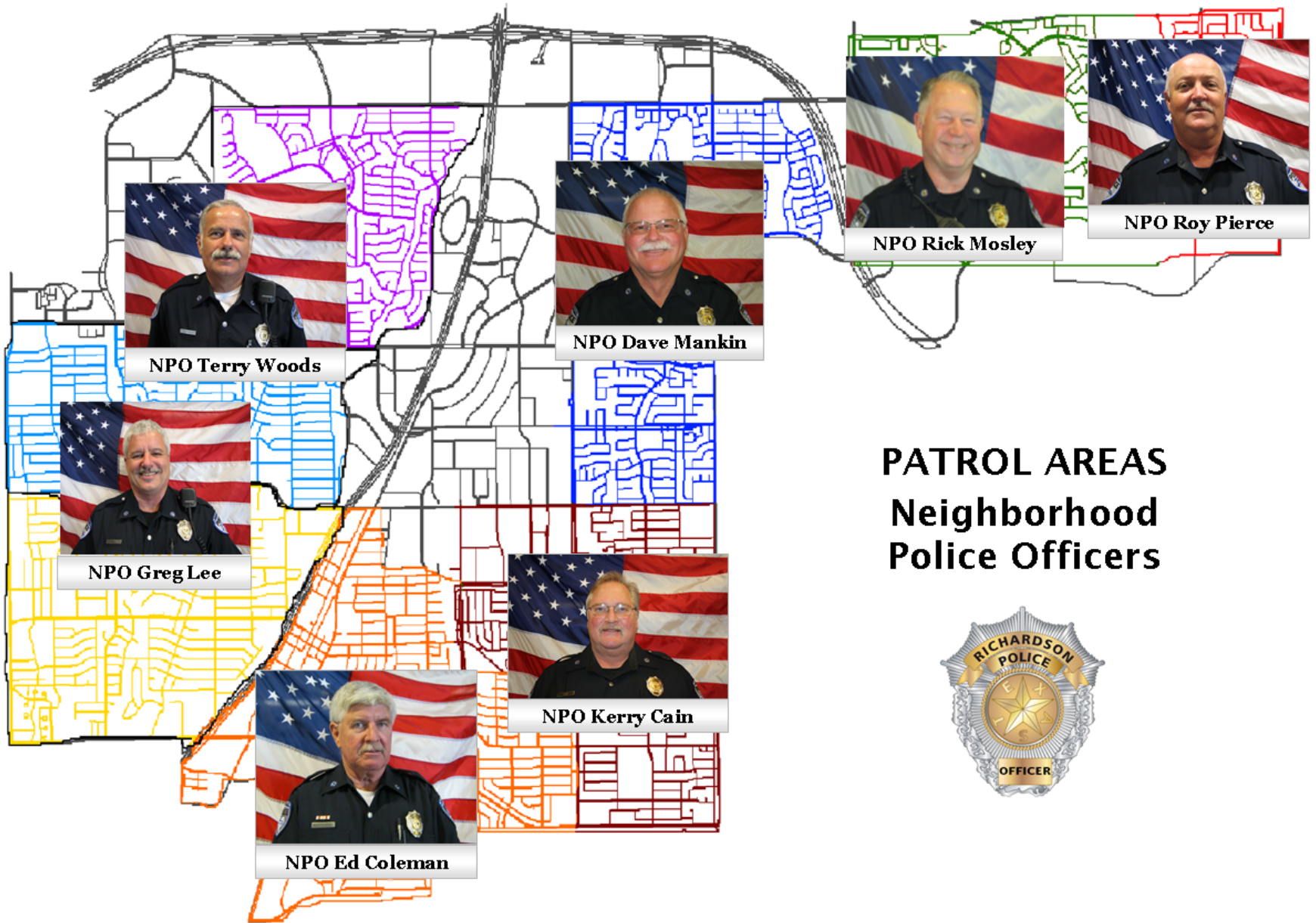


Crime Watch Patrols 2013



Richardson, Texas





PATROL AREAS Neighborhood Police Officers





In 2013, a total of 82 Volunteers in Policing (VIPs) dedicated over 16,006 hours of service to the Police Department.

Explorer Program

2013 Texas State Law Enforcement Explorer Competition Awards

1st Place - Crisis Negotiations, Intoxicated Driver, Robbery in Progress, Felony Traffic Stop and Unknown Call for Police categories

2nd Place - Gang Activity

3rd Place - Accident Investigations



Explorer Lieutenant
Joshua Gonzalez

2nd Place - Police Driving

3rd Place - Written Exam

In 2013, 23 Explorers contributed 4,774 hours to RPD Units, RISD Varsity Football, Wildflower, Family Fourth of July and Santa's Village.

Unidos Program



Expansion to the East Side
Mark Twain Elementary School

Faith-Based Conference

Topic - "Women and Crime Prevention"



National Night Out 2013

15th Place Nationwide

195
Registered
Parties



7,738 lbs.
of food
collected for
Network
Ministries

2013 - Category II - Population 100,000 to 299,000

2012 - Category III - Population 50,000 to 99,000

Youth Citizens Police Academy

A program developed to enhance outreach and the relationship between the police department and Richardson youth. Participants must live and/or attend school in Richardson, and be between 14 – 17 years of age. The first class will take place in the summer of 2014.

Goals

- ✓ Develop leadership and decision making skills.
- ✓ Accentuate the impact today's decisions have on the future.
- ✓ Obtain better understanding of police operations and services.
- ✓ Foster advocacy for the department within the community and school system.

RPD Personnel Changes

Assistant Chief

- Danny Martin

Captains

- Keith Kockler
- Coby Pewitt
- Daniel Robb

Communications Manager

- Elizabeth Cole

Sergeants

- Phil Casavant
- Eric Corley
- La'Evening Woodard

PST Supervisor

- Anna Navarette

Upcoming Promotions 2/17/14

Lieutenants

- David Harrington
- Steve Moore
- Blake Wolbrueck

Sergeants

- Brian Alcorn
- Frank Bradford

Texas Police Chiefs Association



Best Practices Recognition Program



Texas Police Chiefs Association Best Practices Recognition Program

The Law Enforcement Recognition Program is a voluntary accreditation process where law enforcement agencies prove their compliance with 165 Texas Law Enforcement Best Practices.

- Best Practices developed by law enforcement professionals.
- Designed to promote efficient, effective service delivery.
- Improves officer safety.
- Protects rights of individuals.



Texas Police Chiefs Association Best Practices Recognition Program

What does it mean to be “Recognized?”

Being “Recognized” means that the agency has proven to independent assessors that it meets or exceeds all of the 165 Best Practices for Texas Law Enforcement.

RPD gained “Recognition” status in 2009



Texas Police Chiefs Association Best Practices Recognition Program

Maintaining “Recognition” status

- Agencies prove ongoing compliance of Best Practices thru annual reports for three years following the date of recognition.
- Every four years, agencies are required to “Re-recognize” by proving again to independent assessors that the agency meets or exceeds all compliance standards during an on-site inspection process.

RPD gained “Re-Recognition” status in December, 2013



Farmer's Markets

City Council

February 10, 2014



- Previously briefed on December 16, 2013
- Food protection
- Hygiene/Sanitation
- Ratio of food vendors vs non food vendors
- Signage

Council Feedback

- Food protection for whole produce
- Land use
- Parking
- Balance of regulation
- Insurance or bond requirement
- Permitting of nonfood vendors

Proposed Farmers Market Ordinance

- General
- Application
- Location
- Operation
- Food
- Signage
- Proposed fees

General

- Compliance with requirements for operator and vendors
- Health Department administer ordinance
- Farmers market operator responsible for the operation, conduct and safety of the market
- Council can establish permit fees

Application

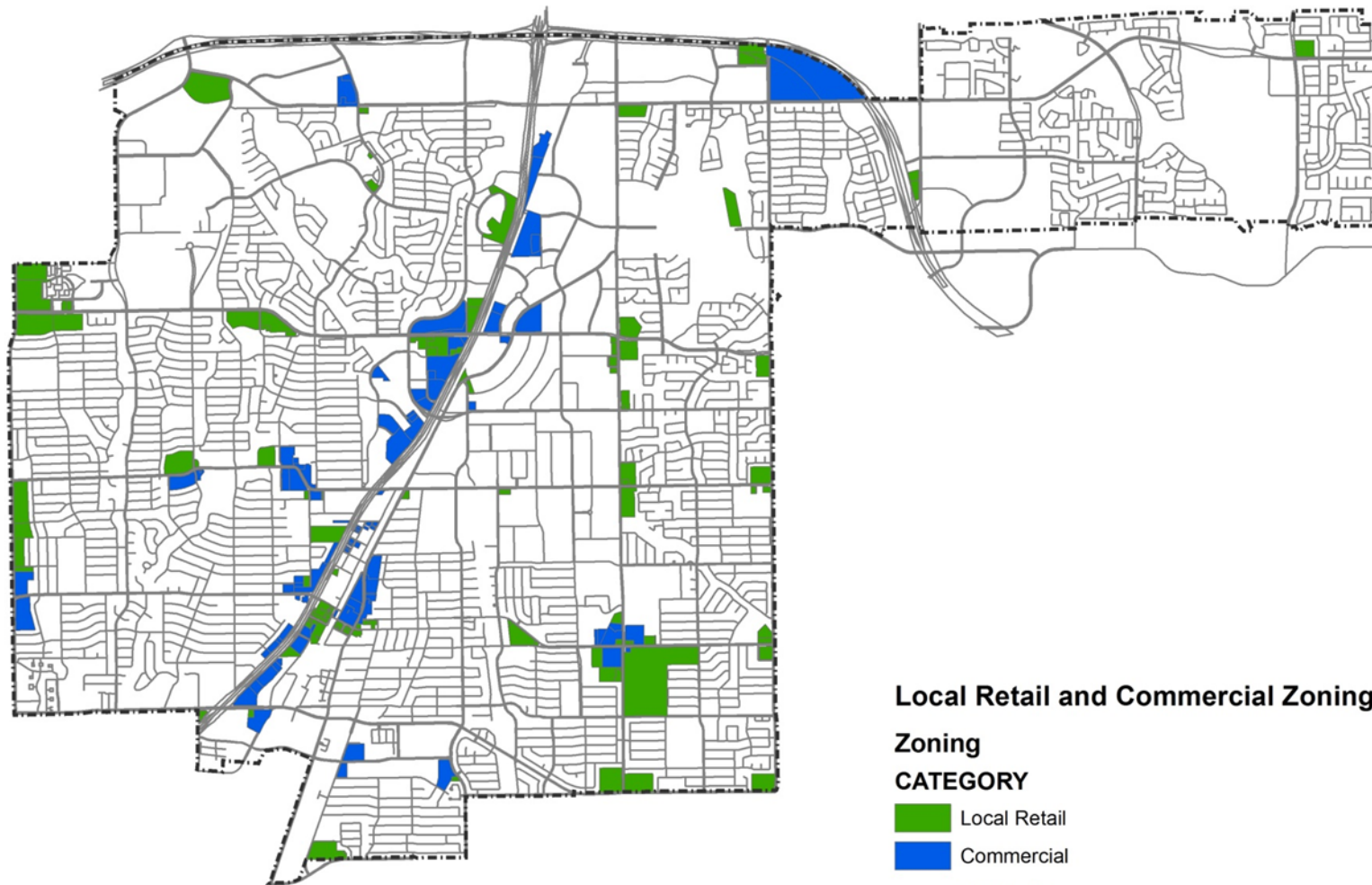
Operator shall make application at least 14 days prior to the scheduled start of the market.

Application includes:

- Name and address of operator
- Location of market
- Description of the market (dates, hours, list of vendors)
- Site plan, with proposed structures, tents, barricades, signs, traffic plan, etc.
- Proposed signage
- Solid and liquid waste disposal plans

Location/Land Use

- Special use permit
 - Appropriate location on case by case basis OR
 - Restrict use to retail and/or commercially zoned districts
 - Impact on neighborhoods and traffic
 - Adequate parking
- Not within 1 mile of another permitted market with same or overlapping operation times
- Not in any other location other than one listed in application

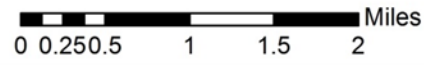


Local Retail and Commercial Zoning

Zoning

CATEGORY

-  Local Retail
-  Commercial
-  City Limits
-  Streets



Operation – Market Operator

- May not operate more than 52 days in a calendar year.
- Between hours of 8:00 a.m.-7:00 p.m.
- No more than 50 vendors
- 25% of parking area when main use of property is open for business
- Removal of all litter and belongings at end of each day
- Market operator or designee shall be present and responsible for operation

Operation – Market Operator

Allowable items

- Produce, honey, eggs, nuts, herbs, meats, mushrooms, dairy , prepared foods, arts and crafts, live plants
- Non food vendors shall not exceed 30% of vendors
- No animals sold or adopted
- No concessions
- Operator shall maintain list of all vendors for 90 days

Operation - Vendor

- Make application and pay permit fee if required
- Food Handler Course if selling Potentially Hazardous Food (PHF)
- Comply with food safety and signage regulations

Food Safety

- Food display – except of plants, nuts in shell, whole or raw produce, food shall be protected from contamination from the environment, vendors, or patrons
- Approved source – only food from approved source as defined by Texas Food Establishment Rules or State of Texas Cottage Food Industry rules
- Prohibited items – Fish, foraged foods, game animals, gleaned foods, non pasteurized dairy items
- Sampling – offered as individual servings using proper time and temperature controls and having with access to hand sink

Food Safety

- Temperature Requirements – provide adequate refrigeration to keep foods frozen or refrigerated.
- Tables and utensils shall be nonporous.
- Sampling from disposable utensils only
- If sampling, vendor to have hand wash facilities
- Appropriate trash receptacles
- Vendor located on concrete or other improved surface
- Vending area to be covered unless selling plants, nuts in the shell or raw produce

Signage

- Individual vendor signs not permitted on frontage
- One farmers market sponsor sign of 32 sq. ft. maximum on each frontage of the market
- Any sign shall be 10 ft. set back from curb
- No sign be attached to building or structure
- No signs attached to people

Fee Structure

Tiered Annual Permit

- Non food vendors – permitted no fee
- Food vendors non potentially hazardous foods (PHF) - permitted no fee
- Food vendors with PHF but no sampling - \$50
- Food vendors with PHF and sampling - \$100

Next Steps

- Resolve land use criteria
- City Plan Commission action & approval of process for special use permit
- City Council approval of process for special use permit
- City Council approval of ordinance
- City Council approval of resolution for fees

City of Richardson Aquatics

2014 Program Recommended Changes

City Council Work Session

February 10, 2013

Brief History of the City of Richardson Aquatic Division of Parks and Recreation

Richardson currently operates 5 outdoor pools:

- ❖ Terrace - built in 1959 as a neighborhood facility- The City took ownership in 1968
- ❖ Cottonwood Pool- built in 1966
- ❖ Canyon Creek Pool- built in 1970
- ❖ Glenville Pool- built in 1974
- ❖ Heights Family Aquatic Center – built in 2013
(Formerly Arapaho Pool- built in 1961)



Cottonwood Pool- 2013 Season

- Cottonwood regular operating hours in 2013 were from 1:00-6:00 pm Mondays, Wednesdays, Thursdays, and Fridays with swim lessons before and after operating hours.
- Saturdays and Sundays, Cottonwood Pool was open from 1:00-8:00 pm with swim meets and private reservations before and after public hours.
- Cottonwood Pool was open for a 71-day season in 2013.
- Home of the COR Swim team.
- Average weekly attendance 366 patrons.



Terrace Pool- 2013 Season

- Terrace regular operating hours in 2013 were from 9:00 am – 5:00 pm Tuesdays, Wednesdays, Thursdays, and Fridays with swim lessons after regular hours.
- Saturdays and Sundays, Terrace was open from 1:00 – 8:00pm with private reservations available before and after regular hours.
- Terrace Pool has a zero-depth entry feature, and is popular for families with children ages 3 and under.
- Weekly average attendance, 438 patrons



Glenville Pool- 2013 Season

- Glenville Pool regular operating hours for 2013 were from 1:00 – 8:00 pm Tuesday through Sunday with swim lessons and swim team in the morning before regular hours on week days and private reservations available on Saturdays and Sundays before and after hours.
- Glenville Pool has a high volume of season pass sales.
- Average weekly attendance, 605 patrons.



Canyon Creek- 2013 Season

- Canyon Creek regular operating hours were from 1:00 – 8:00pm Tuesday through Sunday with swim lessons and swim team in the morning before regular hours on week days and private reservations available on Saturdays and Sundays before and after hours.
- Canyon Creek sees a high volume of season pass sales.
- Average weekly attendance, 724 patrons.



Heights Family Aquatic Center- 2013 Season

- In 2013 Heights Family Aquatic Center regular operating hours were 7 days/week from 12:00 noon – 9:00 pm (open 6 weeks)
- Please note: This was a learning season for the staff.
- Many aspects of the new aquatics center were studied to gain knowledge of the impact of the new aquatics format in the Richardson community.
- Average weekly attendance, 4086 patrons.



2014 Aquatic Season

- Mission is to balance aquatic assets:
 - Safety
 - Staffing
 - Facility programs
- Each year, staff reviews effectiveness of the previous year of the aquatics division for:
 - Budget preparation
 - Publications and marketing
 - Staff hiring



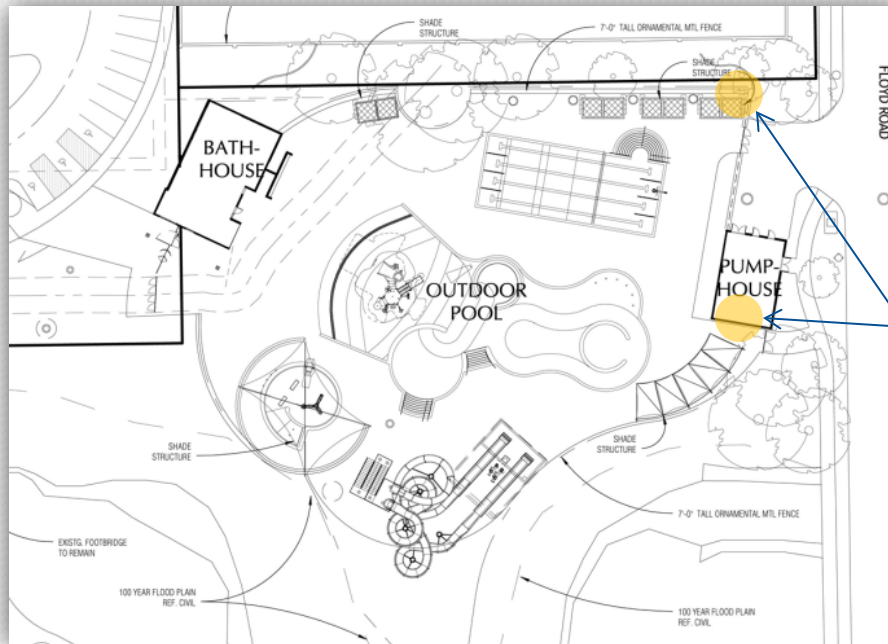
Proposed changes to aquatic offerings for the 2014 Season

- Conduct all swim lessons in the following pools:
 - Canyon Creek, Cottonwood, Glenville, and Terrace Pools
- Operate Heights Family Aquatics Center as a leisure pool only
 - Move swim lessons to other four pools
 - Open Aquatic Center two hours earlier each day at 10:00AM, Monday- Friday
- Allow exclusive reservations after hours at all 5 pools
- Also, allow exclusive reservations at the Heights Family Aquatic Center from 9:30- 11:30AM on Saturday's and Sundays:
 - Based on Park and Recreation Commission input, increase cost of reservation from \$150 to \$300 for up to 100 person party and an additional \$25 per 25 additional participants.
 - Maximum occupancy is 600.



2014 Proposed Special Reservations for Family Aquatics Center

- Continue semi-private reservations available during normal operation hours.



Semi-private reservation areas
(during normal operating
hours)

2014 Proposed Pool Operational Hours Summary

Heights Family Aquatic Center

- ❖ 10:00 AM – 9:00 PM- Public Hours, Monday through Friday
- ❖ 9:30 - 11:00AM Special Reservations, Saturday and Sunday

Terrace Pool

- ❖ Weekdays: 9:00 AM – 5:00 PM- Public Hours
- ❖ 5:15 – 9:00 PM- swim class programming
- ❖ Saturday and Sunday Only: 1:00 – 8:00 PM- Public Hours
- ❖ Closed Mondays

Cottonwood Pool

- ❖ 8:00 – 9:00 AM – COR Swim Practice
- ❖ 9:00 AM – 12:00 PM – swim class/swim team
- ❖ Weekdays: 1:00 – 6:00 PM- Public Hours
- ❖ 6:15 PM-9:00 PM-swim class programming
- ❖ Saturday and Sunday Only: 1:00 – 8:00 PM- Public Hours
- ❖ Closed Tuesdays

Canyon Creek Pool

- ❖ 9:00 – 11:30 AM - swim class programming
- ❖ 11:45 AM – 12:45 PM- swim team practice
- ❖ 1:00 – 8:00 PM- Public Hours
- ❖ Closed Mondays

Glenville Pool

- ❖ 9:00 – 11:30 AM – swim class programming
- ❖ 11:45 AM – 12:45 PM – swim team
- ❖ 1:00 – 8:00 PM – Public Hours
- ❖ Closed Tuesdays

*Note: All pools allow exclusive reservations after evening closing to 11:00PM.

Summary/Next Steps

- Richardson residents enjoy the aquatics offerings.
- Family passes are popular.
- Heights Family Aquatics Center is making a big impact in Richardson for better quality of life.

Next Steps

- Confirmation tonight can initiate direction for staff to provide orderly preparation of the 2014 season
 - Keep the same 12 weeks (91 days) season for all five pools as in previous year, however, if staff is available, extend the season into the “dead week” prior to school starting.
 - Program swim lessons at the existing four pools only; and
 - Open Heights Family Aquatic Center two hours earlier as a leisure pool only.
 - Season opens May 24, 2014, at Heights Family Aquatic Center only.
 - Splash day will be at all pools May 31, 2014.

