

**MINUTES
RICHARDSON CITY COUNCIL
WORK SESSION MEETING
MARCH 17, 2014**

WORK SESSION – 6:00 P.M.:

• **Call to Order**

Mayor Maczka called the meeting to order at 6:00 p.m. with the following Council members present:

Laura Maczka	Mayor
Bob Townsend	Mayor Pro Tem
Mark Solomon	Councilmember
Scott Dunn	Councilmember
Kendal Hartley	Councilmember (arrived at 6:18)
Paul Voelker	Councilmember
Steve Mitchell	Councilmember (arrived at 6:10)

The following staff members were also present:

Dan Johnson	City Manager
Cliff Miller	Assistant City Manager Development Services
Don Magner	Assistant City Manager Community Services
Shanna Sims-Bradish	Assistant City Manager Admin/Leisure Services
Taylor Paton	Management Analyst
Aimee Nemer	City Secretary
Michael Spicer	Director of Development Services
Dave Carter	Assistant Director of Development Services
Tina Firgens	Project Manager
Keith Krum	Senior Planner

The following consultants were also present:

Mark Bowers, Jacobs
Kurt Schulte, Kimley-Horn

A. VISITORS

Ms. Joanne Groshardt addressed Council and introduced Julie James. Ms. James addressed Council relaying her experience with a title loan.

B. REVIEW AND DISCUSS THE MARCH 8, 2014 CITY COUNCIL TOUR OF DALLAS-AREA SITES, INCLUDING OBSERVATIONS AND COMMENTS RELATED TO SITES VISITED.

Ms. Firgens reviewed the Dallas-area tour sites and received Council feedback.

Tour Site	Richardson District	Council Feedback
Knox Street	Main Street	<ul style="list-style-type: none"> • Consensus of Council – happy with identified product types of shopfronts with retail services, mixed use, townhomes, live-work, and mixed residential

Downtown Plano	Main Street	<ul style="list-style-type: none"> • Need historical details on existing buildings • Traffic study is critical • Consider creating the “feel of old”; or consider more modern and contemporary design • Clarification on Main Street District for zoning authority vs. Main Street Association for business and retail events and retail traffic generation • Clarification that Downtown Plano was proactively zoned by the City, not developer
Knox Street	Main Street	<ul style="list-style-type: none"> • Consensus of Council – happy with identified product types of shopfronts with retail services, mixed use, townhomes, live-work, and mixed residential
The Plaza at Preston Center	Central Place	<ul style="list-style-type: none"> • Consensus of Council – happy with identified product types of retail, mixed residential (low and mid-rise), townhome, commercial (office and junior anchor), and mixed use.
Preston Center	Central Place Sub-district (NW Corner)	<ul style="list-style-type: none"> • Clarification on definition of “junior anchor” retail – retail such as office supply stores, pet stores; smaller than “big box retail” • Discussion on height and location of various proposed development
West Village	Central Place Sub-district (SE Corner)	<ul style="list-style-type: none"> • Consensus of Council – happy with identified product types of retail, mixed residential (low and mid-rise), townhome, commercial (office and junior anchor), and mixed use.
Design District	Interurban Sub-district	<ul style="list-style-type: none"> • Excited about this district; seems to be easy, adaptive, re-use • Need to be flexible with parking requirements to encourage development • Build on momentum; will be quick to see significant results
No Analogue Tour Site	Chinatown	<ul style="list-style-type: none"> • Clarification of who is responsible for branding destination and street treatments – public or private? City will implement and work with private owners • Build on momentum; supplement what has already been started with private sector • Consider historic museum and performance venue to build on cultural aspect • Be conscious of transition from one district to another in all of the identified districts – intentional transition

C. REVIEW AND DISCUSS THE RESULTS OF THE TRANSPORTATION AND VIEWSHED ANALYSES CONDUCTED AS SUPPLEMENTS TO THE MAIN STREET/CENTRAL EXPRESSWAY ENHANCEMENT/REDEVELOPMENT STUDY.

Ms. Firgens introduced this item and Mr. Mark Bowers, consultant from Jacobs, who presented the results of the transportation and viewshed analyses.

Regarding the Main Street district, Council gave direction to focus on the development of more four-lane concepts.

Regarding the viewshed analyses, Council requested additional views for view #14 (Belt Line/Ridgedale) and 15 (Belt Line/Custer) moving a street or two southeast; and views of existing buildings from view #8 (Belt Line/Nottingham), 9 (Belt Line/Downing), and 16 (Belt Line/Rustic).

Ms. Firgens reviewed the next steps:

- Based upon feedback received tonight, the Jacobs Team will conduct a Community Open House to share the vision direction for the 4 sub-districts, confirm the additional transportation and viewshed analyses results, and share Council's direction
- Following the Community Open House, the Team will prepare alternative cross sections for Belt Line / Main Street
- The Team will brief the City Council in June on the comments received at the Community Open House, present the Belt Line / Main Street cross sections, and will provide recommendations to the City Council related to maximum building heights
- Based upon Council feedback, the Team will refine alternative cross sections, and will prepare draft zoning documents for the four subdistricts for stakeholder and community discussions

D. REPORT ON ITEMS OF COMMUNITY INTEREST

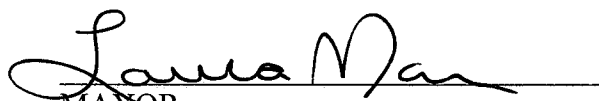
Mayor Maczka commented on the Sea Chanters (US Navy Band Chorus) concert at the Eisemann Center on Sunday, stating that it was an excellent performance.

Councilmember Dunn commended staff on all the road construction projects that are underway.

Councilmember Mitchell reported on the handout he provided from the North Central Texas Council of Governments/Regional Transportation Council entitled, Charting Your Future. He explained that the information is timely because it focuses on transportation and air quality.

ADJOURNMENT

With no further business, the meeting was adjourned at 9:10 p.m.


MAYOR

ATTEST:


CITY SECRETARY

