MINUTES

RICHARDSON CITY COUNCIL WORK SESSION MEETING APRIL 21, 2014

WORK SESSION - 6:00 P.M.:

• Call to Order

Mayor Maczka called the meeting to order at 6:00 p.m. with the following Council members present:

Laura Maczka Mayor

Bob TownsendMayor Pro TemMark SolomonCouncilmemberScott DunnCouncilmemberKendal HartleyCouncilmemberPaul VoelkerCouncilmemberSteve MitchellCouncilmember

The following staff members were also present:

Dan Johnson City Manager

David Morgan Deputy City Manager

Cliff Miller Assistant City Manager Development Services
Don Magner Assistant City Manager Community Services
Shanna Sims-Bradish Assistant City Manager Admin/Leisure Services

Aimee Nemer City Secretary

Taylor Patton Management Analyst

Michael Spicer Director of Development Services

Dave Carter Assistant Director of Development Services

Steve Spanos Director of Engineering

Mick Massey Director of Parks and Recreation

Special Guests:

Dr. Theresa Daniel, Dallas County Commissioner, District 1

A. VISITORS

Lorrie Denton, Crystalyn Roberts, and L.R. Denton each addressed Council and expressed their support of keeping the speed cushions on Dumont Drive. Margie Rainey and Paula Parrott submitted comment cards expressing their support as well.

Dr. Daniel, Dallas County Commissioner, District 1, spoke about the Spring Valley Road Rehab Project and the Central Trail Project, both projects being coordinated with Dallas County.

B. REVIEW AND DISCUSS THE WEST SPRING VALLEY ROAD REHAB PROJECT Don Magner, Assistant City Manager, reviewed this item for Council.

W. Spring Valley Rehabilitation Project Background

- Dallas County / Cities of Richardson & Dallas / COG project
- Dallas County funded in 2005 Major Capital Improvement Program
- COR funded in 2006 & 2010 Bond Program

- Dallas County lead agency for design and construction
- Design for project is 70% complete
- Coit Rd. to just east of Weatherred Rd.

Original Scope - Prior to February 2011

- •Pavement Repair
- -Street, Curbs, Approaches, Sidewalks
- •Weatherred Intersection Improvements
- Signal Upgrade and Left & Right Turn Lanes
- •Cottonwood Creek Culvert Design and Construction

Expanded Scope - Currently

- Original Scope, plus:
- Z pedestrian crossings (5)
- Median closures (3)
- Street Light Upgrade (44)
- Traffic Signal Improvements (3) at Waterfall Way, Maham, Waterview Drive
- Hunt Branch Culvert Design and Construction Work
- Asphalt Overlay

Total Estimated Cost of Project

	Estimated Cost April 2012	Estimated Cost April 2014
Original Scope	\$5,453,000	\$5,453,000
Expanded Scope 1 (4/2012)	\$2,105,000	\$2,105,000
Expanded Scope 2 (4/2014)	N/A	\$1,425,000
Total	\$7,558,000	\$8,983,000

Funding

Funding Source	April 2012	April 2014	
Dallas County	\$2,727,000	\$3,302,000	
City of Richardson (G.O. Bond)	\$1,895,000	\$1,895,000	
City of Dallas	\$236,000	\$236,000	
North Central Texas Council of	\$2,700,000	\$3,555,000	
Governments			
Total	\$7,558,000	\$8,983,000	

Dallas County Project Schedule

Stage	Month/Season	Year
Final Design Commenced	July	2013
Task Force Meetings Commenced	July	2013
ROW Acquisition & Utility Relocation Underway	March	2014
Final Design Plans Complete	May	2014
ROW Acquisition & Utility Relocation Complete	Fall	2014
Construction Bidding Commence	Fall	2014
Construction Commence	Fall	2014
Construction Complete	Fall	2016

C. REVIEW AND DISCUSS UPDATE ON THE CENTRAL TRAIL PROJECT

Mick Massey, Director of Parks and Recreation provided an update on this project.

Central Trail Funding to Richardson South City Limits:

Dallas County	\$2.5M
City of Richardson – 2010 Bond Program	\$1.4M
Regional Toll-way Revenue (RTR) – Dallas Cou	nty\$.6M
Total Funding	\$4.5M
Engineering, Landscape Architecture, Testing	\$.6M
Construction Budget	\$3.9M
Total Project Cost	\$4.5M

- The Central Trail is 90% Complete
- Expected completion date, Monday, June 2, 2014
 - o Ribbon Cutting at 4:00PM
 - o Location: TBD

Central Trail Funding to Richardson North City Limits:

Collin County	\$.14M
RTR Grant Funding	\$ 1.3M
TIF #2 Support	\$.38M
Total Funding	\$ 1.82M
Design & Construction Budget (through KDC)	\$1.8M
Total Project Cost	\$1.8M

Central Trail Next Steps:

- The Central Trail is an important step in regionalism, community connection, alternate forms of transportation, and increasing recreational opportunities
- Project is on budget and through good project management and has expanded to include more connections to the surrounding businesses and neighborhoods
- The City of Richardson is grateful to Dallas County Commissioners Court, DART, and RISD for supporting the Central trail as valued partners
- Continue to seek regional connection through unincorporated Dallas County thus extending the Central Trail South to the White Rock Trail
- Seek grants, private donations, sponsorships for future Central Trail enhancements

D. REVIEW AND DISCUSS THE STATUS OF THE DUMONT DRIVE TRAFFIC CALMING STUDY

Dave Carter, Assistant Director of Development Services, reviewed this item for Council. Mr. Carter reviewed the results of the Traffic Calming Study on Dumont Drive and the current City policy for implementing speed control measures. He also reviewed the following staff recommendations:

Policy Insights

- Lessons Learned from first Trial Implementation
 - o Good test of process, criteria and implementation
 - o Identified need for refinements in criteria for neighborhood concurrence
- Staff recommends the policy criteria be modified to include a blended approach for Neighborhood Concurrence:

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- o 75% of Primary Street
- o 60% of Entire Primary Affected Area

Dumont Application

- Cushions were very effective in Speed and Volume reduction on Dumont with minimal impact to adjacent streets
- Staff recommends that the Dumont cushions remain in place

E. REVIEW AND DISCUSS THE CITY COUNCIL GOALS FOR THE 2013 – 2015 COUNCIL TERM

David Morgan, Deputy City Manager, provided an update on this item.

Attract and retain targeted businesses/increase the number, quality, and variety of job opportunities throughout the City

Progress/update

- Strategic plan and criteria for targeted businesses developed as part of the economic development plan presented to the City Council in February 2014. Ongoing implementation and refinement will continue
- Incentives strategies will be part of an economic development toolbox presentation made to the City Council in May/June
- Additional funding for economic development initiatives will be considered in the FY 14-15 budget development

Clearly articulate, enhance, and effectively communicate our brand

Progress/update

- Branding review will be considered for funding in the FY 2014-15 budget development
- Branding review anticipated to begin in fall 2014 to develop articulated work plan

Improve communications

Progress/updates

- Ongoing efforts to keep website content fresh
- Ongoing efforts to update/improve the Richardson app
- Several tactics will occur following the completion of the branding study

Optimize the use of fees

Progress/update

- Integrated a comprehensive fee analysis process into the budget process
- All other tactics have an ongoing implementation effort

Strengthen property values

Progress/update

- Code evaluation of new construction standards underway with a presentation on multifamily considerations planned to be in summer 2014
- Ongoing review and revision of property maintenance codes
- Redevelopment incentives work in conjunction with the economic development plan
- Support of our HOA's is ongoing with continual efforts for enhancement
- Present summary of first year infrastructure management plans as well as proposal for second year to City Council in summer 2014

Increase the sense of community

Progress/update

- Most of these tactics are on-going. Specific work activity on several tactics include:
 - Enhancing the City website to develop an improved landing page for volunteer opportunities
 - Enhancing communication tools for welcoming new residents that including ongoing partnerships with HOA's

Increase our "Wow Factor"

Progress/update

- Ongoing effort for "wow" development part of the economic development plan
- Ongoing work to communicate our "wow" stories in a "wow" way
- Developing an inventory of our "wows"
- The Public Art Master Plan is scheduled to be complete in fall 2014

Appropriate use of technology

Progress/updates

- Traffic signalization (also part of the accessibility strategy) is an ongoing initiative to seek improvements with a planned update presentation to the City Council in the summer of 2014. Additionally, traffic signalization will be part of a future bond program consideration
- In the process of developing a standard cost/benefit analysis for new technology purchases
- Conducting an assessment of the ability of our current technology to support the council's initiatives and City operations

Improve customer experience in interactions with the City

Progress/updates

- Staff will conduct a study to determine short and long-term improvements that can be made to improve customer interactions and building efficiencies at city hall. These enhancements will be considerations in budget development and projects for a future bond program
- Customer service enhancement is also a part of other facility planning, such as services at a future recreation center in the Breckinridge area
- Developing ways to discover, recognize, reward, and communicate exceptional customer service. Implementation of this tactic is anticipated in 2015

Improve accessibility to the city

Progress/updates

- Continue ongoing support of the Cottonbelt Rail Project
- Continue tracking and promoting Richardson's position on TXDot's US-75 study
- Traffic signalization (also part of the accessibility strategy) is an ongoing initiative to seek improvements with a planned update presentation to the City Council in the summer of 2014. Additionally, traffic signalization will be part of a future bond program consideration.
- · Ongoing efforts underway to make City programs and services more ADA accessible

Enhance governance

Progress/updates

• Charter review process is planned to begin in summer 2014

Minutes April 21, 2014 Page 5 of 7 • Continuing efforts to strengthen training and support to boards and commissions

Improve documentation, processes, structure, and services

Progress/updates

- Comprehensive legal review of the Code of Ordinances underway with completion anticipated in 2014
- Continually examine ways to simplify and improve procedures, forms, policies, and practices. Previous examples include apartment inspection and rental registration program

Implement cost reduction strategies

Progress/updates

- Process has been developed and incorporated into the current budget process
- Ongoing commitment to identify opportunities to improve efficiencies

Increase private participation and contributions

Progress/updates

- Creating a strategic plan for this strategy to identify staffing, processes, and needed resources.
 - Funding for a study will be proposed in the budget, and implementation expected to begin fall 2014 and completed in the summer of 2015
- Prior to the completion of the strategic plan, City staff will identify key partnership opportunities available in current and future programs and facilities.
 - A current example is donation opportunities for the future dog park

Attract, develop, and retain quality City employees

Progress/updates

- Ongoing efforts are being made to review compensation levels and structures. Additional considerations will be made in the development of the 2014/15 budget
- Training needs are regularly identified and implemented on an ongoing basis

Enhance the quality of life of our stakeholders

Progress/updates

- Recycling update to be presented to council June/July 2014
- Bond program planning underway with a City Council briefing anticipated in summer 2014
- Recommendations for a food truck ordinance to be presented to Council June/July 2014

Summary of Upcoming City Council Briefings

Spring/summer 2014

- Economic development toolbox May/June
- Future bond program planning June/July
- Charter review June/July
- Infrastructure management plan June/July
- Evaluation of new construction standards June/July
- Recycling program update June/July
- Food truck ordinance considerations June/July
- Traffic signal progression update July/August
- Public Art Master Plan August/September

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Fall 2014

- Legal review of City ordinances completed
- Private participation strategic planning initiated
- Branding review—initiated

F. REPORT ON ITEMS OF COMMUNITY INTEREST

Councilmember Mitchell reported on the public art bus tour and stated that the tour group got a lot of good ideas.

Councilmember Solomon commended the Police Chief and staff for achieving a second recognition for Police Departments with Best Practices.

Mayor Maczka reported on the upcoming Trash Bash Saturday, April 26 with activities beginning at 9 am.

Councilmember Solomon reported on the upcoming Owens Trail Dedication Saturday, April 26 at 10:30 a.m. at 1600 E. Collins. He stated that Oncor donated \$250,000.00 for the trail.

EXECUTIVE SESSION

In compliance with Section 551.072 of the Texas Government Code, Council will convene into a closed session to discuss the following:

- Deliberation Regarding Real Property
 - Property Considerations in the Grove Rd./Arapaho Rd. Area

Council Action

Council convened into Executive Session at 9:15 p.m.

RECONVENE INTO REGULAR SESSION

Council will reconvene into open session, and take action, if any, on matters discussed in Executive Session.

Council Action

Council reconvened into Regular Session at 9:26 p.m. There was no action taken as a result of the Executive Session.

ADJOURNMENT

With no further business, the meeting was adjourned at 9:26 p.m.

ATTEST:

CITY SECRETARY

April 21, 2014

