

Chinatown: Today



Existing entrance enhancements for DFW Chinatown Shopping Center



Existing Uses & Conditions

- Area: 22 acres
- East side of Greenville Ave.: restaurant, retail/commercial, religious, cultural center/ assembly, office, and multi-family
- West side of Greenville Ave.: automotive, retail/commercial, bus station, vacant land, and utilities
- Central Trail



DFW Chinatown Shopping Center – Greenville Ave. at Jackson St.

Opportunity Sites

- DFW Chinatown Center
- Vacant parcel at SW corner of Apollo Rd. and LaSalle Dr.
- Automotive uses and vacant properties located within the “triangle” between Greenville Ave. and Texas St.
- Existing restaurant and retail shopping center at the SE corner of Greenville Ave. at Terrace Dr.
- Apartment complexes along LaSalle Dr.
- Connections to Central Trail



Existing automotive uses located within the “triangle” between Greenville Ave. and Texas St.



Existing apartments along the west side of LaSalle Dr.

Chinatown: Future

The Vision

- Builds a vibrant, mixed-use district within existing infrastructure
- Has potential to evolve as a center for tourism and education related to Chinese culture

Implementation

- Create design standards for signage, lighting, etc. that would extend the Asian themes in DFW Chinatown to the rest of the district
- Communicate with owners of properties in the district to better understand their future plans and the potential assistance, if any, that might be needed to accomplish their goals
- Investigate opportunities to grow businesses and increase tax revenues through expanded international tourism and trade
- Rezone to provide opportunities for new residential options at appropriate locations
- Promote dialogue and collaboration with RISD, the Chinese Cultural Center and other non-profits to explore opportunities for educational programs and offerings



District gateway



Live-work building



Asian inspired street furnishings



Mixed residential building

Companion Dallas Sites

- None

Key Words

- Cultural
- Regional
- Multi-Generational

Product Types

- Retail/Restaurants
- Mixed Residential
- Townhome
- Live-Work

Future Opportunities

- Catalyst Site 4