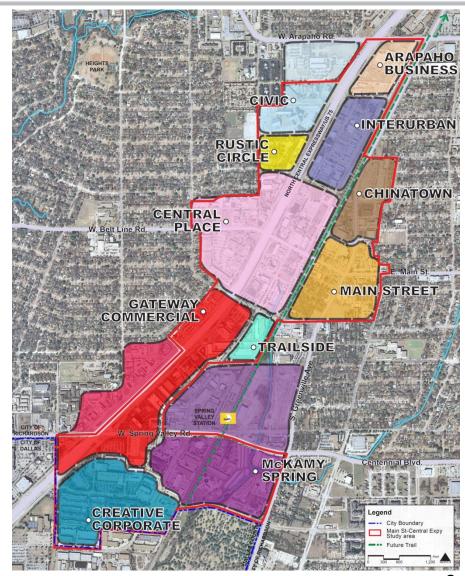




MAIN STREET / CENTRAL - REZONING INITIATIVE PHASE III SOUTH END

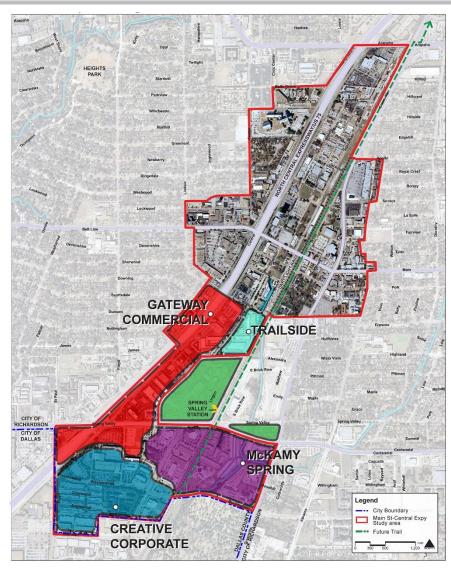
Phase I – The Vision

- Old Town/Main Street and Central Expressway combined into single study area
- 415 acres 11 sub-districts
- Developed vision for the study area based on community goals and market realities
- Study accepted by City Council in January 2013



Rezoning Initiative Overview – Phase III South End

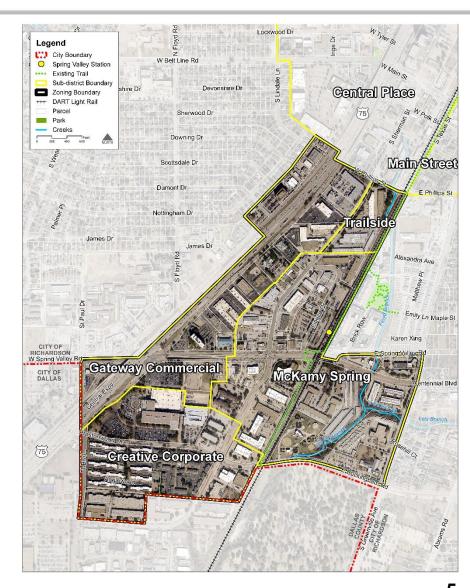
- Focus of the initiative will be towards implementing the vision
- Efforts will focus on 4 sub-districts in the south end of the Main Street/Central corridor
- Continues the rezoning initiative for the entire corridor
- Amending/refining the existing Main Street/Central Expressway Form Based Code (adopted Jan. 2015 – applies to central subdistricts)



Tour

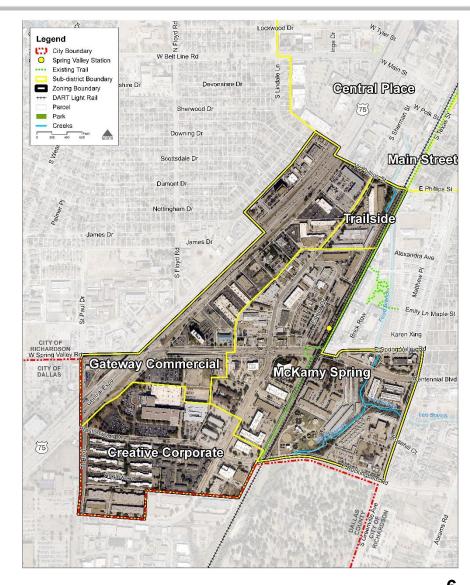
Tour - Purpose

- Re-familiarize City Council with existing land uses and physical improvements – southern subdistricts
- Discuss with City Council the visions for each of the subdistricts



Tour - Logistics

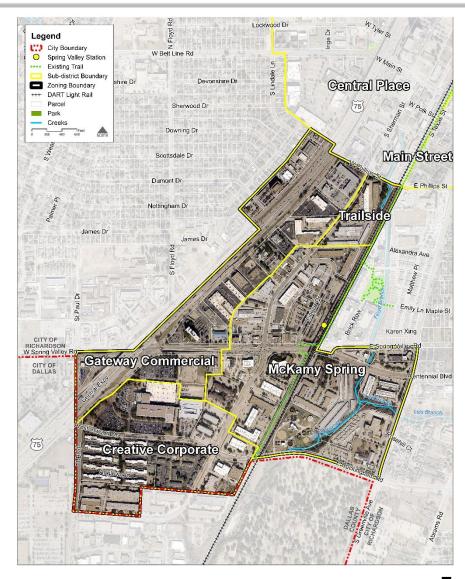
- Saturday, April 30th
- Assemble west side of City Hall 8:45am
- Depart City Hall 9:00am
- Bus driving tour
 - Southern sub-districts
 - Central sub-district projects (time permitting)
- Return to City Hall 11:00am
- Sub-district handouts





Tour - Debriefing

- May 2nd City Council work session
 - Tour observations/comments
 - Discuss community feedback received during March
 - Property/business owner meetings
 - Community workshop
 - On-line survey
 - Discuss modifications to subdistricts' boundaries
 - Affirm vision for each subdistrict







Kimley»Horn JACOBS *