

Collins/Arapaho TOD & Innovation District *Rezoning Initiative*

CPC Briefing

5/7/19

JOIN US!

INNOVATION DISTRICT

BLOCK PARTY

Building the Premier Tech Hub in Texas

Work, live, or visit the Collins/Arapaho Transit-Oriented Development (TOD) and Innovation District? Come out to the District's Block Party to help set the stage for the next generation of innovation!

Two Opportunities to Participate!

Come and go as you like, but be here Thursday to get the full presentation.

Location: 1302 E. Collins Boulevard (between Glenville Dr. & Plano Rd.)

Thursday, June 13, 2019
6:30 PM to 8:30 PM
Presentation at 7:00

Friday, June 14, 2019
11:00 AM to 1:00 PM

Block Party Activities

- Enjoy food trucks and live music
- Test out new park and trail ideas
- Tell us your business or startup needs
- Share ideas about new uses, restaurants, and other cool spaces for the District

What is the Collins/Arapaho TOD and Innovation District?

- A 1,200-acre district generally bounded by US 75, E. Campbell Rd., Plano Rd., and Alma Rd.
- Ground zero for Richardson's long history of tech leadership
- Major job center and hub of technology and innovation in the DFW region
- The place to be for a cool future

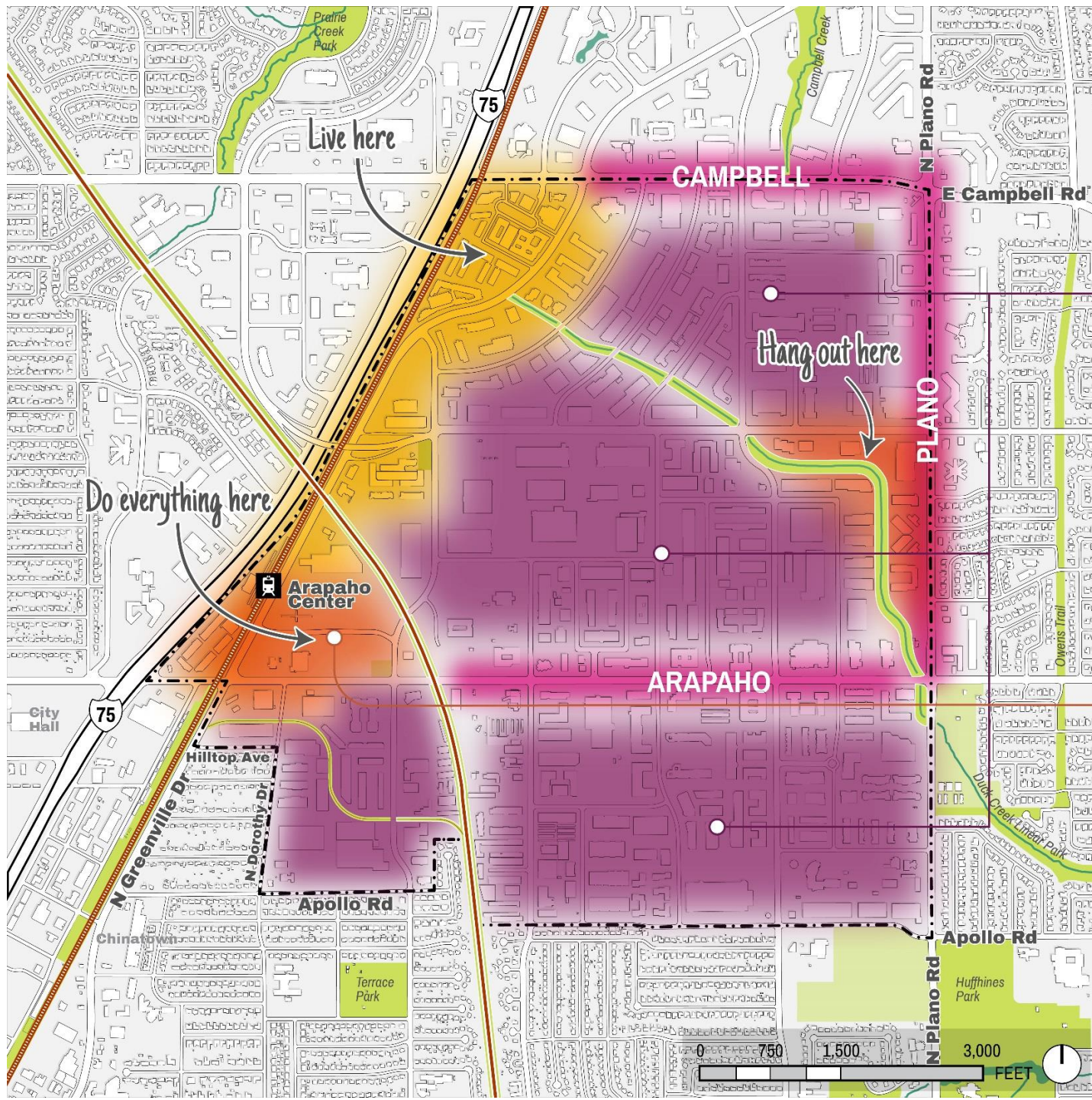
RSVP at www.cor.net/collinsarapaho to let us know you will be attending and for inclement weather updates



Collins / Arapaho TOD & Innovation District
Rezoning Initiative



Land Use Framework



STUDY AREA

WORK AREAS

- New, modern flex space
- Affordable space for existing businesses
- Scalable affordable space for growing businesses
- Specialized space for emerging industries
- Amenities & a range of things to do

ARAPAHO CENTER STATION

- "Signature" space
- Specialized space for emerging industries
- Places to gather & exchange ideas
- Amenities & a range of things to do
- Coworking spaces

Team Introduction

Kimley-Horn and Associates

- Lead Consultant Responsible for:
 - Project Management
 - Community Engagement (Support)
 - Regulating Plans
 - Street Typology and Streetscape Standards



Mark Bowers



Ignacio Mejia

Strategic Community Solutions

- Sub-Consultant Responsible for:
 - Community Engagement (Lead)
 - Online Engagement
 - Strategic Direction Facilitation



Karen Walz

Jacobs

- Sub-Consultant Responsible for:
 - Rezoning Strategy
 - Building Envelope Standards
 - Use Standards
 - Architectural Standards
 - Signage Standards
 - Overall Code Development



Paul Culter

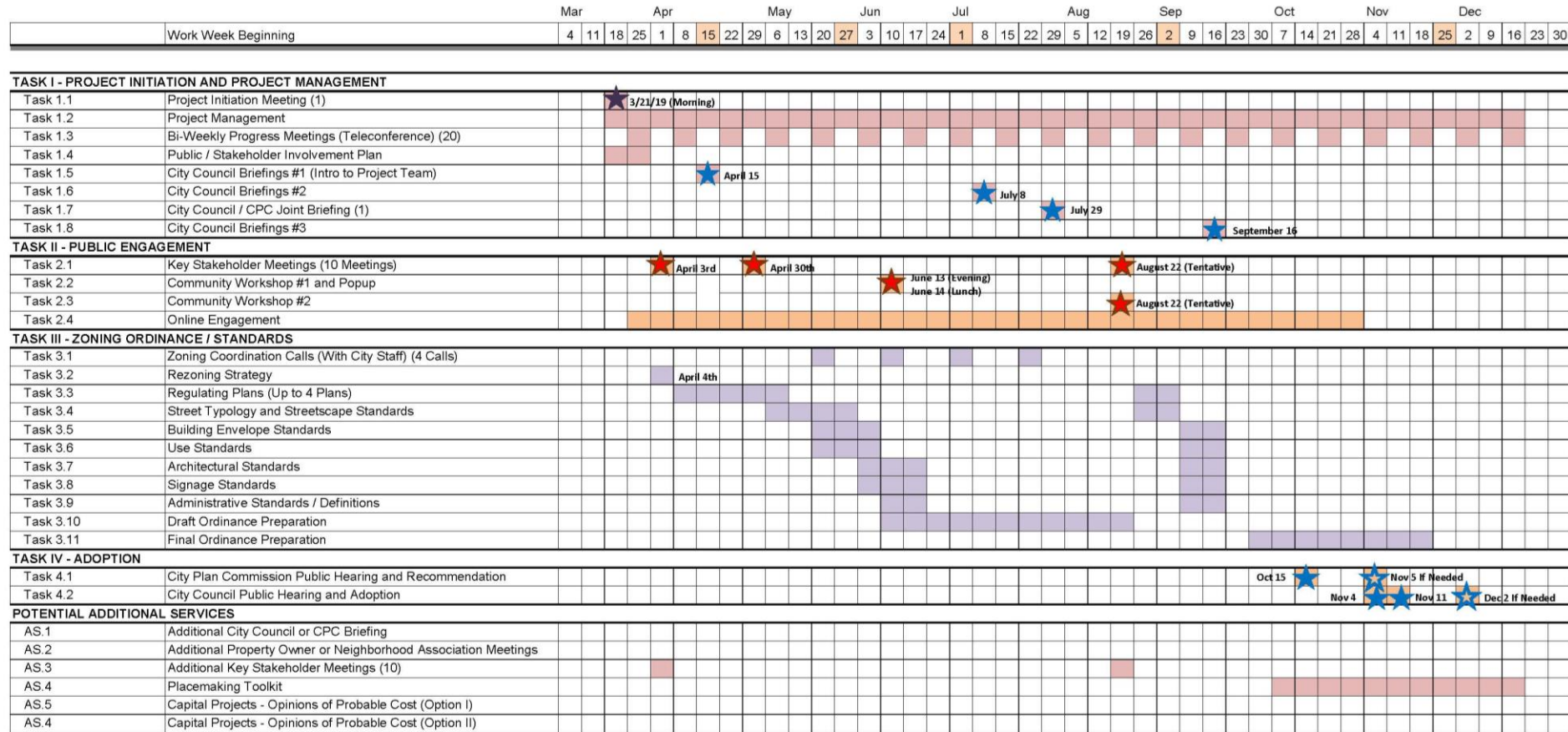
Long-Term Relationship with Richardson

- West Spring Valley Corridor Revitalization Strategy
- West Spring Valley Corridor Rezoning
- Main Street/Central Corridor Vision
- Main Street/Central Rezoning Initiative - Phases I and II



Project Overview

Zoning Initiative Schedule



★ Public Meetings
 ★ City Council or CPC Presentations

Key Dates

- 7/29/19 – Joint CPC / City Council Work Session – Strategic Direction
- 9/16/19 – City Council Briefing – Draft Ordinance
- 10/15/19 – CPC Public Hearing (Possible Recommendation)
- 11/5/19 – (If Needed) Second CPC Meeting
- 11/4/19 – City Council Work Session
- 11/11/19 – City Council Public Hearing and Consideration for Adoption
- 12/2/19 – (If Needed) Alternate Date for City Council

Public Engagement

- 10 Key Stakeholder Meetings
 - Individual and Small Group Meetings with Key Stakeholders in the Project Area
 - April 3rd, April 30th and Mid-August
- City Council Interviews
 - Mid-May through Mid-July
- 2 Community Workshops
 - Mid-June and Mid-August
- 2 Rounds of Online Engagement
 - Will Coincide with Community Workshop Dates

Community Workshop #1 and Popup

- June 13th (6:30pm-8:30pm) and June 14th (lunch focused on daytime population)
- 1302 E. Collins (City Property)
- Workshop will focus on the preliminary Regulating Plans, Street Typology/Streetscape Standards, Building Envelope Standards and Use Standards
- Temporary Pop-up Demonstration by Better Block will focus on potential amenities along Duck Creek



Greenville Avenue Demonstration Project



- Project limits from Campbell Road to Jackson Street (1.85 miles)
- Intended to determine the long-term viability of reducing Greenville Avenue by one lane in each direction and adding on-street bicycle facilities.
- Intended to test at-grade crosswalk to the Arapaho Center DART Station
- Better Block will assist with temporary pop-up demonstration to visualize potential pedestrian and mobility improvements, which will include:
 - Temporary artistic muraled crosswalk at Arapaho DART Station (temporary paint)
 - Temporary bike lanes from Jackson Street to E. Campbell Road (temporary paint)

Next Steps

- Consultant Team will develop Preliminary Code Elements
 - (Regulating Plans, Street Typology/Streetscape Standards, Building Envelope Standards and Use Standards)
- The community will provide feedback on the Preliminary Code Elements in Community Workshop #1, and through Online Engagement
- Greenville Avenue Demonstration Project will begin this summer
- City Council interviews between mid-May and mid-July
- The consultant team will facilitate a joint workshop with the City Council and CPC on July 29th to receive direction on key code issues raised through the community engagement process

Website

www.cor.net/collinsarapaho