

## City Council Meeting Handouts

January 8, 2024

- I. Review and Discuss It's Time Texas
- II. Review and Discuss Clean Parks Program
- III. ZF 23-14
- IV. Variance to Chapter 4 Request: 525 W. Arapaho Road

# IT'S TIME TEXAS COMMUNITY CHALLENGE

Richardson City Council  
January 8<sup>th</sup>, 2024



# City Council Goal and Strategies

## City Council Goal:

To have residents and other stakeholders choose Richardson as the best place to locate, contribute, and engage.

## City Council Strategies:

- Continuing to explore unique incentives/initiatives to attract and retain residents and other stakeholders.
- Promoting avenues for public engagement and input.

# Overview

- About the It's Time Texas Community Challenge
- Weekly Prizes & Overall Winners
- Earning Points & Tracking
- 2024 Activities
- Promoting The Challenge
- Key Dates
- How To Get Involved

# Community Challenge Information

- Eight-week health competition between communities
- Kicks off on Monday, January 8, and ends on March 3, 2024
- Free to participate
- Texans across the state compete and earn points by eating healthy, being active, and staying hydrated



# Partner and Community Leader Pledge

Each participating community, school district, or organization pledges to:

- Actively promote the challenge within your organization or area of influence
- Recruit like-minded leaders within your network to help build a healthier community
- Host health-related groups or activities to help encourage healthy living within your community



# Weekly Prizes & Overall Winners



- Each week throughout the eight-week competition, there will be chances for individual participants to win prizes announced by It's Time Texas!
- When participants register for the Community Challenge, their points will count towards both their personal competition as well as go toward their community and/or school district's competition.
- At the end of the eight weeks, the winning communities and school districts will be celebrated and recognized for building a healthier Texas.



# Earning Points

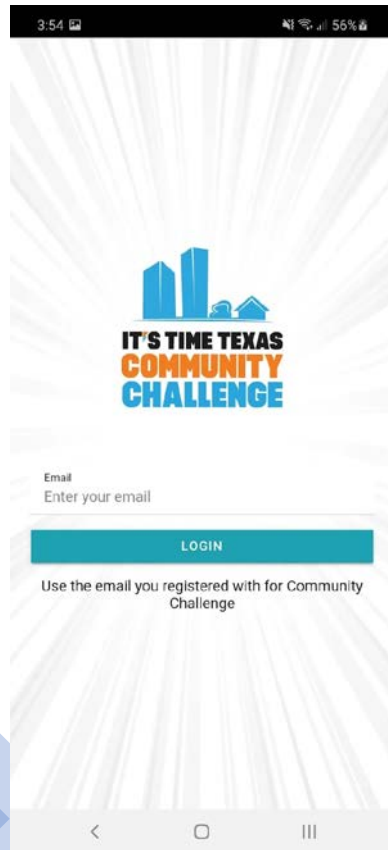
- Activation Points: Each person will be given 500 points for their first reported health action
- Health Champion Pledge: A participant will be awarded 500 points for taking the Health Champion Pledge
- Reporting Individual Health Actions: All healthy eating, physical activity, and water consumption reports will be awarded 50 points
- Checking-In: Group activities and healthy destination check-ins found in the "Discover" feature will be awarded 100 points



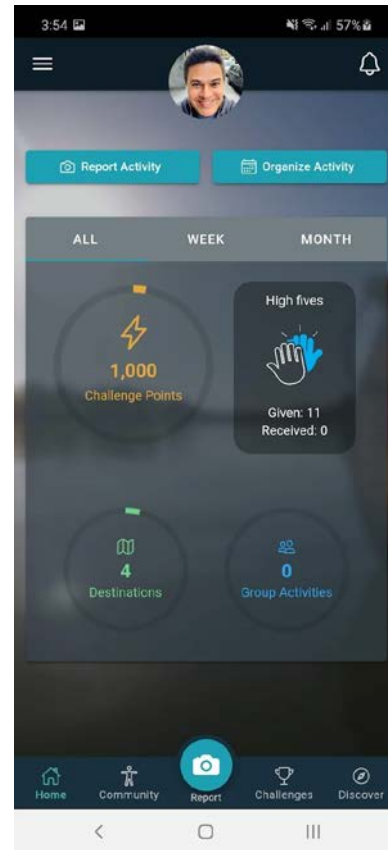


# How Does the App Work?

The app is your source for all things during the Community Challenge including:



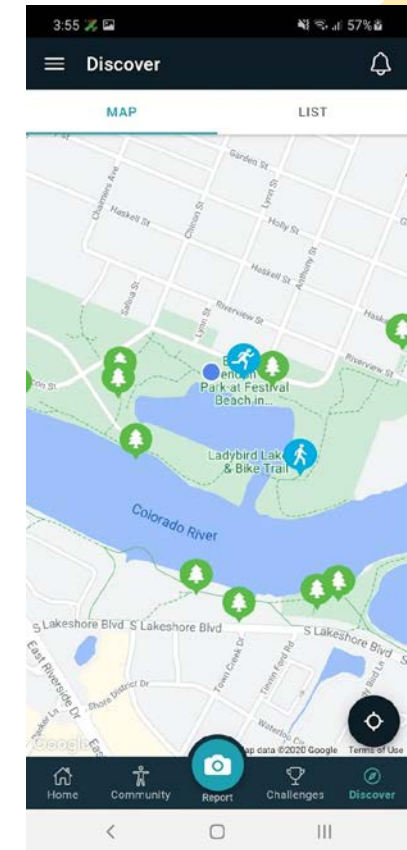
Creating your account



Reporting your points



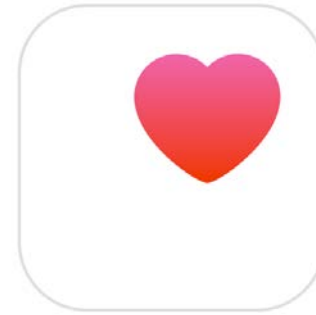
Interacting with others



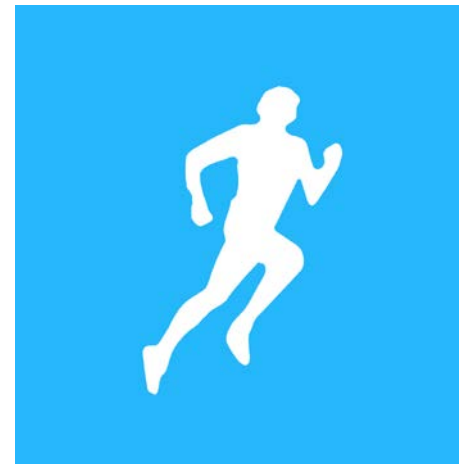
Checking in at Destinations

# Fitness Apps & Connected Devices

- Apple Health
- Strava
- MapMyFitness
- Fitbit
- Runkeeper
- Misfit
- GoogleFit
- Jawbone
- Polar
- Garmin
- Moves
- Custom Fitness Tracker App



Health



# 2024 Activities

- A free, Saturday morning walk/run event at Huffhines Park/Duck Creek Linear Park with free t-shirts for the first 100 to arrive
- Free Group Fitness Classes in our facilities including Yoga, Zumba, Dance Fitness, and Functional Fitness
- Tumbler Cups for anyone who reaches 25,000 points
- Park check-in locations for challenge participants to earn destination points
- Annual recreation center membership drive to coincide with the challenge – offering 20% discount on annual memberships for 2024 in January

**FREE!** IT'S TIME TEXAS COMMUNITY CHALLENGE  
**Fitness Classes**

<b>JAN</b>	Jan 13: Zumba, 1:00 p.m. at Heights Recreation Center (Instructor: Meta) Jan 20: Walk & Yoga Event, 9:00 a.m. at Huffhines Park (Instructor: Renate) Jan 27: Dance Fitness, 12:00 p.m. at Huffhines Recreation Center (Instructor: Christie)
<b>FEB</b>	Feb 3: Women's Functional Fitness, 1:00 p.m. at Heights Recreation Center (Instructor: Tiffany) Feb 10: Yoga, 12:00 p.m. at Huffhines Recreation Center (Instructor: Tiffany) Feb 17: Zumba, 1:00 p.m. at Heights Recreation Center (Instructor: Meta) Feb 24: Dance Fitness, 12:00 p.m. at Huffhines Recreation Center (Instructor: Christie)
<b>MAR</b>	March 2: Yoga, 1:00 p.m. at Heights Recreation Center (Instructor: Renate)



# 2024 ITT Challenge COR HR-Employee Wellness Program/ITT Activities

## JANUARY

- Jan. 11: Webinar – Stay fit at work
- Jan. 17-18: Biometrics Screening
- Jan. 22 - 28: Walk Challenge
- Jan. 25: Webinar – Self Compassion

## FEBRUARY

- Feb. 6: Pickleball Event
- Feb. 7: Gardner Wallace Presentation
- Feb. 8: Pickleball Event
- Feb. 13: Pickleball Event
- Feb. 14: Webinar – Financial Fundamentals
- Feb. 15: Pickleball Event

## FEBRUARY

- Feb. 23: Carter Blood Drive
- Feb. 26 – Mar 3: Walk Challenge



# Promoting the Challenge

- Activities to promote and engage the community:
  - Running social media campaigns to include a countdown beginning in mid-December
  - Post marketing and sign-ups within our facilities
  - Promote to our HOA and neighborhood association groups
  - Promote to our local corporations, companies, and partner organizations that call Richardson home
  - Promote activities in the Week In Review, Richardson Today
  - Connecting with our Richardson-based Corporate Challenge companies to share as a wellness opportunity
  - Press release announcing Richardson's participation and Council pledge signing tonight



# Key Dates

- 1/8/24
  - Challenge begins
- 1/13/24
  - Free to the public group fitness classes begin
- 1/20/24
  - Walk and Yoga Event at Huffhines Park
- 3/3/24
  - Challenge ends

# How You Can Become Involved

## Make the Commitment

- Download the ITT Community Challenge app

## Track Your Activities

- Submit healthy actions to earn points for your community and prizes for yourself

## Follow the Competition

- Check your inbox for giveaways, community rankings, stories and inspiration

## Share the Journey

- Use [#communitychallenge](#) and [#communitychallengerichardson](#) to connect to social media and encourage others to get involved



# Thank You For Your Support!

## **IT'S TIME TEXAS** **COMMUNITY CHALLENGE**



# Clean Parks Program

Richardson City Council  
January 8, 2024



# City Council Strategy and Tactic

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## **City Council Strategy:**

*Value, Protect, and create a positive return on city, resident, and other stakeholder investments in the city.*

## **City Council Tactic:**

*Implement a multi-prong approach to educate the public and reduce litter in Richardson's public spaces.*

# Overview

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- Background
- Program Purpose
- Social Media Campaign
- New Web Pages
- Rotary Grant Funding
- Signage
- Clean Park Patrol Passport
- Dispensers with Branded Bags
- Pilot Trash Can Deployment
- Increased Staff Monitoring
- Reporting Concerns



# Background

## Increased trash in parks, including:

- Confetti and other microlitter
- Loose trash
- Overflowing trash cans
- Trash cans used for non park usage
- Excess trash left behind at pavilions



# Program Purpose

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- Create advocates for clean parks
- Reduce loose trash left behind at pavilions
- Reduce microlitter
- Educate on purpose of park trash receptacles
- Leave our parks cleaner overall for everyone to enjoy!



# Social Media Campaign

- Variety of targeted graphics expressing concerns
- Shared throughout the year and increased during peak times
- Designed to educate and build awareness



# New Web Pages

## Web Pages Designed to:

- Educate the public on estimated scheduled trash times
- Provide information on how to report concerns
- Share Passport and educational information
- Launches January 9
  - <https://www.cor.net/departments/parks-recreation/clean-parks/>



# Grant Funding

## Richardson Rotary Club Matching Grant Fund

- City received \$5000 grant funding for:
  - Signage
  - Passports
  - SWAG material
  - Branded trash bags
  - Trash bag dispensers





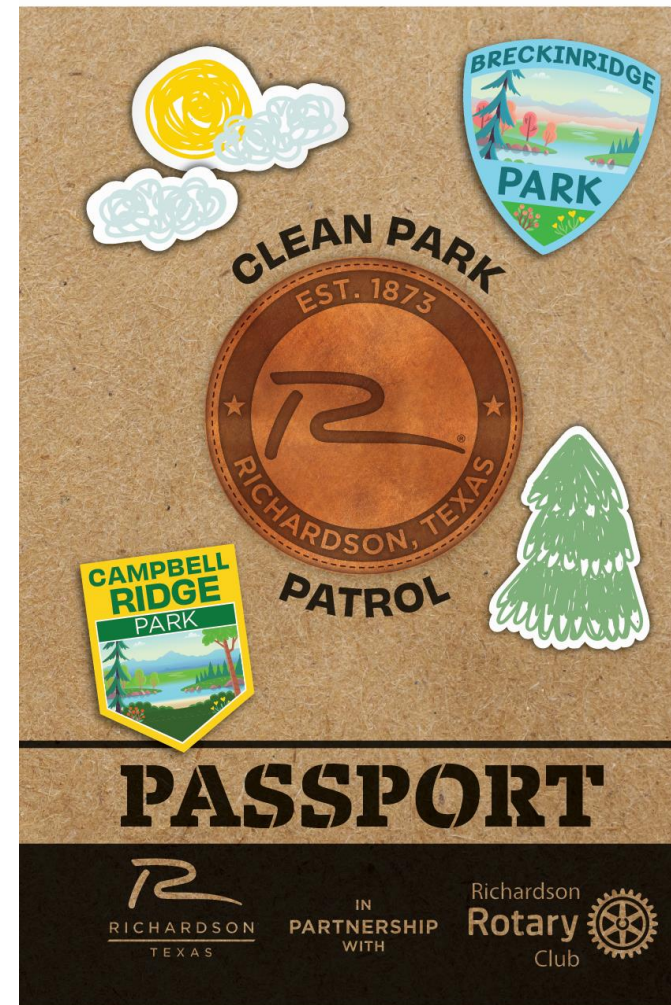
# Signage

- Educate keeping area clean
- Purpose of trash cans
- Large gathering impacts and scheduling
- How to report issues



# Clean Park Patrol Passport

- **Educational Activity Booklet**
  - Grades Pre-K to Kindergarten (coming soon)
  - Grades 1<sup>st</sup> and up
- **Includes:**
  - Park Map
  - Litter Facts
  - In-book Activities
  - Challenges
  - Litter Quiz
  - Pledge and Signature Sheet
  - Contact Information
- **Launch: January 9, 2024**



Final product may vary

# Clean Park Patrol Passport

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- **Prizes for completing challenges:**
  - Drawstring bag
  - Water bottle
  - Stickers
  - Various other goodies
- **Distribution of program passports:**
  - Recreation Day Camp Program
  - Recreation Centers
  - Gymnastics Center
  - Local Day Care Centers
  - Eventually RISD



# Dispensers and Branded Bags

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- Pilot Program - testing effectiveness
- Dispensers at 2 Park Pavilions
  - Crowley Park
  - Breckinridge Park Complex C
- Yellow-tinted Branded Bags
- Bag Dispensers Built In-House
- Launch estimated late January

# Pilot Trash Can Deployment

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- Launch at Crowley, Berkner and Renner Linear
- Reduces trash blow out
- Cleaner appearance
- Recycled material
- Increased capacity x 2
- Deployment estimated for late January



# Increased Staff Monitoring

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- Administered by a third-party contractor
  - No scheduled pick up on Tuesday and Thursday
  - Two crews dividing the city
- Staff monitor parks as a first assignment Monday through Friday to ensure there are no issues
  - If there are issues, they report to the contractor or take care of the concern

# Reporting Concerns

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- [AskRichardsonParks@cor.gov](mailto:AskRichardsonParks@cor.gov) or [Litterfree@cor.gov](mailto:Litterfree@cor.gov)
- Report to SCADA, call 972-744-4111
- MyRichardson App
- Call Parks and Recreation Administration 972-744-4300
- Call 911 if immediate concern



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**PARKS & RECREATION**





**RICHARDSON, TX**

**DEVELOPMENT SERVICES**

# Agenda Item 7

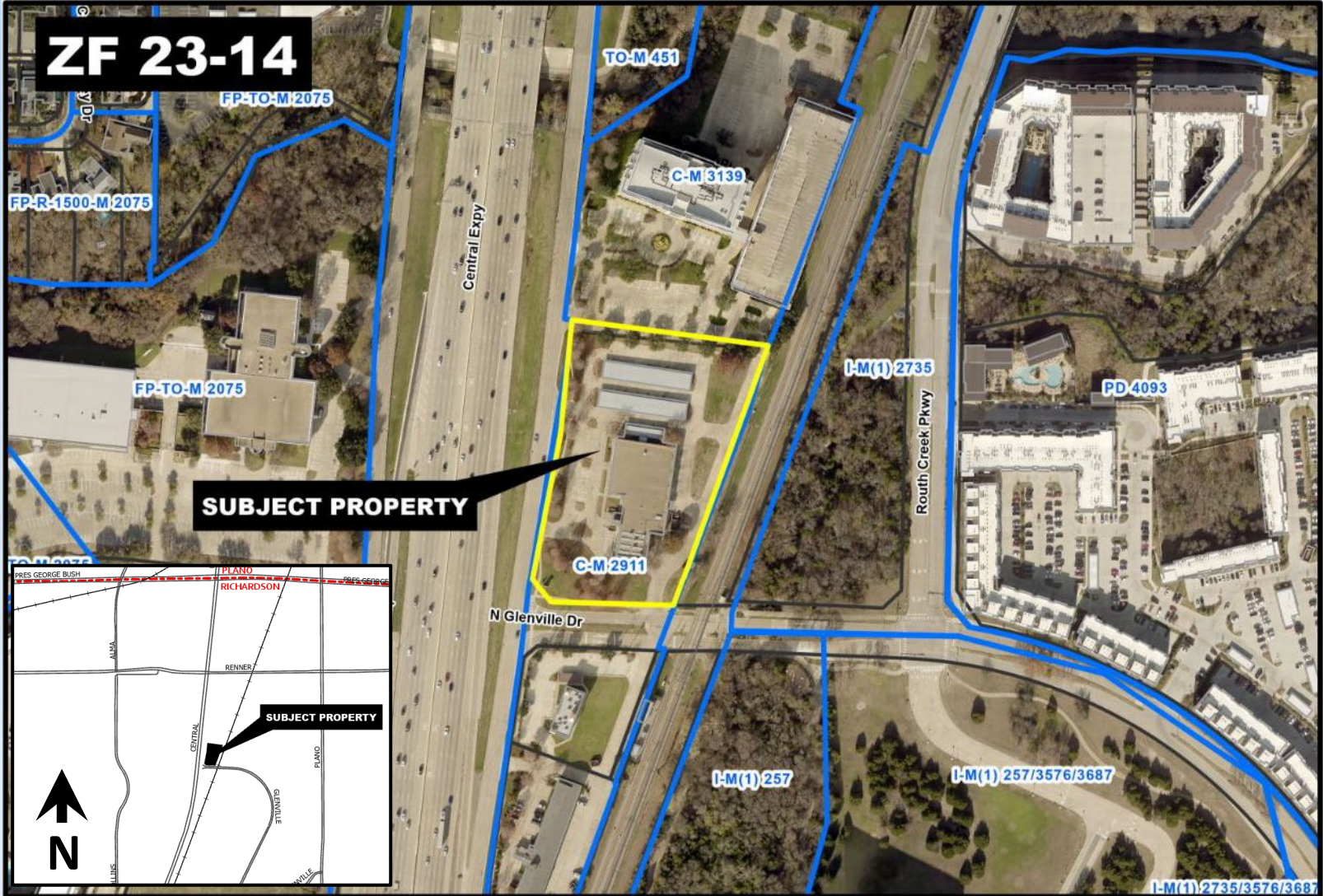
Zoning File 23-14

PD Planned Development – 75 & Glenville Multi-Family



# Zoning File 23-14 – Request Summary

- **Location:**
  - 4.44 acres generally located at the northeast corner of Central Expressway and Glenville Drive
- **Request:**
  - Approval of a change in zoning from C-M Commercial to PD Planned Development to accommodate a 5-story apartment development.



# Zoning File 23-14 – Adjacent Notable Land Uses



# Zoning File 23-14 – Concept Plan



SITE DATA	
Total Site Area	4.44 acres
Units	390 units max
Bedrooms	478 bedrooms
Density	88 DU/AC
Building Height	5 stories / 75' max
Parking	478 spaces required / 543 spaces provided
Landscape Area	10% required / 16.5% provided

# Zoning File 23-14 – Building Elevations



**Applicant's Preferred  
Garage Facade**



**CPC Recommended  
Garage Facade**

- **Proposed Building Materials:**
  - Brick
  - Fiber cement panels and siding
  - Metal canopies and metal balcony railings
- **Applicant's Preferred Garage Façade:**
  - Brick clad concrete spandrels with wall mounted light sconces
- **CPC Recommended Garage Façade:**
  - Brick clad concrete spandrels with lighted angled vertical metal fins and louvers

# Items to Consider

- **2009 Future Land Use Plan:**
  - Site designated Regional Employment.
    - Residential uses are not included in this category, but multi-family development is encouraged within areas to take advantage of transit.
    - Subject property less than ½ mile north of Galatyn Park DART Station.
  - Properties to the east also designated Regional Employment and those properties have been rezoned from I-M(1) Industrial to PD Planned Development to accommodate denser, multi-family developments.
  - Potential Regional Employment classification on revised Future Land Use Plan with multi-family as a supporting secondary land use
- **Public Notice:**
  - No written correspondence has been received.
  - Property owner south of Glenville Drive spoke in support of the item during the public hearing at the City Plan Commission (CPC) meeting.
- **CPC Recommendation:**
  - CPC voted 6-0 to recommend approval of the request with the enhanced garage façade



**RICHARDSON, TX**

**DEVELOPMENT SERVICES**

# Agenda Item 8

Chapter 4 Alcoholic Beverage Variance  
(Burger Island – 525 W. Arapaho Road)



# Background

- **Governing Regulations**

- Texas Alcoholic Beverage Code

- Allows cities and counties to limit sales of alcoholic beverages in proximity to certain uses
    - Allows for granting variances to such proximity regulations if determined to be in the best interest of the community.

- Chapter 4 of the Richardson Code of Ordinances

- Mirrors the Texas Alcoholic Beverage Code prohibiting the sale of alcoholic beverages within 300 feet of a church, school or public hospital
    - If uses are located on the same property, then distance is measured directly from front door to front door.

- **Prior Variance Requests**

- 2011: Approved for 115 E. Main Street to allow a private club within 300 feet of a church
  - 2014: Approved for Tineo Bakery to sale alcoholic beverage within 300 feet of a church  
2014 variance located on the same subject property as the current request



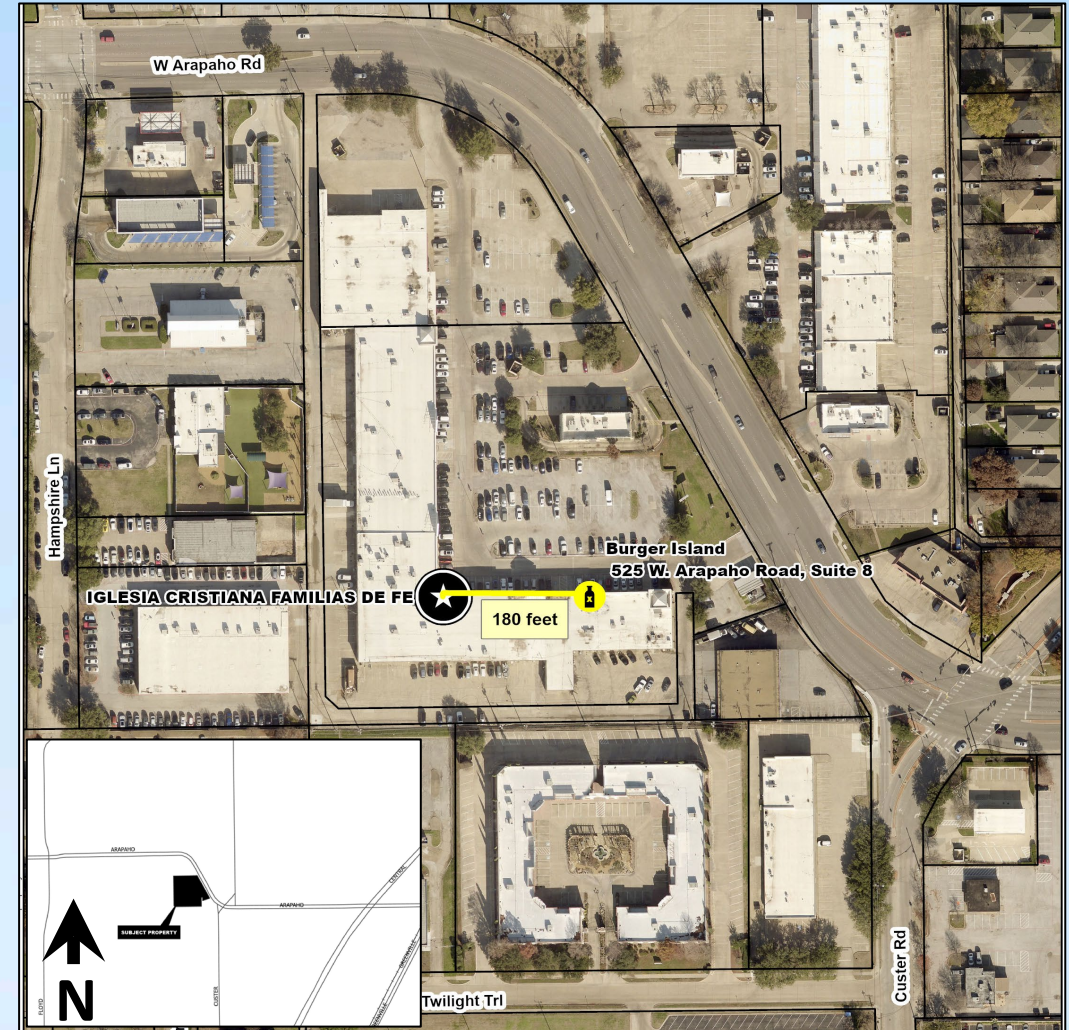
# Burger Island Request Summary

- **Location:**

- Northrich Village Shopping Center at 525 W. Arapaho Road, on the southside of Arapaho Road, west of Custer.

- **Request:**

- To approve a variance allowing the sale of alcoholic beverages within 300 feet of a church.
- Burger Island is an existing restaurant located in the southeastern portion of the multi-tenant retail building that is now requesting the ability to serve alcoholic beverages.
- Building also contains 4 churches
  - Iglesia Cristiana Familias de Fe is located approximately 180 feet from Burger Island space
  - All others are further than 300 feet away



# Items to Consider

- **Variance is not a zoning action**
  - Request is not a public hearing and does not go to the City Plan Commission for a recommendation.
  
- **Public Notice:**
  - While no public notice is required, Staff sent notice to the property owner and Iglesia Cristiana Familias de Fe.
  - Correspondence from Iglesia Cristiana Familias de Fe received not opposing the applicant's requested variance.
  
- **Council Action:**
  - The City Council may approve the request as presented, approve with conditions, or deny.