

# CALL TO ARTISTS

## City of Richardson Traffic Signal Box Public Art Program

Submission Deadline: 5 p.m. Thursday, April 25, 2024

### PROJECT

The City of Richardson invites artists to compete for a public art commission to create art on traffic signal box located throughout the community. This project will brighten city streetscapes, enhance community pride and create new opportunities for Richardson artists. In 2024 the City of Richardson will select five artist proposals to fabricate a high-resolution digitally printed wrap to be applied to five traffic signal boxes. Installation of the winning artwork is scheduled for Summer 2024.

Proposals are being accepted in 2024 with the theme of "Technology and Education". All artworks must be the original work of artists. See the Design Criteria section for more information.

### TRAFFIC SIGNAL BOXES

Traffic signal box include an Uninterrupted Power Supply (UPS) unit attached to the side of the box. Art should cover all exposed sides and top of the traffic signal cabinets and UPS unit. The undersides of the units do need to be covered. The traffic signal boxes are located in safe environments and will provide maximum visibility for pedestrians and drivers. City staff will assign the selected artwork to specific traffic signal box locations throughout the City.

### ARTIST ELIGIBILITY

The competition is open to all individual artists and students. Artists may submit only one proposal per year.

### DESIGN CRITERIA

- **Only digital submissions will be accepted.**
- Artists should submit a digital design that can be converted to a digitally printed wrap. Changes to the design may be required to accommodate site requirements.
- All artworks must be the artist's own original work.
- Designs must include all visible sides to the traffic signal box including the tops of the traffic signal box and UPS unit. The bottom of the traffic signal box and UPS unit are not visible.
- Design must not contain representations of traffic lights, signs or signals.

- Designs may not include any breach of intellectual property, trademarks, brands, logo or images of illegal activities. Designs should not be any sort of advertisement.
- Since traffic signal boxes are located in public locations, artwork should be appropriate to all ages, ethnicities and cultural backgrounds.
- The design should include little to no print, as it is distracting to try and read while driving.
- The finished artwork will be used in the public domain and therefore may be subject to vandalism. Accordingly, artists should be thoughtful about having large open areas in their design.
- Artists are invited to sign their boxes. Signatures cannot occupy more than 1/8" of the area of the traffic signal box where they are placed.

## **THE SELECTION PROCESS**

All proposals will be screened for the completeness of the submission. Finalists for the competition will be selected by the Traffic Signal Box Public Art Selection Committee based on a review of creativity, adherence to the theme and artistic merit.

Winners will be notified via e-mail and/or phone.

## **ARTIST STIPEND**

Each winning artist will receive a \$100 from the City of Richardson and \$100 from the Richardson Rotary Club for the artwork that will be payable when the Artist Release Form is submitted and approved by the City of Richardson. In addition, the winning artists will receive a certificate of recognition for their winning artwork and will be featured in the City of Richardson's communication mediums.

## **SUBMISSION REQUIREMENTS**

Artistic concepts must be submitted using vector files **Only digital submissions will be accepted.**

Using the **PROPOSAL CONCEPT TEMPLATE** attached as a guide, please indicate where the proposed design would fit on each face of the traffic signal box. If it is the same image repeated on each side, please indicate that as well. Traffic signal boxes are 55" high X 44" wide X 26" deep with an attached uninterruptible power supply cabinet of 45" high X 16.5" wide X 16.5" deep.

## **LIFE SPAN OF THE ARTWORK**

Artists should understand that the finished works will be on functioning equipment that will need repair or replacing at some point in time. The City cannot guarantee the duration of each traffic control box. Artists must accept the risk that their artwork may be damaged, altered or removed at any time after completion.

## **RESERVATION RIGHTS**

The City of Richardson reserves the right to change the project timeline and or modify this solicitation and to request any additional or supplemental information from any or all participating artists. The City of Richardson reserves the right to reduce the number of traffic signal boxes. The City of Richardson reserves the right to accept or reject, at any time prior to installation, any or all proposals when it would be in the best interest of the City.

## **APPLICATION INFORMATION**

Deadline: Electronically delivered by 5 p.m. on Thursday, April 25, 2024. The following items are required:

- Completed Application Form
- Electronic submission via vector file

## **DELIVERY INSTRUCTIONS**

Entries may be e-mailed to [kimberly.kort@cor.gov](mailto:kimberly.kort@cor.gov) or delivered in person on a PC-compatible thumb drive to:

Kimberly Kort  
Cultural Arts Coordinator  
City Manager's Office, Ste. 525  
2360 Campbell Creek Blvd.  
Richardson, TX 75082

No media will be returned. All thumb drives become the property of the City of Richardson.

An e-mail will be sent acknowledging receipt of items. The City of Richardson assumes no responsibility for lost or damaged submissions.

## **INFORMATION/QUESTIONS**

Questions may be directed to: Kimberly Kort, Cultural Arts Coordinator, 972-744- 4213, [kimberly.kort@cor.gov](mailto:kimberly.kort@cor.gov)

# PROPOSAL CONCEPT TEMPLATE

