

CALL FOR ARTISTS



rendering of new Richardson City Hall

MUNICIPAL CAMPUS AND CITY HALL

As part of the transformation of Richardson's Municipal Campus, which includes construction of a new City Hall and renovations to the Public Library and central plaza, the City of Richardson is commissioning a major work of public art to engage and welcome the wide range of people who will visit the Campus each day. This opportunity is

open to US-based artists. The submission process is described below. Up to three (3) finalists will be paid a \$5,000 stipend to develop a concept proposal. The total public art budget is \$850,000. Submissions are due October 9, 2024.

Interested artists must apply through the [submissions portal](#).



ABOUT

RICHARDSON & THE CITY'S PUBLIC ART PROGRAM

Richardson, Texas has ranked high in the best places to live in Texas and the United States by various metrics in publications in recent years. The home of many technology-based corporate headquarters, as well as the University of Texas at Dallas thrives on state-of-the-art technology and understands the benefit that public art can bring to enhance the overall design and appearance of the city, as well as enriching the experience of visitors and residents.

In 2015, the City of Richardson adopted a Public Art Master Plan with a vision to create public art in Richardson that will inspire a spirit of curiosity, openness and civic purpose. To accomplish this, the City commissions carefully selected public art projects that:

- Reinforce the city's design character and urban pattern;
- Express the identity of Richardson's residential neighborhoods and business districts;
- Embrace the city's ongoing diversification — culturally, economically and creatively;
- Engage people, inspire them and make them stop and think, and
- Display the vibrancy of Richardson's history, accomplishments and the technology contributions it has made to the world.

The City's public art collection includes work by Jeff Laramore, Ed Carpenter, Stephen Knapp, Taryn McMahon and RE:site Studio. New public art projects are currently underway by Brad Oldham Sculpture, Tony Schraufnagel, GiGi Miller, and SOFTlab.

ABOUT

THE RICHARDSON MUNICIPAL CAMPUS & CITY HALL

In 2023, Richardson residents approved a bond program to fund construction of a new City Hall, replacing the existing building that was damaged by fire in August 2022. The City Hall, along with the renovated Richardson Public Library, which is also undergoing a major transformation, are situated within the Richardson Municipal Campus. The design team for the Municipal Campus and City Hall includes Steinberg Hart, Architexas and Studio Outside.

At the heart of the Municipal Campus is the central plaza, which will be flanked by the renovated Richardson Public Library and new City Hall and includes the iconic Civic Center Fountain. The plaza will serve as the crown jewel of the campus, an inviting space designed to foster community engagement and daily interactions.

The modern civic architecture of the new City Hall to the east of the central plaza has warm-colored finishes, including brick, concrete panels, and limestone, designed to harmonize with the existing library. A prominent design feature is the Council Chambers, which is set out from the building with large windows directly overlooking the central plaza. The building will also feature an inviting second-story outdoor patio that also overlooks the central plaza, creating a spot for employee informal gatherings.

More natural light and a relocated entrance will be among the most noticeable changes to the Richardson Public Library, located west of the central plaza. Much of the concrete on the exterior of the third floor's east façade, facing the central plaza, will be replaced with glass walls to allow more natural light and a view of the fountain, and the new City Hall. The relocation of the main entrance to the southeast corner of the building will allow greater access to the central plaza and be more convenient for people coming from City Hall.

The area is further enhanced by Leadership Grove, a thoughtfully arranged collection of trees that offer shade and tranquility, immediately to the north of the plaza. Complementing this serene grove, newly added green spaces will host a variety of public events, immediately south of the plaza.

THE RICHARDSON MUNICIPAL CAMPUS & CITY HALL

MUNICIPAL CAMPUS AND CITY HALL GUIDING PRINCIPLES

The following guiding principles were developed to guide the overall design approach for the Municipal Campus and City Hall capital project.

- Produce a comprehensive vision for the Municipal Campus and City Hall that celebrates Richardson's past and look towards the future.
- Establish a sense of arrival to the Municipal Campus and provide intuitive navigation and wayfinding throughout, clear entry points to destinations, and centralized service delivery.
- Create a welcoming, safe, and sustainable campus and facility within the budget parameters that serves as a gathering space for a diverse community and work force to proudly conduct the community's business.
- Enhance the public's experience for all interactions with the City.
- Promote collaboration and innovation through design with durable equipment and flexible spaces to meet the needs of all stakeholders and staff now and remain flexible to future demands.
- Redevelop the Municipal Campus in a manner that catalyzes additional investment along Arapaho Road to the east and west.



Clockwise from top:

rendering of new City Hall from the north

rendering of new City Hall entrance

the Civic Center Fountain designed by John Ball Brown, Sr. and installed in 1988

ART OPPORTUNITY

An artist will be commissioned to create a site-specific work of art for the central plaza within the Municipal Campus and in proximity to the new City Hall. The zone for the artwork is opposite the existing fountain, between the fountain and the new City Hall (see site plan on the following page). The selected artist will be encouraged to engage with the landscape and design and will be able to work with the design team to determine the best siting for their work within the identified zone.

PUBLIC ART GOALS

The City of Richardson seek to commission a work of art that:

- Engages and welcomes the wide range of people who visit the Municipal Campus, Richardson Public Library and City Hall.
- Captures visitors' interest with its distinctiveness and beauty.
- Takes meaningful inspiration from Richardson and the city's values, stories, and identity.
- Creates a legacy for Richardson as a forward-thinking, creative community.
- Is approachable, accessible and welcomes interaction.
- Considers the context of the site, including the adjacent Civic Center Fountain, City Hall, and Public Library.
- Serves as a timeless landmark with a scale and presence that is appropriate to the site and its surroundings.
- Meets the budgetary, maintenance, and safety requirements required by the City of Richardson.

Finalist Stipend

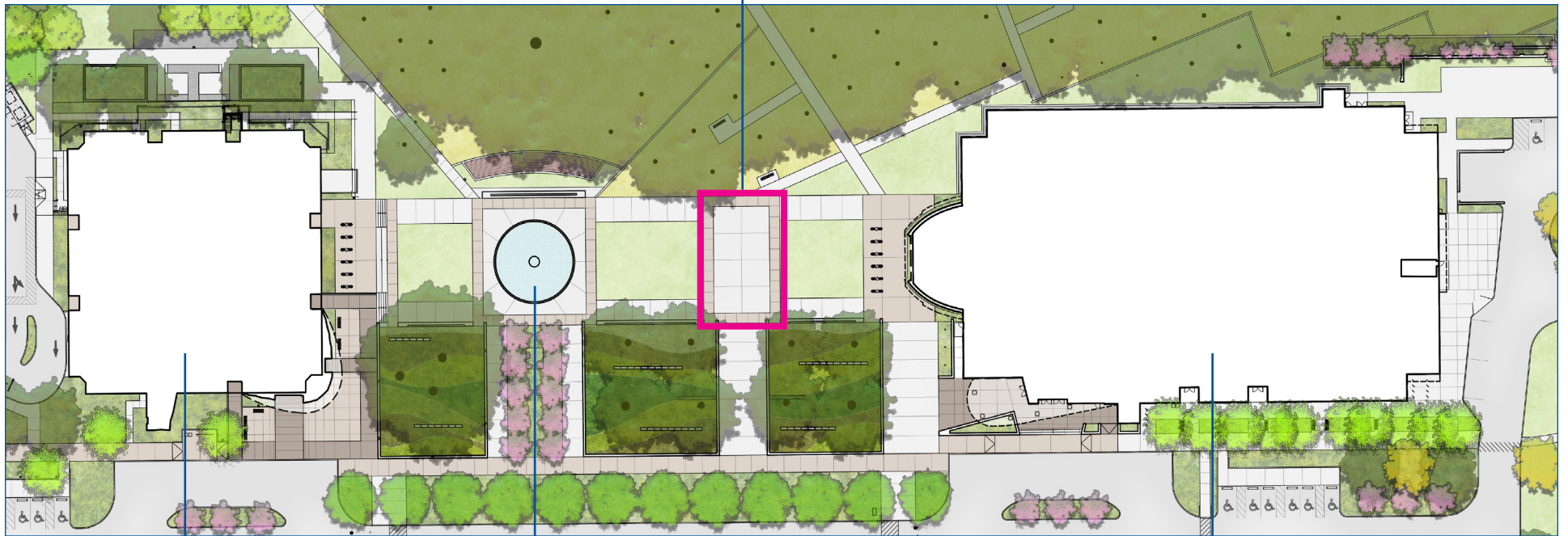
\$5,000. An additional travel stipend is available for artists traveling from outside of the Dallas-Fort Worth Metroplex.

Budget

\$850,000 to include all costs of designing, fabricating and installing the artwork, including but not limited to, design, engineering, fabrication, shipping, travel, insurance, overhead and installation costs.

ART OPPORTUNITY

ART OPPORTUNITY ZONE



Richardson Library

Civic Center Fountain

New City Hall

SELECTION PROCESS

A Selection Panel comprised of members of the Richardson community, site stakeholders and arts professionals will advise the City on artist selection and approval of the Concept Proposal.

- The Selection Panel will select up to three (3) finalists to develop and present a concept proposal.
- Finalists will receive a stipend to participate in the concept proposal process.
- Finalists will present their concept proposals in-person to the Selection Panel. The Selection Panel will recommend a final artist/concept for the project.

Eligibility

The opportunity is open to artists and artist teams residing in the United States. The selected artist will also have experience executing ideas from concept to completion and meeting a specified budget and timeline. Previous experience working in the public realm and with a public agency preferred.

Pre-Application Workshop

Prospective applicants will be able to attend a virtual Pre-Application Workshop on **September 17 at 4:00 p.m. CST**. Here City staff and consultants will talk about the opportunity and walk through the application process. The workshop is optional.

Advanced registration for the workshop is required through Zoom: [Registration Link](#)

Qualifications Review Process

The Selection Panel will review artist qualifications and select up to three finalists to develop Concept Proposals. Artist qualifications will be reviewed by the Panel based on the following criteria:

- Artistic excellence as demonstrated by past work and submitted materials.
- A clear understanding of the project.
- Artistic interest and body of work that demonstrates an ability to create an artwork that responds to the goals of the project.
- Availability to meet the project timeline and project budget.

Finalist Review Process

Three finalists will be paid a stipend to attend an in-person site visit and orientation, develop a site-specific Concept Proposal (including renderings, a narrative description, budget and timeline), and present it to the Selection Panel in-person. The Panel will make its recommendation to the Richardson Cultural Arts Commission and City Council for approval.

SELECTION PROCESS

Selected Artist Scope of Work

The selected artist will be placed under contract for final design, fabrication and installation of their approved concept. The scope of work may include:

- Based on the approved Concept Proposal, developing final design documents detailing every physical feature of the construction, the artwork and its integration with the site (the final design).
- Executing the final design on schedule and in a manner that conforms to the approved Concept Proposal.
- Managing all aspects of the installation of the artwork.
- Providing maintenance and conservation instructions for the completed artwork.
- Work cooperatively and maintain effective communication with all parties involved in the project.
- Participating, as requested, in community outreach and attending dedication event.

Tentative Timeline

Pre-Application Workshop (optional)	September 17, 2024; 4:00 p.m. CST
Deadline for Questions	September 27, 2024
Call for Artists Deadline	October 9, 2024
Selection Panel Reviews Submissions and Selects Finalists	November 2024
Finalist Site Visit and Orientation	December 2024
Finalists Present Concept Proposal to Selection Panel	February 2025
Final Approval of Concept Proposal by Council	April 2025
Final Design and Fabrication	June 2025 — June 2026
Art Installed	Summer 2026

TO SUBMIT

You will submit your materials through our online portal: [HERE](#)

All materials are due before 11:59 pm CST on Wednesday, October 9, 2024.

You will be required to submit images, including:

- 8 – 10 sample images of previously completed projects that represent your body of work (jpg, gif, png).
- Corresponding image information about each work sample. Please use the fields provided, including: title, year, location, commissioning body, medium, brief description, dimensions, weight and project budget/price.

You will also be required to submit the following on the application form:

- A statement that indicates your interest in the project and how you might approach the commission (no more than 300 words).
- A résumé/CV no longer than 3-pages, including current contact information and email address (pdf, doc or docx).
- Names and contact information for 3 – 5 professional references.
- Your contact information and website.

Please do not send specific proposals at this time. Only finalists will be asked to create Concept Proposals for the opportunity.

QUESTIONS?

Please submit all questions via email to schiff@viapartnership.com no later than September 27, 2024.

Responses to all questions will be [posted here](#) by October 1, 2024.

For Technical Questions about the submission process, visit: <https://zealous.co/help/>