

Athletics/Aquatics Division Update Parks and Recreation Commission

October 8, 2024

Athletics/Aquatics Division

- Youth and Adult Leagues/Tournaments
- Corporate Recreation
- Gymnastics Center
- Tennis Center
- Aquatics
- 2025 Objectives

2024 Athletics Update

- Adult Softball League Play
 - 3 seasons offered (March-November)
- 11 Youth Baseball Tournaments (197 teams)
- 1 Soccer Tournament
- Partnered with 9 youth/adult athletic association for sports field allocation
 - Expanded use of Huffhines Softball Complex for GFP



- Breckinridge C Complex
- Eric McCabe/Dynamic Design course
- 2,895 unique users have logged a round on Udisc
- 11,849 rounds have been tracked on Udisc



2024 Corporate Challenge Highlights

- New Title Sponsor – State Farm
- Other partners this year include:
 - Facilities – The Billiard Den & UTD
 - Race Water – Methodist
 - Raffle Prizes – Southwest & Hilton
- 5 divisions including 41 teams



2024 Corporate Challenge Highlights

- \$177,378 was raised for SOTX during the 2023 Corporate Challenge
- That amount brings the total raised in the history of the program to \$3,257,845
- 25% of all funds raised each year stay in North Texas to support local delegations. The remaining funds go to SOTX state office for distribution across the state.



2024 Gymnastics Program

- Current enrollment 915(809 in 2023)
 - Current Waitlist- Approx. 800
 - Demand is high for programs
- Hosted TAAF Heart and Soul Competition February 10-11th
 - 420 Athletes participated
- Gymnastics Team Coordinator – Currently Vacant
- Staff Recognition
 - Allison Vining – TAAF Coach of the Year 2024

2024 Gymnastics Program

- Preschool vinyl flooring replacement
- Resimat Replacement for uneven bar area



2024 Huffhines Tennis Center

Celebrated 41st Richardson Open!

4 consecutive years of increased Private lesson participation

Huffhines Tennis Center Courts Resurfaced

- Completion February 2024

2024 Huffhines Tennis Center

- New Teaching Pro
- James Thompson
 - Hired 01-2024
 - Started Teaching in 1978
 - USPTA, PTR, USRSA Member



2024 Aquatics

- Operated at Full Capacity
 - Successfully navigated multiple preseason challenges
 - Delayed opening for Terrace/Canyon Creek(storm damage)
- Seasonal Hiring
 - Fully staffed by 5/1.
 - 87 staff (70 lifeguards)
 - Incentives continue to be extremely successful
 - Uniform Incentive (New 2024)
- Aquatics Masterplan underway
- Hired Aquatics Maintenance Manager (6/10)

2024 Aquatics

Attendance

- Gate Fee Entrants 12% Increase from 2023
- Season Passes 2.5% Decrease from 2023
- Swim Class Program remained flat from 2023

Maintenance Projects/Repairs

- UV System Replacements
- Diving Board Replacement – Canyon Creek
- Shade Structure Replacement –Terrace
- Heights Pool Slide Resurfacing
- Fencing/Mow strip Replacement project

Aquatics Staffing Update

- Jocelyn Gonzalez-Athletics and Aquatics Assistant
 - Hired May 23, 2024
 - B.S. in Kinesiology
 - EMT, CMA, PT Tech., and Corporate Fitness background
 - High School Soccer Team managing and Athletic Trainer assisting experience

- Hector Gonzalez-Facility Maintenance Manager
 - Hired June 10, 2024
 - 10 years Facility Maintenance Experience
 - 5 years direct pool management/maintenance
 - Formerly Maintained 18 bodies of water for the Dallas Metropolitan YMCA



2025 Objectives/Highlights

- Aquatics
 - Complete the Aquatics Masterplan
 - Filter Replacements for both Neighborhood Tot Pools
 - Replaster Heights Aquatic Facility
 - Cascade Feature addition to Heights Tot Pool
- Corporate Recreation
 - Fill Open Athletics/Corporate Recreation Manager
 - Increased participation by improved recruitment efforts
 - Increase offseason tournament offerings/Special Events

2025 Objectives/Highlights

- Athletics
 - Create online field reservation process
 - Expand tournament offerings/Add Girls Fast Pitch-Huffhines
- Gymnastics
 - Build program participation numbers back up to 1100
 - Strategic planning for future program fee increases
- Tennis
 - Create online court and ball machine reservation process
 - Expand the Richardson Open to a Level 4 major zone event
 - Will require additional RISD and UTD court use