



Sign Type Example: Directional (Traffic-Related)



From City of Richardson Ordinance No. 3885

Sec. 18-96. *Sign Types Described.*

(33) **TRAFFIC-RELATED SIGNS**

a. **Definition/Purpose:**

- i. Onsite Directional Signs: Signs containing directional information that do not contain advertising and are not used as such. Signs may include business name and arrows.
- ii. Ingress/Egress Signs: Signs denoting locations for ingress or egress or prohibiting ingress or egress that do not contain advertising and are not used as such. Signs may or may not include directional information.

b. **Size:**

- i. Onsite Directional Signs: 8 square feet in area.
- ii. Ingress/Egress Signs: Signs denoting locations for ingress or egress or prohibiting ingress or egress that do not contain advertising and are not used as such. Signs may or may not include directional information.

c. **Number:** N/A

d. **Location:** Signs may be placed on properties in all districts.

e. **Landscaping:** N/A

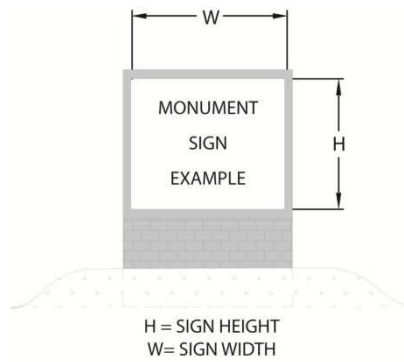
f. **Design:** N/A

g. **Permit Required:** No. Plans for proposed signs must be submitted to the Director of Community Services and approved by the traffic engineer. Submission to the Director of Community Services shall include, but not be limited to, a site drawing showing the location of the proposed sign, a dimensional drawing showing size of signs and content of signs, a designation of the material or materials to be used, and the proposed method of erection.

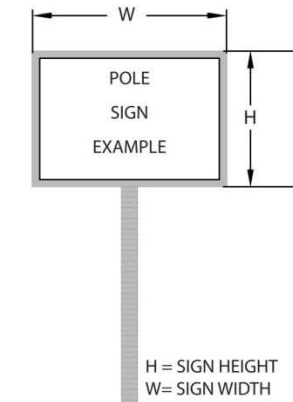
Sec. 18-123. *Sign Calculations.*

(2) **Freestanding Signs:** The information therein are provisions for calculating signage for monument, pole, construction or any other freestanding sign contained in this chapter.

- a. **Sign Area, Monument:** The sign area shall be the extreme outer dimensions of the freestanding structure, excluding the support structure and architectural features.



- b. **Sign Area, Pole:** The sign area shall be measured as the area enclosed by the smallest single rectangle that will enclose the structure exclusive of the poles.



- c. **Sign Height:** Height shall be the distance from the top of the sign structure to the lowest grade level of the base of the sign. The height of any monument base or other structure erected to support or ornament the sign shall be measured as a part of the sign height.

