

## City Council Work Session Handouts

December 2, 2013

- I. Review and Discuss Preliminary Findings of the Joint Athletic Facility Feasibility Study with Spring Valley Athletic Association
- II. Review and Discuss a Cash Defeasance of the 2004 General Obligation Refunding Bonds Taxable Series
- III. Review and Discuss Election Sign Regulations



# HUFFHINES RECREATION CENTER

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INDOOR COURT EXPANSION FEASIBILITY & PARTNERSHIP STUDY  
WITH  
SPRING VALLEY ATHLETIC ASSOCIATION AND THE CITY OF RICHARDSON

December 2, 2013  
City Council Work Session



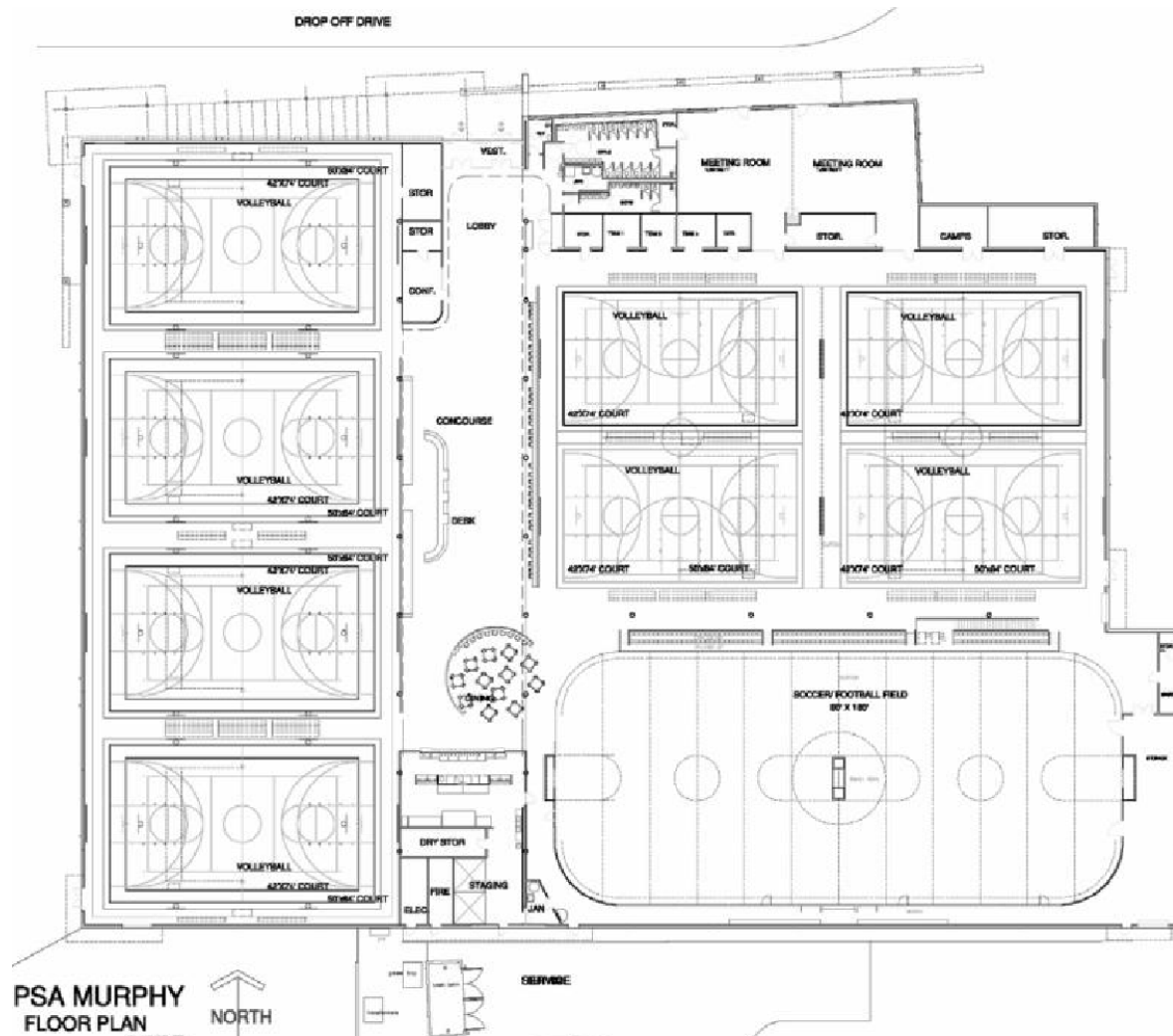
# Agenda

- Concept
- Market Analysis
- Programming/Capital Cost
- Site Analysis
- Concept Plan
- Operations
- Partnership Analysis

# Concept of Youth Sports Centers



# Concept of Youth Sports Centers



PSA MURPHY  
FLOOR PLAN



**BALLARD KING**  
& ASSOCIATES LTD

BARKER RINKER SEACAT  
ARCHITECTURE



# Concept of Youth Sports Centers

Facility	No. of Courts Full / Youth*	Fields	Total Gross Area**
Plano Sports Authority 1 - Preston Meadows	?/14	1	148,000
Plano Sports Authority 2 - Seabrook Drive	?/8	1	76,000
Plano Sport Authority - Murphy	6/8	1	85,000
<b>Spring Valley Athletic Association - Phase I</b>	<b>4/8</b>		<b>58,100</b>
<b>Spring Valley Athletic Association - Phase 2A</b>	<b>6/12</b>		<b>80,250</b>
<b>Spring Valley Athletic Association - Phase 2B</b>	<b>8/16</b>		<b>101,766</b>
<b>Spring Valley Athletic Association - Phase 2C</b>	<b>4/8 + Field</b>		<b>82,500</b>

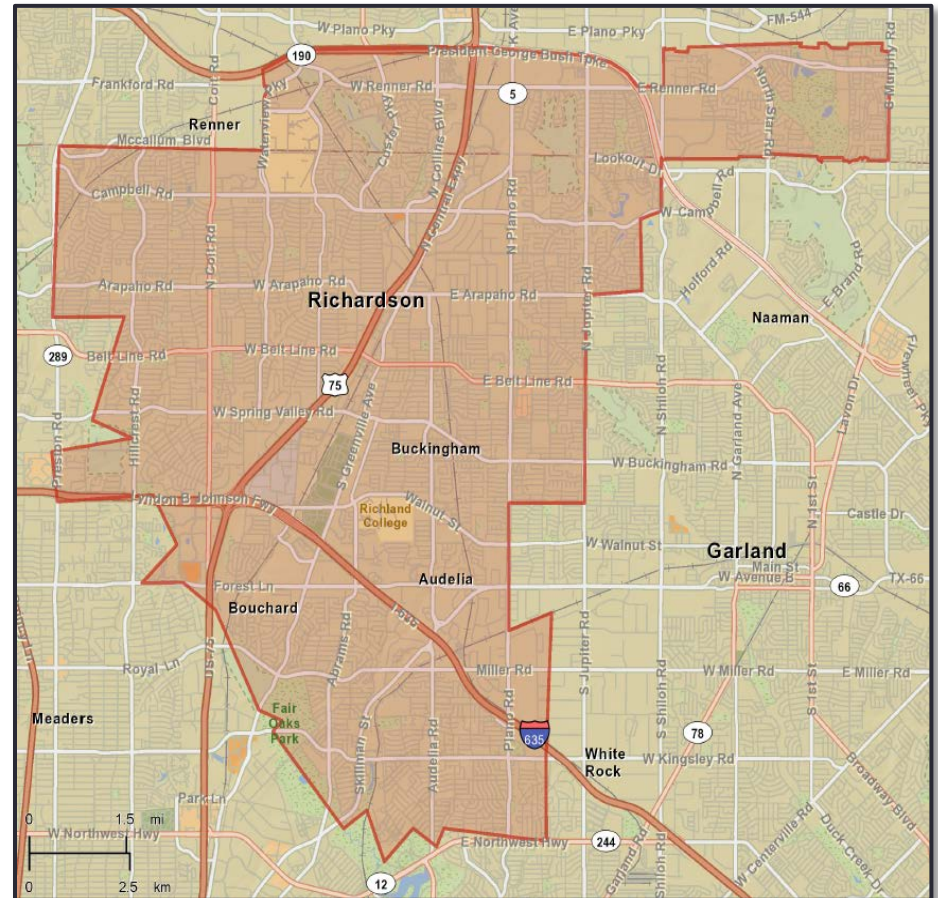
\* Youth courts (42x74) on full courts (50x84)

\*\*Does not include outdoor field space

\*\*\*PSA numbers approximate - measured from Google Earth satellite photo

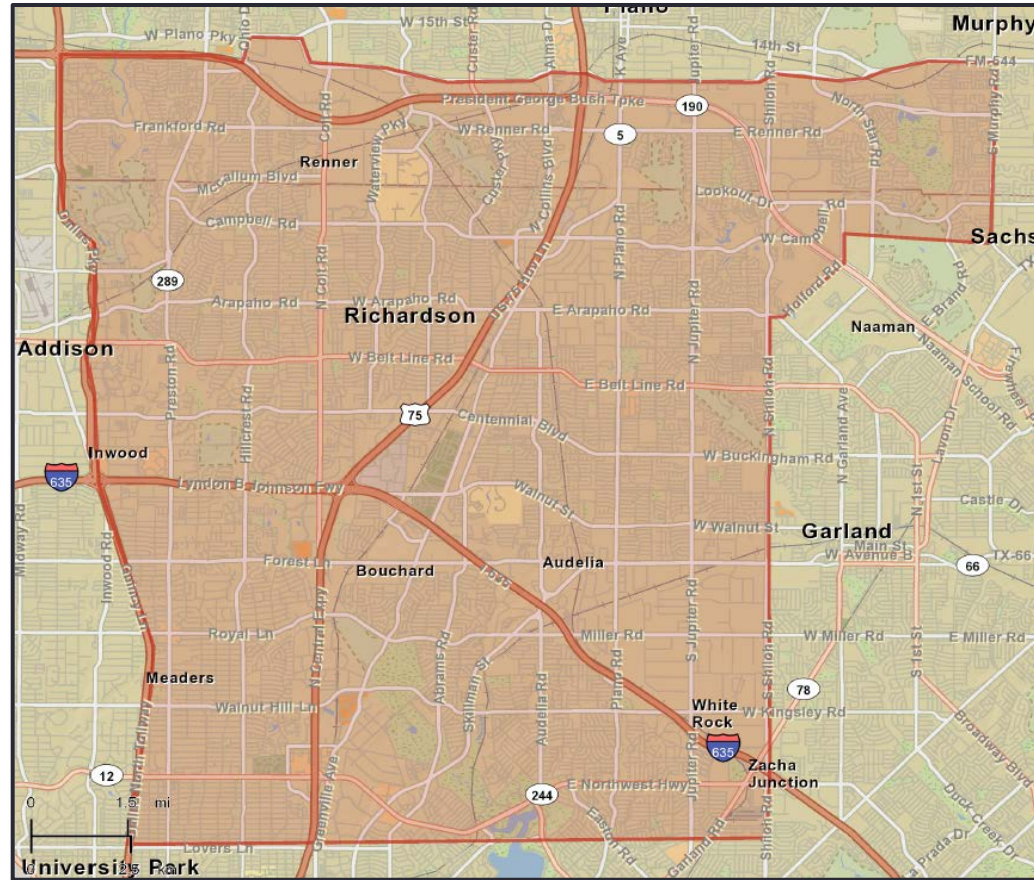
# Market Analysis

- Primary Service Area
  - City of Richardson
  - Richardson ISD



# Market Analysis

- Secondary Service Area
  - Further West and East
  - Further South





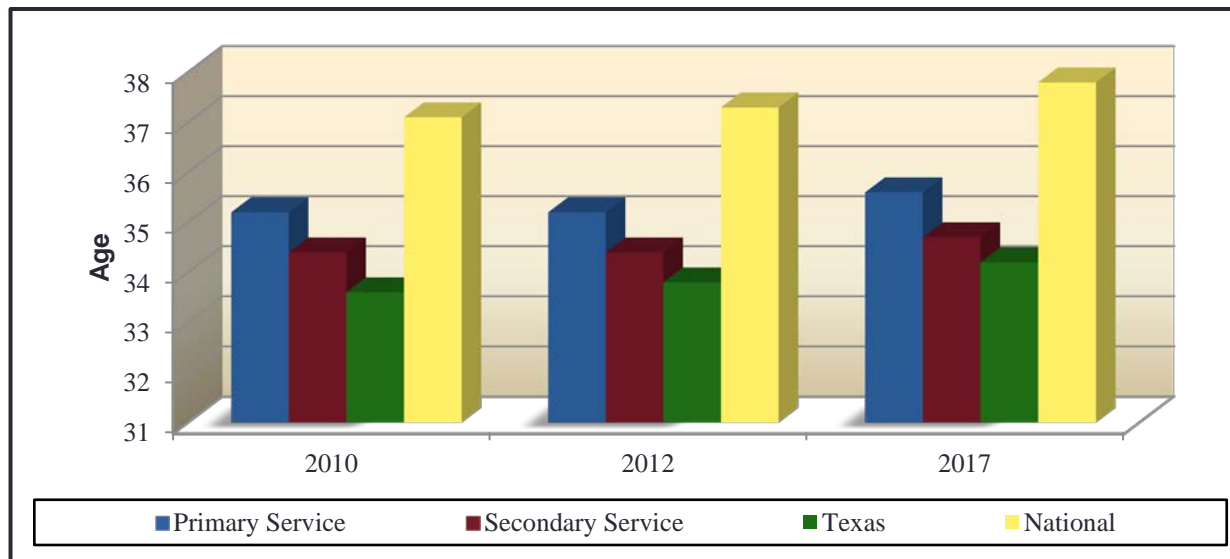
# Market Characteristics

	Primary Service Area	Secondary Service Area
<b>Population:</b>		
2010 Census	244,228	465,511
2012 Estimate	249,918	475,958
2017 Estimate	265,829	505,730
<b>Households:</b>		
2010 Census	97,195	195,389
2012 Estimate	99,603	200,010
2017 Estimate	105,419	211,626
<b>Families:</b>		
2010 Census	62,193	113,194
2012 Estimate	62,555	113,484
2017 Estimate	67,052	121,705
<b>Average Household Size:</b>		
2010 Census	2.50	2.37
2012 Estimate	2.49	2.37
2017 Estimate	2.51	2.38
<b>Ethnicity:</b>		
Hispanic	23.0%	26.6%
White	60.3%	60.8%
Black	16.6%	14.7%
American Indian	0.6%	0.6%
Asian	9.9%	9.4%
Pacific Islander	0.1%	0.1%
Other	9.7%	11.5%
Multiple	3.0%	3.0%
<b>Median Age:</b>		
2010 Census	35.2	34.4
2012 Estimate	35.2	34.4
2017 Estimate	35.6	34.7
<b>Median Income:</b>		
2012 Estimate	\$56,579	\$52,974
2017 Estimate	\$64,621	\$61,115
<b>Household Budget Expenditures:</b>		
Housing	125	125
Entertainment & Recreation	124	122

# Market Characteristics

**Table B – Median Age:**

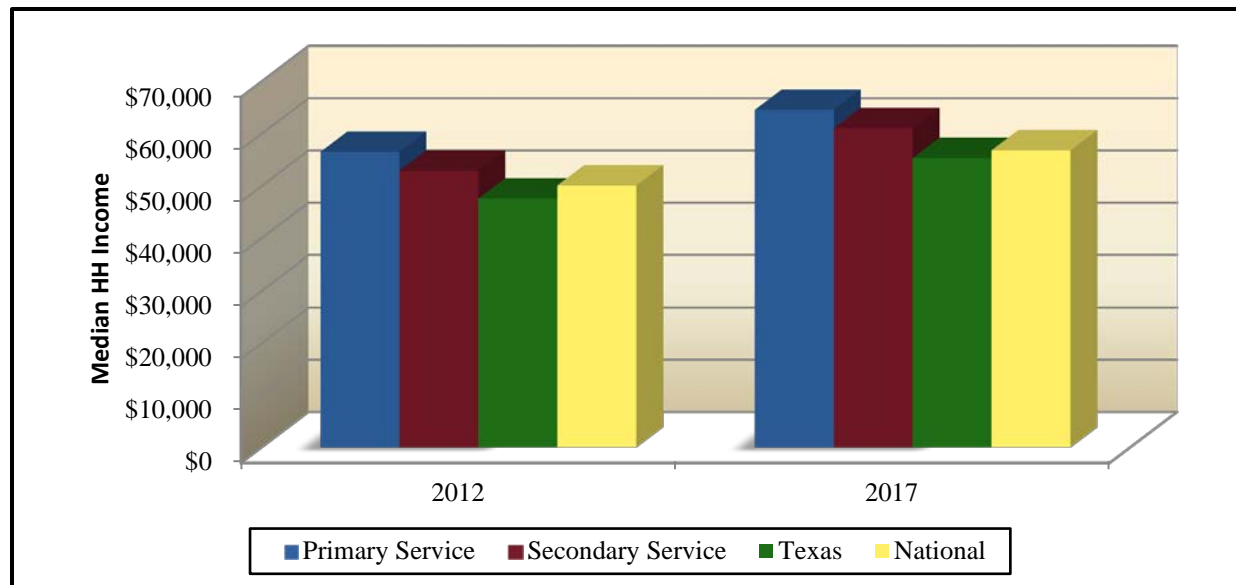
	2010 Census	2012 Projection	2017 Projection
Primary Service Area	35.2	35.2	35.6
Secondary Service Area	34.4	34.4	34.7
State of Texas	33.6	33.8	34.2
Nationally	37.1	37.3	37.8



# Market Characteristics

**Table C – Median Household Income:**

	2012 Estimate	2017 Projection
Primary Service Area	\$56,579	\$64,621
Secondary Service Area	\$52,974	\$61,115
State of Texas	\$47,622	\$55,394
Nationally	\$50,157	\$56,895



# Market Characteristics

**Table D – Household Budget Expenditures**

Primary Service Area	SPI	Average Amount Spent	Percent
Housing	125	\$25,191.99	31.7%
<i>Shelter</i>	126	\$19,451.81	24.5%
<i>Utilities, Fuel, Public Service</i>	120	\$5,740.18	7.2%
Entertainment & Recreation	124	\$3,819.82	4.8%

Secondary Service Area	SPI	Average Amount Spent	Percent
Housing	125	\$25,186.98	31.9%
<i>Shelter</i>	126	\$19,496.56	24.7%
<i>Utilities, Fuel, Public Service</i>	119	\$5,690.42	7.2%
Entertainment & Recreation	122	\$3,764.67	4.8%

State of Texas	SPI	Average Amount Spent	Percent
Housing	99	\$20,009.21	31.0%
<i>Shelter</i>	98	\$15,143.36	23.5%
<i>Utilities, Fuel, Public Service</i>	102	\$4,865.85	7.5%
Entertainment & Recreation	101	\$3,124.75	4.8%

# Market Characteristics

**Table E – Recreation Expenditures Spending Potential Index**

<b>Primary Service Area</b>	<b>SPI</b>	<b>Average Spent</b>
Fees for Participant Sports	126	\$140.94
Fees for Recreational Lessons	124	\$146.51
Social, Recreation, Club Membership	125	\$197.35
Exercise Equipment/Game Tables	120	\$76.70
Other Sports Equipment	116	\$9.39

<b>Secondary Service Area</b>	<b>SPI</b>	<b>Average Spent</b>
Fees for Participant Sports	122	\$137.10
Fees for Recreational Lessons	121	\$142.16
Social, Recreation, Club Membership	121	\$190.95
Exercise Equipment/Game Tables	118	\$75.42
Other Sports Equipment	116	\$9.38

<b>State of Texas</b>	<b>SPI</b>	<b>Average Spent</b>
Fees for Participant Sports	97	\$109.23
Fees for Recreational Lessons	91	\$107.09
Social, Recreation, Club Membership	96	\$152.36
Exercise Equipment/Game Tables	95	\$60.81
Other Sports Equipment	100	\$8.11

# Market Characteristics

- The Primary Service Area's population at approximately 250,000 individuals (2012 estimate) is very large and more than enough to support a number of sports centers.
- The Secondary Service Area population at approximately 476,000 individuals (2012) is even larger and will further enhance the market for a sports center.
- The population in both of the service areas is expected to grow at a considerable pace in the next five years which will add additional sports participants to the market.
- The youth population in the Primary and Secondary Service Areas is higher in the under 5 age group but slightly lower in the 5-17 age group than the national numbers. The percentage of growth in both of the youth age groups from 2010 to 2017 is projected to be well above the rate of growth of the national population.

# Market Characteristics

- The population of the two service areas is similar. The Primary Service Area's population is slightly older, made up of families with children, and has a higher income level, while the Secondary Service Area is younger, also has families with children, and has a high income level, but lower than the Primary Service Area.
- The cost of living in the area is higher than most other areas of Texas but the level of expenditures for entertainment and recreation are considerably higher as well.
- There is a significant Hispanic populace in the area as well as a reasonably high African American population.
- The two service areas have relatively similar tapestry segments.

# Sports Participation Characteristics

	Nat'l Rank	Nat'l Participation (in millions)	Primary Service Area	Participation Percentage
Exercise Walking	1	101.2	1	36.3%
Exercising w/ Equipment	2	57.7	2	20.3%
Swimming	3	48.6	3	17.0%
Aerobic Exercising	5	44.8	4	15.8%
Running/Jogging	7	40.0	5	14.0%
Weight Lifting	11	31.1	6	11.0%
<i>Basketball</i>	<i>13</i>	<i>25.6</i>	<i>7</i>	<i>9.0%</i>
Yoga	14	22.9	8	8.2%
<i>Soccer</i>	<i>20</i>	<i>13.7</i>	<i>10</i>	<i>4.5%</i>
Tennis	21	13.6	9	4.6%
<i>Baseball</i>	<i>23</i>	<i>12.1</i>	<i>11</i>	<i>4.1%</i>
<i>Softball</i>	<i>26</i>	<i>10.5</i>	<i>12</i>	<i>3.6%</i>
<i>Volleyball</i>	<i>28</i>	<i>10.3</i>	<i>13</i>	<i>3.5%</i>
<i>Football (tackle)</i>	<i>29</i>	<i>7.9</i>	<i>14</i>	<i>3.1%</i>
<i>Cheerleading</i>	<i>42</i>	<i>3.3</i>	<i>16</i>	<i>1.3%</i>
<i>Lacrosse</i>	<i>46</i>	<i>2.7</i>	<i>17</i>	<i>0.5%</i>



# Sports Centers in the Market

## *Non-Profit*

- Plano Sports Authority (3 Facilities)

## *Private*

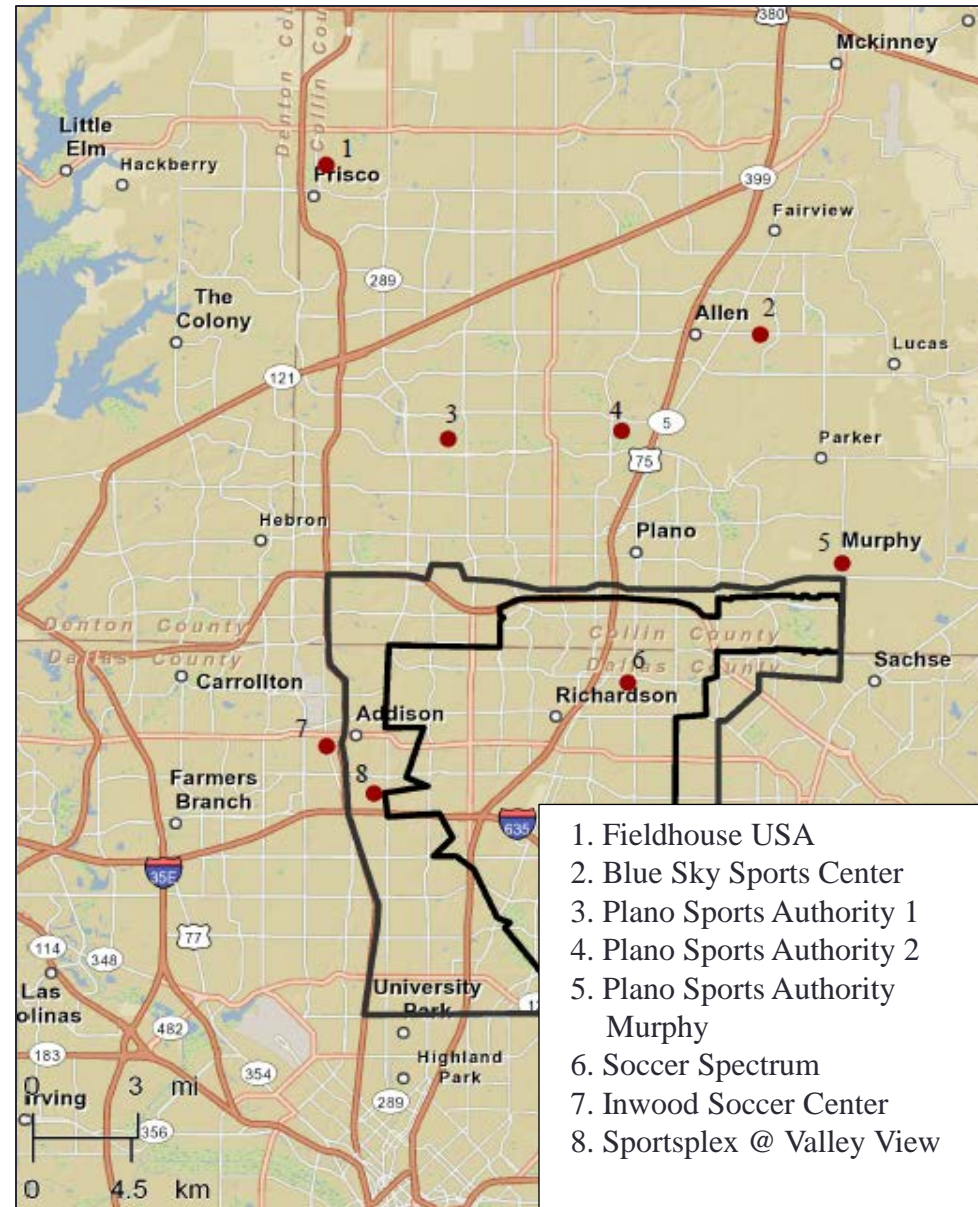
- Fieldhouse USA
- Sportsplex at Valley View

## *Private Soccer Facilities*

- Soccer Spectrum
- Blue Sky Sports Center
- Inwood Soccer Center

## *Other*

- Scout Training Facility
- Net Results Sports Center
- Gym Ratz Basketball Skills



# Keys to Project Success

- Establish a clear partnership between the City and SVAA.
- Maximizing the Primary Service Area to its full potential.
- SVAA growing its current level of programming.
- A facility that is flexible to adjust to meet the needs of:
  - Youth team sports
  - Adult team sports
  - Non-team sports
  - Tournaments and events
- The sports center will need to support a number of sports.
- Will need to offer more than just leagues.

# Keys to Project Success

- Other
  - Aggressive fee structure
  - Strong programming in the spring, summer and fall
  - Having an association with home school organizations
  - A robust sponsorship program
  - Possible sale of naming rights
  - Efficient and effective management with a strong marketing plan

# Site/Concept Plans



Spring Valley Athletic Association Expansion at Huffhines Recreation Center - Existing Site

Site Plan

# Site Master Plan



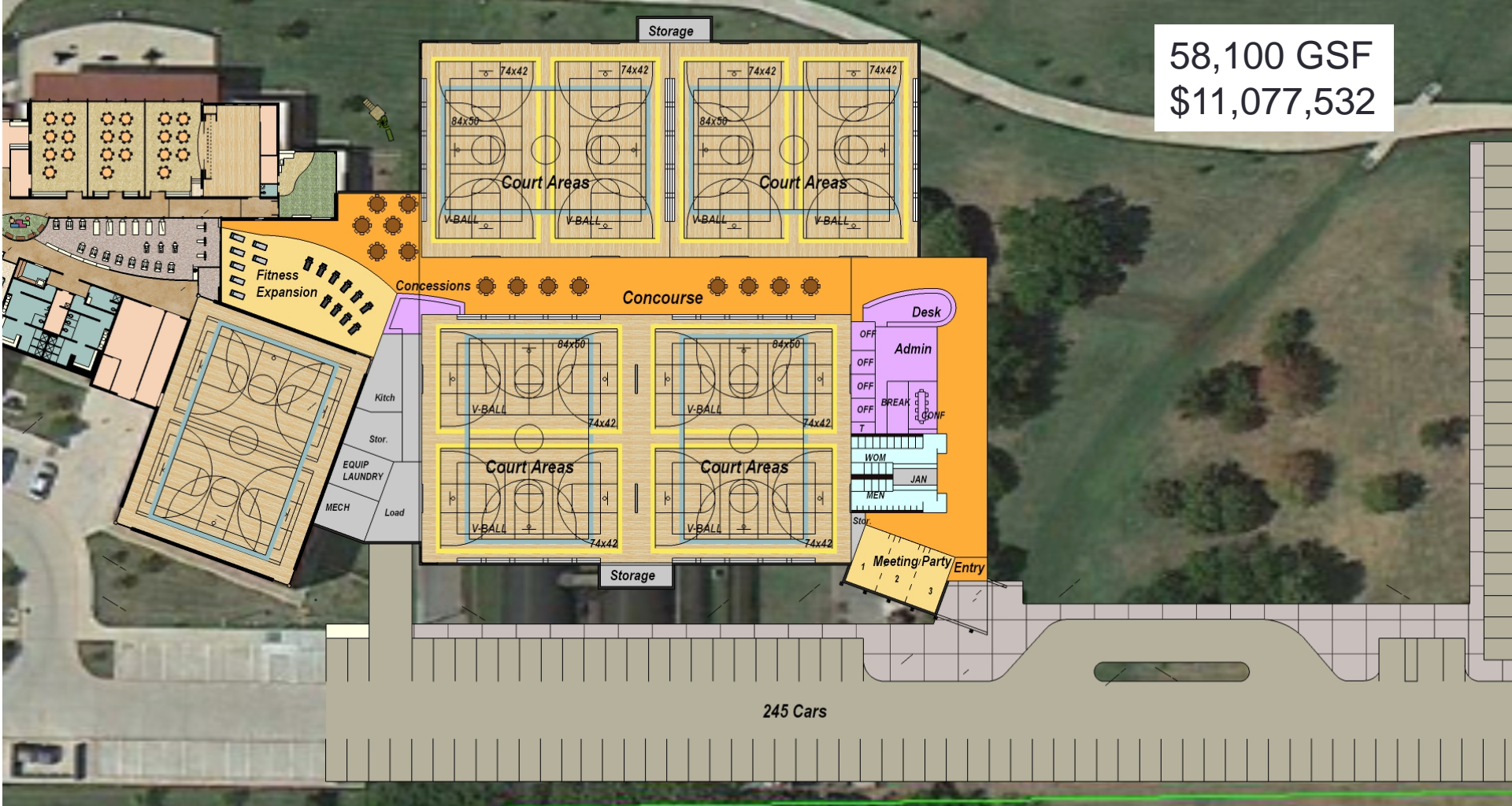
# Phase 1 Site Plan



58,100 GSF  
\$11,077,532

# Phase 1 Concept Plan

58,100 GSF  
\$11,077,532



# Phase 1 Aerial Perspective





# Huffhines Recreation Center Perspective



# Phase 1 Perspective



# Phase 2 Site Plan

101,000 GSF  
\$18,600,209



# Phase 2

101,000 GSF  
\$18,600,209



# Phase 2 Aerial Perspective



## Phase 2 Perspective



# Building Program and Capital Cost

ALTERNATIVE 2												
PHASE 1												
Courts	No.	Play Length	Play Width	End Wall	Bleacher Side	Opposite Wall	Zone Length	Zone Width				
Full Court	4	84	50	10	20	20	104	90	9,360	37,440	Over Youth Courts	
Youth Court	8	74	42	8	6	4	90	52	4,680	37,440		
Storage	2								300	600		
Concourse / Seating / Circ.	1								4,200	4,200		
Pre Control Lobby	1								500	500		
Main Desk												
Reception Side	1								400	400		
Equipment Distribution & Sales	1								400	400		
Administration Areas	1								1,459	1,459		
1 Director Office	120											
1 Facility Director	100											
1 Sponsorship Director	100											
1 Controller	100											
4 Volunteer Work Area	256											
1 Break / Kitchen	180											
1 Staff Restroom	64											
1 Board Room	216											
1 First Aid Room	80											
1 Internal Circulation	243											
Restrooms	2								480	960		
Women	16 WC, 8 Lav											
Men	11 U, 5 WC, 6 Lav											
Snack Concessions												
Serving	1								300	300		
Preparation	1								400	400		
Dining	1								2,000	2,000		
Storage	1								200	200		

# Building Program and Capital Cost

Huffhines Fitness Expansion	1								2,500	2,500
Party / Class Rooms	3								330	990
Equipment Storage Washing, Drying	1								400	400
Mechanical	1								400	400
Loading	1								200	200
Janitorial	2								40	80
Total Net Area										53,429
Grossing Factor										8%
<b>Total Gross Area</b>										<b>58,100 GSF</b>
Budget/SF									\$	135 /SF
Building Construction									\$	7,843,500
Soft Costs (site, permits, fees, contingency...)										30%
Subtotal with Soft Cost									\$	10,196,550
Escalation		2 Years	2015			8% /Year			\$	880,982
<b>Total Project Budget</b>									\$	<b>11,077,532</b>
<b>COR Participation</b>										
Fitness Area									\$	2,500
Percent of Phase 1 Area										4.3%
<b>Total Project Budget Allocation to COR</b>									\$	<b>476,658</b>



# Building Program and Capital Cost

PHASE 2													
Courts		No.	Play Length	Play Width	End Wall	Bleacher Side	Opposite Wall	Zone Length	Zone Width				
Full Court		4	84	50	10	20	20	104	90	9,360	37,440	Over Youth Courts	
Youth Court		8	74	42	8	6	4	90	52	4,680	37,440		
Storage		2								300	600		
Concourse / Seating / Circ.		1								4,200	4,200		
Total Net Area											42,240		
Grossing Factor											2%		
<b>Total Gross Area</b>											<b>42,900</b>	<b>GSF</b>	
Budget/SF											\$ 135	/SF	
Building Construction											\$ 5,791,500		
Soft Costs (site, permits, fees, contingency...)											18%		
Subtotal with Soft Cost											\$ 6,833,970		
Escalation		4 Years	2017			8% /Year					\$ 688,707		
<b>Total Project Budget</b>											<b>\$ 7,522,677</b>		
<b>Total Project Area Phase 1 + 2B</b>											<b>101,000</b>	<b>GSF</b>	
<b>Total Project Budget Phase 1 + 2B</b>											<b>\$ 18,600,209</b>		

# Operations

- Center is operated by SVAA.
- City of Richardson will have some use.
- Significant revenue from sponsorships.
- Reasonably aggressive approach to estimating use and revenues.
- Represents Phase I only.

# Operations

## Operation Cost Model:

<b>Personnel</b>	<b>Sports Center</b>
Full-Time	\$273,000
Part-Time	\$265,844
<b>TOTAL</b>	<b>\$538,844</b>

<b>Commodities</b>	<b>Sports Center</b>
Office Supplies (forms, paper)	\$4,000
Maintenance/Repair/Materials	\$10,000
Janitor Supplies	\$8,000
Rec. Supplies	\$45,000
Uniforms	\$1,000
Printing/Postage	\$20,000
Items for Resale	\$8,000
Concessions Food	\$50,000
Other	\$3,000
<b>TOTAL</b>	<b>\$149,000</b>

# Operations

<b>Contractual</b>	<b>Sports Center</b>
Utilities (electric and gas)	\$140,000
Water/Sewer	\$10,000
Insurance (property & liability)	\$25,000
Communications (phone)	\$3,000
Contract Services	\$35,000
Rent Equipment	\$2,000
Marketing/Advertising	\$20,000
Training (staff time)	\$1,500
Conference	\$1,000
Dues & Subscriptions	\$1,500
Bank Charges (charge cards, EFT)	\$20,000
Other	\$3,000
<b>TOTAL</b>	<b>\$262,000</b>

<b>Capital</b>	<b>Sports Center</b>
Replacement Fund	\$10,000
<b>TOTAL</b>	<b>\$10,000</b>

<b>All Categories</b>	<b>Sports Center</b>
Personnel	\$538,844
Commodities	\$149,000
Contractual	\$262,000
Capital	\$10,000
<b>TOTAL EXPENSE</b>	<b>\$959,844</b>

# Operations

Full-Time Positions	Positions	Total
Facility Manager	1	\$50,000
Business Supervisor	1	\$40,000
Program Supervisor	2	\$80,000
Marketing/Sponsorship Assist.	1	\$40,000
Salaries		\$210,000
Benefits (30%)		\$63,000
<b>TOTAL</b>	<b>5 F.T.E.</b>	<b>\$273,000</b>

Part-Time Positions	Rate/Hour	Hours/Week
Front Desk Staff	\$10.00	77
Custodian	\$9.00	42
Concession Attendant	\$9.00	97
Program Instructors		
General	Variable	\$136,584
Salaries		\$241,676
Benefits (10%)		\$24,168
<b>TOTAL</b>		<b>\$265,844</b>

# Operations

## Revenue Projection Model:

<b>Fees</b>	<b>Sports Center</b>
Drop in Fees/Gate Admissions	\$25,524
Existing Player Fees	\$150,000
Rentals	\$125,250
<b>TOTAL</b>	<b>\$300,774</b>

<b>Programs</b>	<b>Sports Center</b>
General	\$911,280
Contract Programs (30% of gross)	\$3,000
<b>TOTAL</b>	<b>\$914,280</b>

<b>Other</b>	<b>Sports Center</b>
Resale Items	\$10,000
Special Events	\$3,000
Sponsorships	\$85,000
Concessions	\$120,000
Vending (Net)	\$10,000
<b>TOTAL</b>	<b>\$228,000</b>

<b>All Categories</b>	<b>Sports Center</b>
Fees	\$300,774
Programs	\$914,280
Other	\$228,000
<b>TOTAL REVENUE</b>	<b>\$1,443,054</b>

# Operations

## Expenditure - Revenue Comparison

Category	Sports Center
Expenditures	\$959,844
Revenues	\$1,443,054
Difference	+\$483,210
Recovery Rate	150%
Cost Savings (Gym Rentals)	\$36,000
Office Lease Savings	\$44,500
Adjusted Difference	+\$563,710

# Operations

## Fees and Attendance

### *Facility Use Fees:*

Category	Fee
Adult Drop-in	\$7.00
Youth Drop-in	\$5.00
Court/Full-Prime Time Rental	\$50/HR
Court/Full-Non-Prime Rental	\$40/HR
Court/½-Prime Time Rental	\$35/HR
Court/½-Non-Prime Rental	\$30/HR
Meeting Room	\$30/HR
Full Facility	\$300/HR
Tournaments	\$2,500/DAY

### *Program Fees:*

Category	Fee
Adult Basketball (9 games)	\$600/T
Adult Volleyball (9 games)	\$500/T
Youth Basketball	\$140/P
Youth Volleyball	\$120/P
Youth Sports Camp (3 days)	\$115
Youth Sports Clinics (1/2 day)	\$40
Summer Day Camp (week)	\$200
Birthday Parties	\$175



# Operations

## Hours of Operation

### *School Year*

<b>Days</b>	<b>Hours</b>
Monday-Friday	3:30pm-10:00pm
Saturday	7:30am-10:00pm
Sunday	Noon-10:00pm
Hours per Week	57

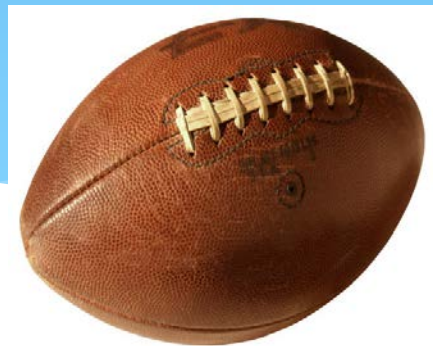
### *Summers and Holidays*

<b>Days</b>	<b>Hours</b>
Monday-Friday	7:30am-10:00pm
Saturday	7:30am-10:00pm
Sunday	Noon-10:00pm
Hours per Week	97

# Spring Valley Athletic Association (SVAA)

Byron Garvey, Chairperson

Sports Center Exploration Committee



# SVAA

- \* **SVAA Snapshot**
- \* **SVAA Sports Facility Decision Process**
- \* **Milestones**

# SVAA Snapshot

- \* Non-profit sports association founded in **1968** serving families in **Richardson** and the surrounding area
- \* SVAA's mission is **“to enrich the lives of children and their families by providing youth sports environments that are appropriate, organized and enjoyable”**.
- \* Board of Directors, Sports Commissioners, League Presidents, Coaches are all volunteers... three part-time administrators

# SVAA Snapshot

- \* **No tryouts, no recruiting, teams formed based on schools they attend, guarantee playing time and offer scholarships**
- \* **8,000 pre-K through 12<sup>th</sup> grade participants (700+ teams) annually in our football, basketball, baseball, softball, volleyball and cheerleading programs**
- \* **Most affordable, well-run sports association in the DFW Metroplex**

# Decision Process for Sports Facility

**Formed an SVAA Sports Facility Exploration Committee responsible for the following:**

- 1) represent the SVAA in all aspects of the project**
- 2) provide data needed for B\*KA Feasibility Study**
- 3) validate B\*KA's Operations Analysis and provide additional input**
- 4) meet with bankers to find out Terms and Conditions for borrowing \$11M**
- 5) present final project overview and findings to the SVAA Board so they can vote whether or not to build the new Sports Facility**

# Milestones

- \* **Met with COR Parks & Recreation Department in September 2012 to explore interest in a joint partnership to build a new Sports Facility**
- \* **Jointly funded B\*KA to deliver a feasibility study in January 2013**
- \* **B\*KA delivered feasibility study results to COR Parks & Recreation Board (10/15/13) and SVAA Board (10/16/13)... consensus was to proceed with evaluation**
- \* **B\*KA & SVAA are working through validation of data... target completion in early December**

# Milestones

- \* **SVAA to meet with bankers to find out T's & Cs for borrowing \$11M ... target completion in late December/early January**
- \* **SVAA to consult with experts and formulate a sponsorship plan to raise funds for the down payment on the loan and annual giving... target completion in January**
- \* **SVAA Board to vote whether or not to build the new Sports Facility... targeted for SVAA February Board Meeting**



**SVAA**

**Thank you!**

# Next Steps

- City of Richardson – next steps
  - Receive input from Richardson City Council tonight.
  - Refine feasibility study based on:
    - Site design intensity comfort level and “best fit” for the final product
    - Traffic & parking load impact details.
    - Send the project back to Parks and Recreation Commission and City Council for review of final plan once all details are known.

# Next Steps

- SVAA Next - next steps
  - Complete SVAA financial planning.
  - Adoption of the feasibility study by the SVAA board including:
    - Assurances of financial plan for SVAA capitalization with lending institution and SVAA community partners (based on capital campaign, sponsorship campaign, benevolent donors, grants)
    - Proposed terms of the partnership agreement with the City of Richardson including partnership activation thresholds
- Both COR and SVAA - next steps:
  - Remain flexible as the feasibility study nears completion.

**Executive Summary**  
**Cash Defeasance of 2004 Taxable GO Refunding Bond Issue**  
**December 2, 2013**

**BACKGROUND:**

- During the 2013-2014 budget process, the City Council planned to pay off some debt early through a “Cash Defeasance”.

**CASH DEFEASANCE:**

- A Cash Defeasance of the remaining 2004 Taxable General Obligation Refunding Issue will pay off the bonds six years before their 2020 maturity date.
- This defeasance is possible because the bonds had an early redemption or call feature
- A resolution is required for the cash defeasance to occur
- Statistics from the 2013 and 2014 cash defeasance transactions
  - Principal paid early  
\$2,065,000 In 2013  
\$1,820,000 In 2014  
\$3,885,000 Total Debt paid off early
  - Interest savings (Across years 2014 through 2020)  
\$437,670 2013 defeasance (savings yrs. 2014-2020)  
\$329,940 2014 defeasance (savings yrs. 2015-2020)  
\$767,610 Total Interest Savings

**SUMMARY:**

- Staff has worked on this transaction with our financial advisor, First Southwest, and our Bond Attorney, Norton Rose Fulbright.
- The Resolution for the Cash Defeasance will be placed on the December 9, City Council Agenda

# **ELECTION SIGN REGULATIONS**

***CITY COUNCIL BRIEFING: DECEMBER 2, 2013***

# INTRODUCTION

- On June 14, 2013, the Texas Legislature passed HB 259, thereby amending Section 61.003 and 85.036 of the Texas Election Code by requiring a public entity that controls or owns a building used as a polling place to allow electioneering on the premises, subject to reasonable regulations.
- The purpose of tonight's briefing is to suggest enhanced strategies to reconcile (1) the City's current electioneering policy and (2) applicable sign regulations with the new state regulations in light of the feedback City Council provided during its November 18<sup>th</sup> initial briefing on this topic.

# EXISTING TEXAS ELECTION CODE

- **Section 61.003**
  - A person commits an offense if, during the voting period, and within 100' of an outside door through which a voter may enter the building in which a polling place is located, the person loiters or electioneers for or against any candidate, measure or political party.
  
- **Section 85.036**
  - During the time an early voting polling place is open for the conduct of early voting, a person may not electioneer for or against any candidate, measure or political party within 100' of an outside door through which a voter may enter the building or structure in which the early voting place is located.

**HB 259**



# HB 259

- **Added the following definitions to the Texas Election Code:**
  - **Electioneering** – posting, use or distribution of political signs or literature.
  - **Voting Period** – the period beginning when the polls open for voting and ending when the polls close or the last voter has voted, whichever is later.
- **Added the following provision to the Texas Election Code:**
  - **The entity that owns or controls a public building being used as a polling place may not, at any time during that voting period, prohibit electioneering on the building's premises outside of the 100' boundary, but may enact reasonable regulations concerning the time, place, and manner of electioneering.**

# **RECOMMENDED CODE ENHANCEMENTS**

# ADD SEC. 13-190 - PURPOSE

- The purpose of this Article is to provide reasonable regulations for electioneering on **City owned or controlled** public property when such property is used as an election polling place.
- The regulations contained herein are to mitigate against any safety concerns, prevent damage to public property, and ensure that the property is sufficiently available for its patrons who use the facilities other than for election purposes.

# SEC. 13-191 - DEFINITIONS

- The following words and phrases as used in this article shall have the meanings as set forth in this section:
  - *Electioneering* shall mean the posting, use, or distribution of political signs or literature., ~~including the use of tents, chairs, booths, tables or other furniture or devices to post, use or distribute political signs or literature.~~
  - *Voting period* shall mean the period each day beginning the hour the polls are open for voting and ending when the polls close or the last voter has voted, whichever is later on election day and early voting days.

# **SEC. 13-192 - REGULATIONS AND EXCEPTIONS**

**(a) The following regulations apply to electioneering on the premises of public property during the voting period.**

**(1) It is an offense for any person to leave any electioneering sign or literature on public property that is used as a polling place other than during the voting period and for thirty minutes before and after the voting period.**

**(2) It is an offense for any person to engage in electioneering on driveways, parking areas, on medians within parking areas, or driveways on the premises of a polling location.**

- This restriction shall not apply to electioneering signs that are attached to vehicles that are lawfully parked at the premises of a polling location.**

# SEC. 13-192 - REGULATIONS AND EXCEPTIONS

(3) It is an offense for any person to attach, place or otherwise affix **or erect** any electioneering sign, literature or material ~~to any building,~~ **in any area designated as a planting or landscaped area or to any** tree, shrub, **building,** pole or other improvement on public property used as a polling location.

(4) It is an offense for any person to place any electioneering sign or literature within ten (10) feet of the public road way adjacent to the public property where a polling location is located.

(5) It is an offense for any person to place an electioneering sign on the premises that exceeds thirty-six square feet and is more than eight feet in height, including any supporting poles, **or to utilize any stake more than 10' long or 1" in diameter.**

# SEC. 13-192 - REGULATIONS AND EXCEPTIONS

**(6) It is an offense for any person to post, use or distribute political signs or literature in any area except those areas in which electioneering is allowed in the diagram below.**

Arapaho Rd.

Civic Center Dr.

Library

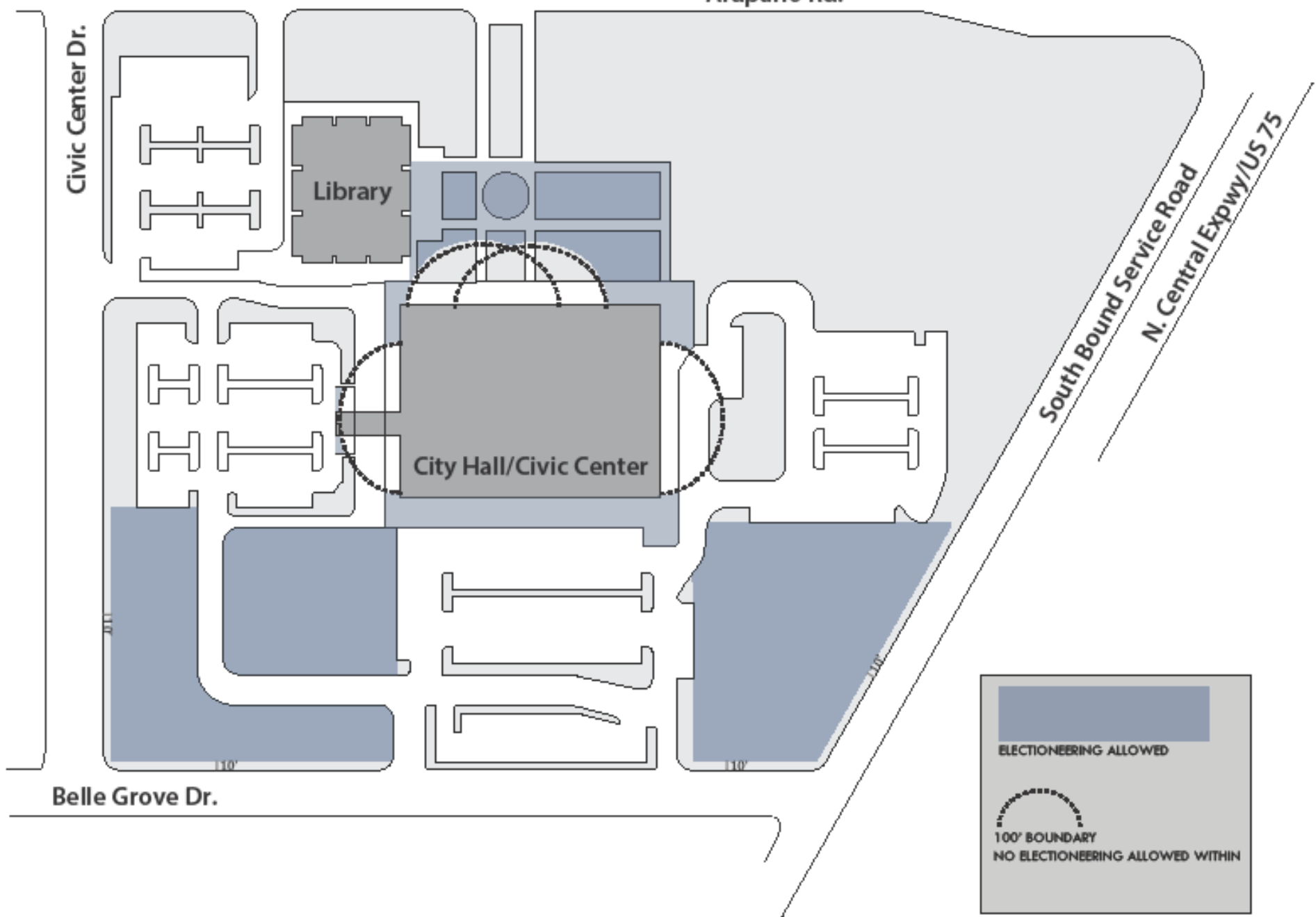
City Hall/Civic Center

South Bound Service Road

N. Central Expwy/US 75

Belle Grove Dr.

A legend box with a light gray background. It contains two entries: a solid blue rectangle labeled "ELECTIONEERING ALLOWED" and a dashed black semi-circle labeled "100' BOUNDARY NO ELECTIONEERING ALLOWED WITHIN".





Electioneering Permitted

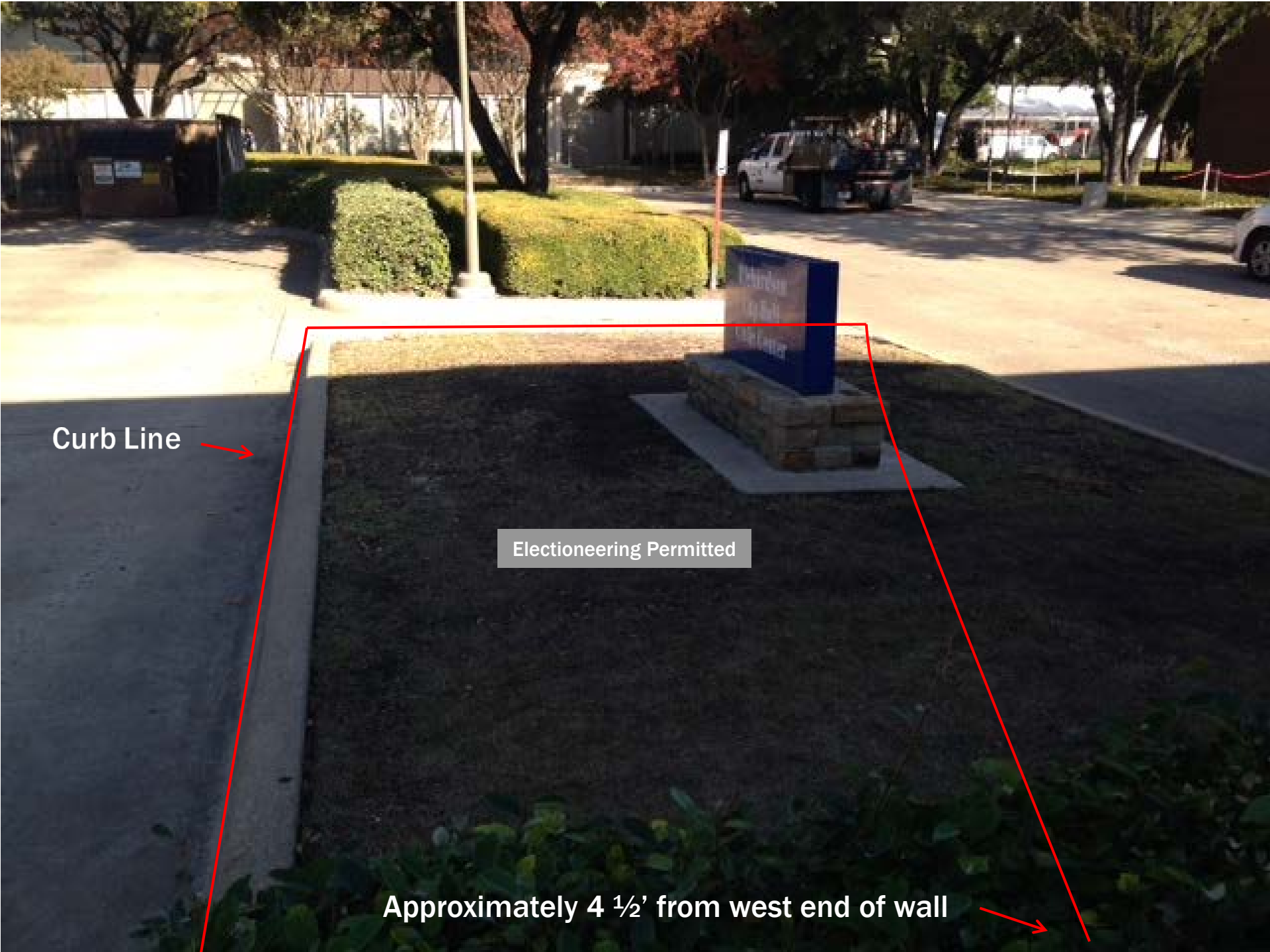


Curb Line



Electioneering Permitted

Approximately 4 1/2' from west end of wall

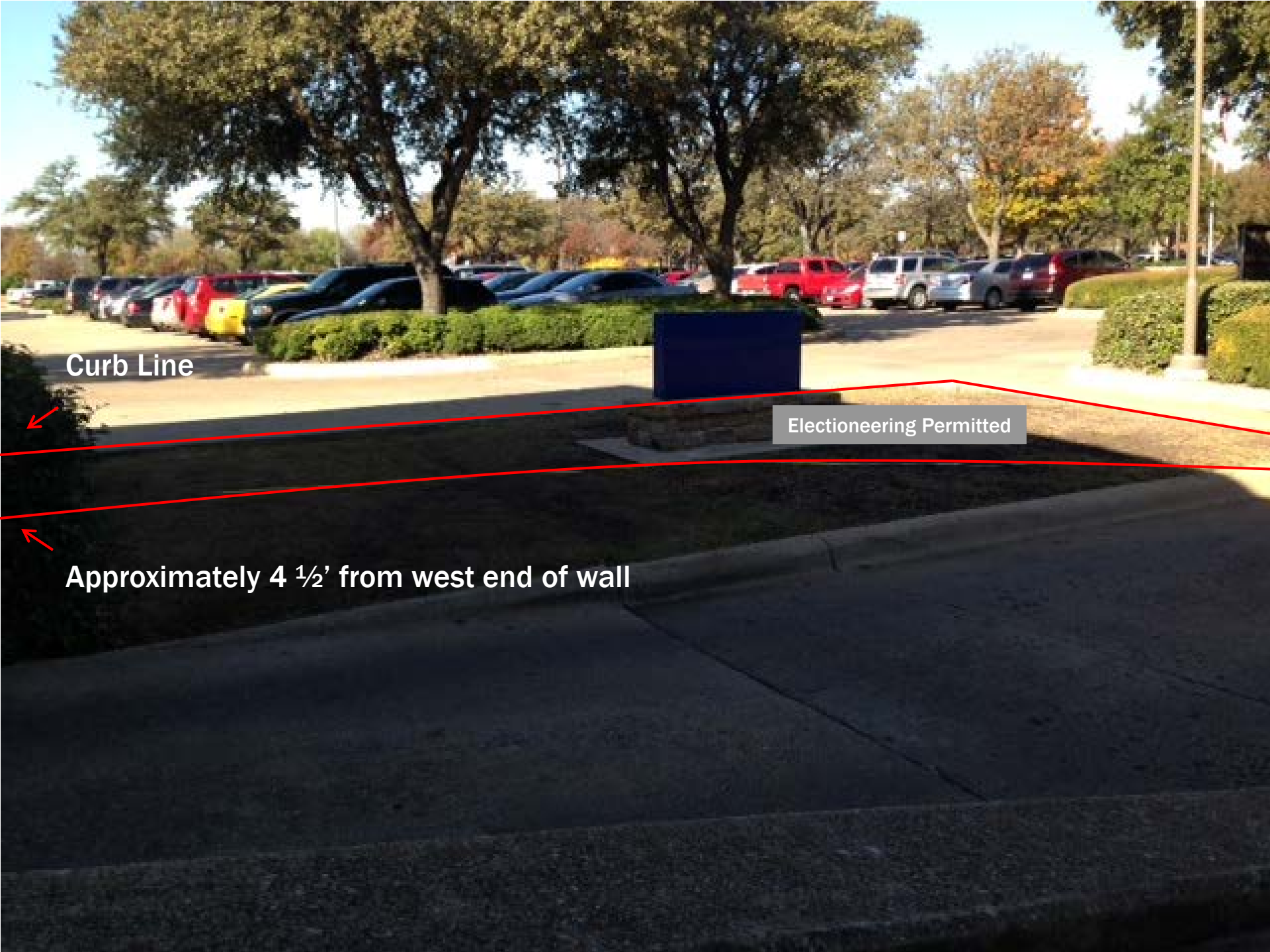


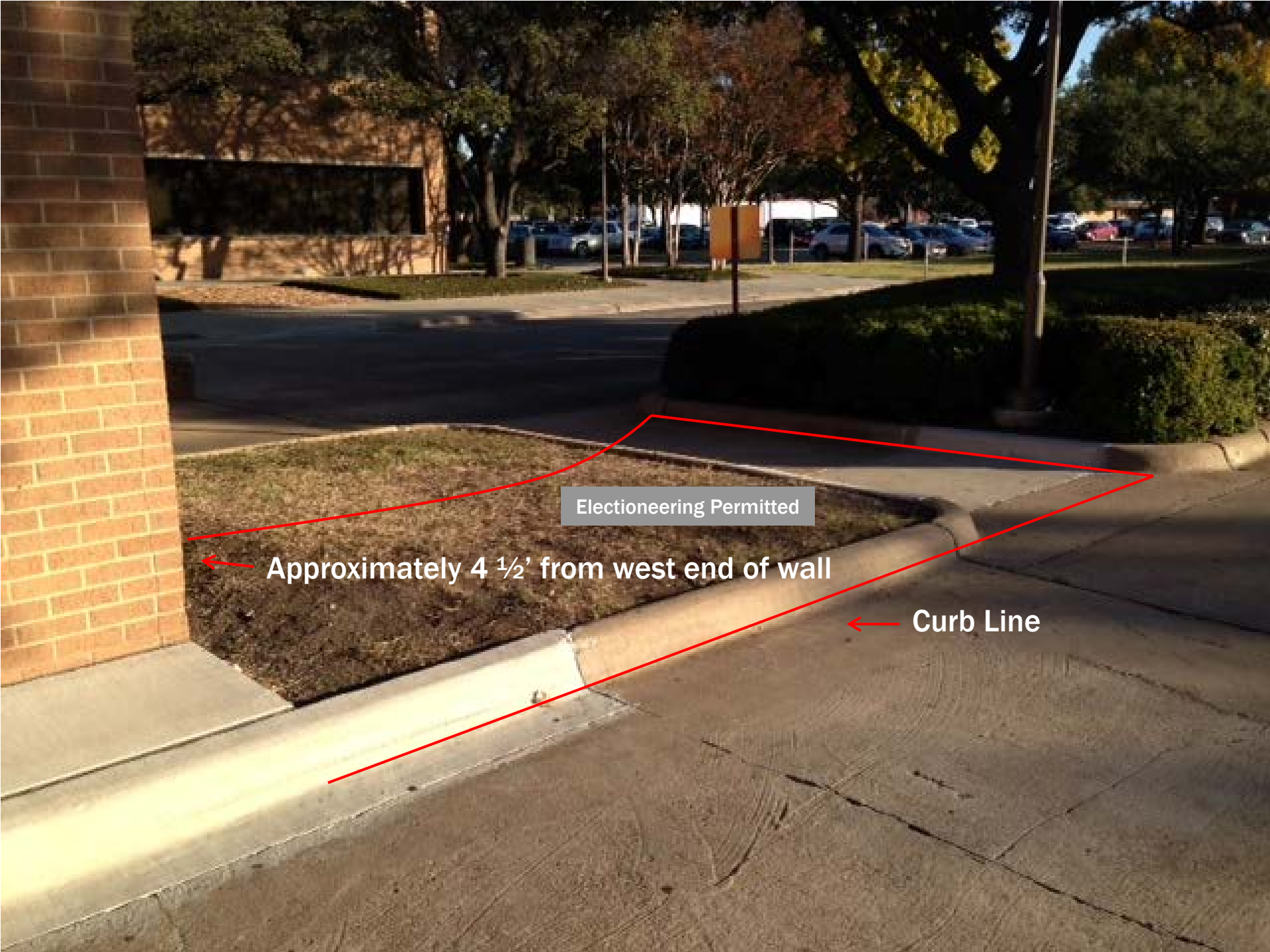
**Curb Line**



**Electioneering Permitted**

**Approximately 4 1/2' from west end of wall**





Electioneering Permitted

← Approximately 4 1/2' from west end of wall

← Curb Line



Curb Line



Electioneering Permitted

Approximately 4 1/2' from west end of wall



# SEC. 13-192 - REGULATIONS AND EXCEPTIONS

**(67)** In addition to imposing any criminal penalty, electioneering sign(s) located in violation of this section may be removed and disposed of by the entity in control of the public property.

**(78)** The authority to conduct electioneering on public property under this Article is limited to the property on the premises where the voting is conducted and only for the voting period.

**(b)** The regulations set forth in (a) above shall not apply to any City of Richardson authorized signs, materials or other messages on its property.

# AMEND SECTION 18-5 (3)

- No person shall **locate, place or** attach any sign, paper or other material or paint, stencil or write any name, number (except house numbers) or otherwise mark on any sidewalk, curb, gutter, street, tree, tower, **public** utility pole **or structure**, public building, **street light**, public fence, **public right-of-way**, **fire hydrant, bridge, park bench**, or public structure, or other location on public property ~~for advertising purposes~~, except such signs as allowed ~~are permitted~~ by this chapter **or Chapter 13, Article XIII**. ~~to be placed in the public right-of-way~~. Any sign placed on public property, or public right-of-way may be removed without prior notice.

# DELETE SECTION 18-29

- ~~■ A political sign that has an effective area of 36 square feet or less, is not more than eight feet in height and which is not illuminated, or have any moving parts, other than a sign including a billboard, that contains primarily a political message on a temporary basis and that is generally available for rent or purchase to carry commercial advertising or other messages that are not primarily political, is exempt from the provisions of chapter 18.”~~



# AMEND SECTION 18-29 (24)

## Political signs (temporary).

- a. Definition/Purpose: Signs which are political in nature.
- b. Size: 36 square feet, 8 feet in height.
- c. Number: N/A
- d. Location:
  - i. Must be located on real private property with the consent of the property owner.
  - ii. ~~No signs may be placed in any location that obstructs vision for traffic.~~ Prohibited on public property, including the rights-of-way, except as allowed by Chapter 13, Article XIII.
  - iii. No signs may be placed in any location that obstructs vision for traffic.

# AMEND SECTION 18-29 (24)

Political signs (temporary).

e. Landscaping: N/A

f. Design: No political sign may be illuminated or have moving parts.

g. Permit Required: No.

i. Any sign, on private property, in violation of the provision of this section may be removed by the Community Services Department 10 days after written notice to the property owner.

ii. Any sign placed on public property or in public right-of-way **in violation of this chapter or Chapter 13, Article XIII** may be removed without prior notice. The owner of the property and/or sign may be held responsible for any expenses incurred for the removal of any sign.

# NEXT STEPS

- **Accept City Council feedback and suggestions.**
- **Place ordinance on a future Consent Agenda.**
- **Update Electioneering information provided to candidates in advance of February 2014 primary elections.**